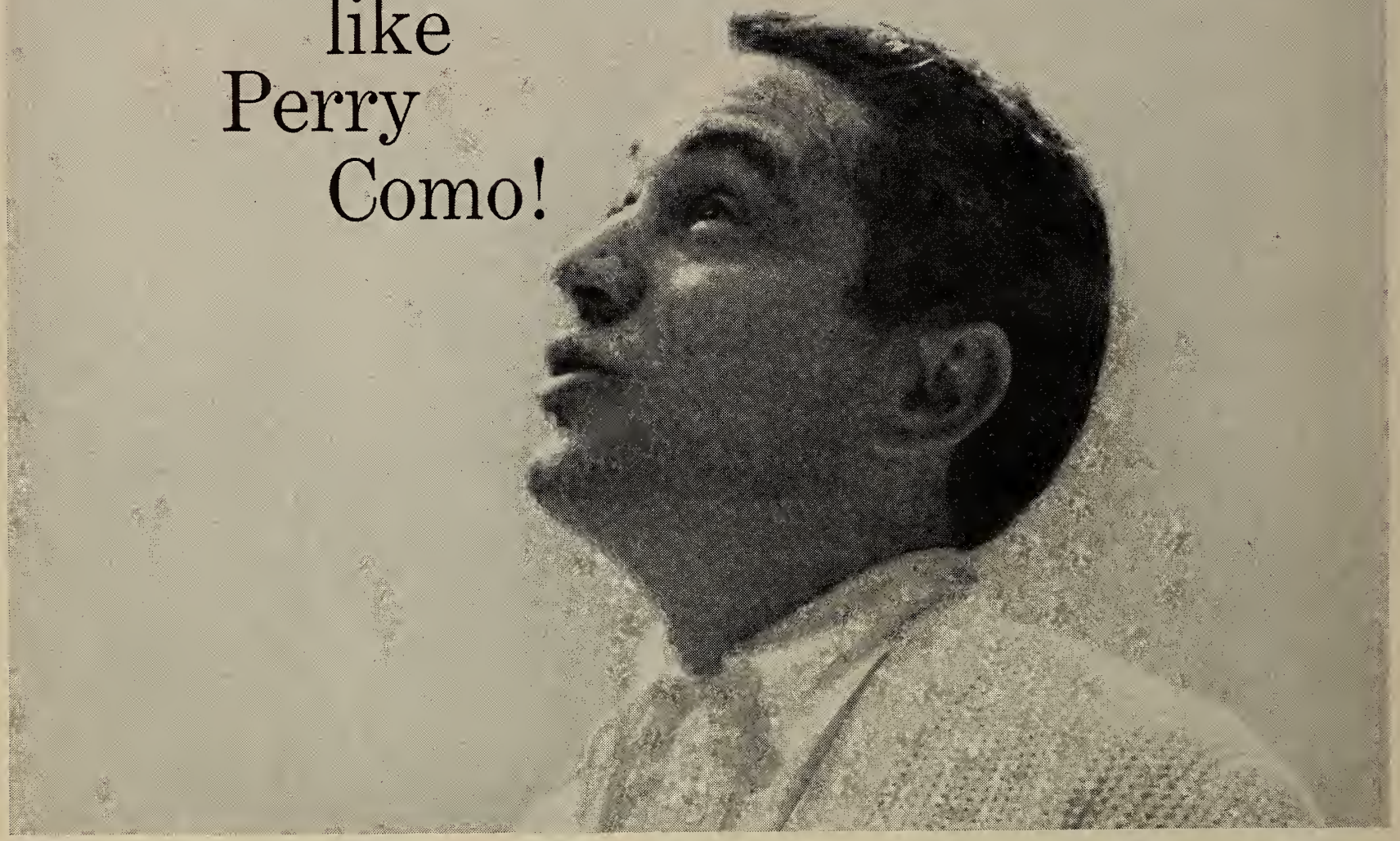
THE CASH BOX

VOLUME XVI MARCH 12, 1955 NUMBER 25

The latest version of that classic in our time, "Malaguena," is by Caterina Valente on the Decca label. Born in Paris, and having spent most of her life in Italy, Miss Valente has been a headliner in some of the smartest cafes in Berlin for the past two years. She is due to arrive in the United States within the next couple of weeks and will make her first American appearance on the Colgate Comedy Hour the 20th of March. As a result of her spectacular version, the E. B. Marks tune has been enjoying one more revival in its long and prosperous life.

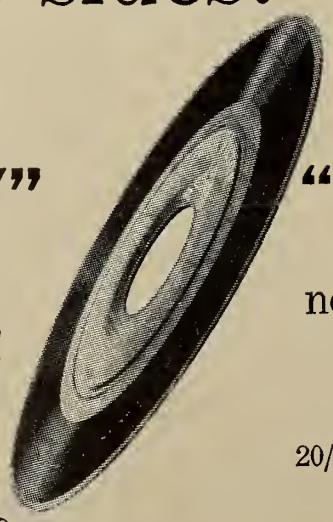
Nobody
but
"NOBODY"
opens
the
"DOOR OF DREAMS"
like
Perry
Como!



Two new hit sides!

"NOBODY"

great performance...
great song!



"DOOR OF DREAMS"

new ballad tailored
to Mr. P.C.'s style!

20/47–6059

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA ®
"HIS MASTER'S VOICE"

"New Orthophonic" High Fidelity

FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 25

March 12, 1955

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Plan To Attend The MOA Convention

There's a man we know in the record business who said to us the other day, "You know every year about this time, I start thinking about the MOA Convention. Each year I weigh the cost against what I may possibly gain in return and so far I haven't once failed to attend the convention. I figure that even if I didn't do one iota of business I would still more than make up for the cost of going by what I could learn and observe and understand about my own business. But it's funny that never once has that been the only result. Every single time, in going to the convention, I have come away with some business deal which has netted me many times the cost of my going."

This man was able to articulate what he felt about the annual MOA meetings. But there are many many others in the business who, though they don't stop to figure it out in the same way, still think in those terms. And obviously more and more are thinking that way for each year the attendance of the MOA conventions grows larger.

This year it will take place at the Morrison Hotel in Chicago March 28, 29 and 30.

We can't urge those in the record and music fields strongly enough to attend.

Why?

Because here, all at once, and only at this convention, will you be able to meet hundreds of the leading juke box operators in the nation. Only here will you be able to talk to them in large numbers, find out their needs and wants, the kind of records they can market, the types of songs that their customers want to play.

There is absolutely no other way to meet so many operators from all over the nation, all convened to discuss their business.

And it is rare that a music man attending the convention doesn't come away with something substantial—either in the way of new knowledge or understanding, or in the more concrete way of a song, record, idea or what-have-you.

Current plans indicate that this year's meeting will be the largest ever. Exhibition booths are going fast as well as hotel space in Chicago.

We urge everyone who is thinking about attending to come to an affirmative decision quickly. And for those who have already decided to go, make your hotel reservations NOW.

Remember the convention is only a couple of weeks off. Plan to go.

Just GREAT
THE DINNING SISTERS
singing
"MAMA"
(He Treats Your Daughter Mean)
b/w
"GOOFUS"
Essex # 388

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#114
DOROTHY COLLINS
•
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136 W. 52nd Street, New York 19

Heading for # 1
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(Medley)
by JOHNNY MADDOX
Dot #15325
Going Strong
PAT BOONE singing
"TWO HEARTS"
and
"TRA-LA-LA"
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has a Great New Release
"CRYIN' IN MY BEER"
Watco Record # 111-11
WATCO Records Inc.
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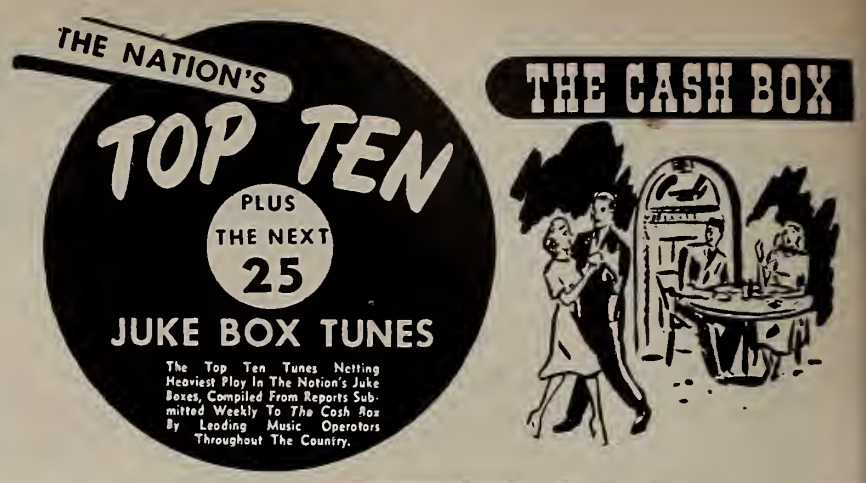
PATTI PAGE
still the Rage with
"EVERLOVIN'"
TANNEN MUSIC, INC.
146 W. 54th St. N. Y.

The Peterson/Fitzgerald Concert at the Royal Albert Hall, was the talk of the town, and although the Albert Hall is anything but intimate, the two star performers brought everyone into their confidence by letting the polish and warmth of their respective styles become a part of each and everyone filling this vast auditorium. There is no doubt that almost every British jazz pianist was there watching Oscar **Peterson** display great talent. As for Ella, she is still unsurpassed as a song stylist and well deserves the crown placed on her head as a token of admiration from a wildly enthusiastic audience. A truly memorable evening only made possible by two such fine artists. . . . **Leonard Bernstein** flew over from Italy for the opening of his show "Wonderful Town" which stars **Pat Kirkwood**. It received rave notices from some very hard-boiled critics. . . . **Dickie Valentine** has just made the long-playing disk of his entire stage act. Having heard the test pressings, I would say its a winner. And to add to Dickie's fantastic rise to the top, he is to be the star attraction for two weeks commencing April 11th at the London Palladium where he once was a call boy. Dickie follows **Eddie Fisher** and precedes **Johnny Ray** at this famous house. Congratulations Dickie on this great achievement. For a long time now, I have been writing about the Pye Record set up. Well now its official. There is a tie-up between Pye and Polygon, the independent label.

Alan Livingston (who I understand will shortly be marrying **Betty Hutton**) flew into London to join **Glen Wallichs** of Capitol Records for confabs with E.M.I. VIP's re. policies concerning the new tie up of the company. . . . The Frank Music Co., a new subsidiary of Chappell, opens on Monday and will start with a Loesser song of course called "Old Shoes" by **Frankie Laine**. The "Kismet" score which also belongs to the Frank Music Co., will open in Oxford on March 29th, and reach the Stoll Theatre, London, mid April. . . . The Stargazers are soon to undertake a few vaudeville dates which should please the many fans who very rarely have an opportunity to see this versatile group in person. **E. R. Lewis**, managing director of English Decca, off to New York on Tuesday for four weeks.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1. "Softly, Softly"
   Ruby Murray (Eng. Col.)
2. "Give Me Your Word"
   Tennessee Ernie Ford (Capitol)
3. "Mambo Italiano"
   Rosemary Clooney (Philips)
4. "Heartbeat"
   Ruby Murray (Eng. Col.)
5. "Finger Of Suspicion"
   Dickie Valentine (Eng. Dec.)
6. "Happy Days & Lonely Nights"
   Ruby Murray (Eng. Dec.)
   Suzy Miller (Eng. Dec.)
7. "Naughty Lady of Shady Lane"
   Dean Martin (Capitol)
8. "Naughty Lady of Shady Lane"
   Ames Bros. (HMV)
9. "Shake, Rattle & Roll"
   Bill Haley & Comets (Brunswick)
10. "Let Me Go, Lover"
    Teresa Brewer (Vogue-Coral)


THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

CODE

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	NG—Norgran	SO—Sound
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PD—Polydor	TA—Tampa
AT—Atlantic	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TF—Tiffany
BE—Bell	CT—Cat	FA—Favorite	KI—King	PO—Potter	TI—Tico
BR—Brunswick	CW—Crown	FB—Fabor	LO—London	PR—Prestige	TR—Trend
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CA—Capitol	DE—Decca	FI—Fiesta	MG—MGM	RE—Regent	VA—Valley
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MJ—Majar	RM—Rama	VI—RCA Victor
CH—Chess	DO—Dot		MO—Modern	SA—Savoy	WA—Watco

Pos. Last Week

1 — **MELODY OF LOVE**
BILLY VAUGHN—FOUR ACES—DAVID CARROLL — **1**

CA-3018 (F-3018)—F. Sinatra & Ray Anthony
CO-40417 (4-40417)—Sammy Kaye
CR-61334 (9-61334)—McGuire Sisters
DE-29395 (9-29395)—Four Aces
DO-15247 (45-15247)—Billy Vaughn
KI-1429 (45-1429)—Ink Spots
ME-70521 (70521x45)—David Carroll
MG-11908 (K-11908)—F. MacCormack
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
VI-20-5973 (47-5973)—Leo Diamond

2 — **SINCERELY**
McGUIRE SISTERS — **2**

CR-61323 (9-61323)—McGuire Sisters
CH-1581 (45-1581)—Moonglows
DE-29421 (9-29421)—Louis Armstrong
MG-11917 (K-11917)—Billy Fields
VI-20-6014 (47-6014)—Johnnie & Jack

3 — **EARTH ANGEL**
PENGUINS — CREWCUTS — **4**

CA-3002 (F-3002)—Les Baxter & Bombers
DT-348 (45-348)—Penguins
ME-70529 (70529x45)—Crewcuts
MG-11904 (K11904)—Pat O'Day
SO-108 (45-108)—Gloria Mann

4 — **HEARTS OF STONE**
FONTANE SISTERS — **3**

BE-1080 (45-1080)—4 Belles
CA-2946 (F-2946)—Rudy Gray
CA-3008 (F-3008)—Vicki Young
CR-61305 (9-61305)—Goofers
CR-61335 (9-61335)—McGuire Sisters
DE-29375 (9-29375)—Red Foley
DL-6062 (45-6062)—Charms
DO-15265 (45-15265)—Fontane Sisters
KI-1392 (45-1392)—Louis Innis
RB-1301 (45-1301)—Jewels
VI-20-5955 (47-5955)—Ruby Wells

5 — **KO KO MO**
PERRY COMO—CREWCUTS — **8**

CA-3031 (F-3031)—Hutton Sisters
CM-64 (45-64)—Gene & Eunice
DE-29420 (9-29420)—L. Armstrong & G. Crosby
DL-6080 (45-6080)—Charms
ME-70529 (70529 x 45)—Crewcuts
TA-2000 (45-2000)—Dooley Sisters
VI-20-5994 (47-5994)—Perry Como
VI-20-5998 (47-5998)—Tito Rodriguez
VI-20-6022 (47-6022)—H. Hawkins & R. Robbins
X-0087 (4X-0087)—B. Clooney & B. Darnel

6 — **TWEEDLEE DEE**
GEORGIA GIBBS — LAVERN BAKER — **7**

AT-1047 (45-1047)—Lavern Baker
AU-114 (45-114)—Dorothy Collins
CA-3008 (F-3008)—Vicki Young
CR-61332 (9-61332)—Lancers
CR-61366 (9-61366)—Teresa Brewer
KI-1436 (45-1436)—Bonnie Lou
ME-70517 (70517x45)—Georgie Gibbs
ME-70553 (70553x45)—Bop-A-Loos
VI-20-6005 (47-6005)—Pee Wee King

7 — **THE CRAZY OTTO**
JOHNNY MADDOX — **9**

DO-15325 (45-15325)—Johnny Maddox
PD-22009 (45-22009)—Crazy Otto

8 — **MR. SANDMAN**
THE CHORDETTES — **5**

BE-1079 (45-1079)—Three Bells
CD-1247 (45-1247)—Chordettes
CO-40383 (4-40383)—Les Elgart
CR-61288 (9-61288)—Lancers
DE-29344 (9-29344)—Four Aces
FA-21003X—Song Singers
ME-70477 (70477x45)—Buddy Morrow
VI-20-5767 (47-5767)—Vaughn Monroe

9 — **THAT'S ALL I WANT FROM YOU**
JAYE P. MORGAN — **6**

CR-61360 (9-61360)—Dick Jacobs
ME-70537 (70537x45)—D. Washington
MG-11935 (K-11935)—Audrey Williams
SA-1151 (45-1151)—Larry Darnel
VI-20-5896 (47-5896)—Jaye P. Morgan

10 — **HOW IMPORTANT CAN IT BE**
JONI JAMES — SARAH VAUGHAN — —

CR-61362 (9-61362)—Teresa Brewer
DE-29412 (9-29412)—Connee Boswell
ME-70534 (70534 x 45)—Sarah Vaughan
MG-11919 (K-11919)—Joni James
MJ-138 (45-138)—Jack Smith
VI-20-5993 (47-5993)—Lou Monte

11) NO MORE. 12) OPEN UP YOUR HEART. 13) ROCK LOVE. 14) NAUGHTY LADY OF SHADY LANE. 15) LET ME GO, LOVER. 16) BLUE MIRAGE. 17) PLEDGING MY LOVE. 18) MAKE YOURSELF COMFORTABLE. 19) UNSUSPECTING HEART. 20) WEDDING BELLS. 21) DANGER, HEARTBREAK AHEAD. 22) DIM DIM THE LIGHTS. 23) CLOSE YOUR EYES. 24) A MAN CHASES A GIRL. 25) TEACH ME TONIGHT. 26) EVERLOVIN'. 27) ALL OF YOU. 28) IT MAY SOUND SILLY. 29) SAND AND THE SEA. 30) FINGER OF SUSPICION. 31) BIRTH OF THE BOOGIE. 32) SONG IN BLUE. 33) MAMBO ROCK. 34) DARLING, JE VOUS AIME BEAUCOUP. 35) BALLAD OF DAVY CROCKETT.

The Cash Box

MOA

SPECIAL ISSUE

(Dated: April 2)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Juke Box Operators unable to attend will receive it by mail.

GOES TO PRESS: Thurs. MARCH 24

RESERVE YOUR SPACE NOW!

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NASHVILLE
804 CHURCH ST.
(Phone: NAshville 5-7028)

HOLLYWOOD
6272 SUNSET BLVD.
(Phone: HOllywood 5-1702)

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

DEE CLIFFORD & ROGER KING MØZIAN O.
(Pic 0024; 45-0024)

B+ "TILL TONIGHT" [Village BMI —Wilson, Wilson] Dee Clifford, a great new thrush, makes a tremendous first showing with a sensational rhythm number presented with multiple vocal effects. Top grade arrangement with Roger Mozian supplying the rockin' backdrop.

C+ "OUR LOVE" [Chappell ASCAP —Clinton, Bernier, Emmerich] Mozian's ace trumpet work stands out on this side as he offers a beautiful instrumental arrangement of an oldie.

VICTOR YOUNG ORCH.
(Decca 29433; 9-29433)

B+ "THE MEDIC" (2:59) [Victor Young ASCAP — Young] The beautiful theme which Victor Young presents every week on the "Medic" TV show is now offered by the maestro on wax. Great melody. Could be a smash success. Big promotion skedded.

B "BELLA NOTTE" (2:55) [Disney ASCAP—Burke, Lee] From Disney's forthcoming full length cartoon, "Lady And The Tramp," comes this lovely theme. Wonderful mood music.

MARY DEL
(Cadence 1257; 45-1257)

B "LEAVE MY HEART" (2:13) [Ample BMI — Bowers] Archie Bleyer's ork sets up a fascinating backdrop for the exciting voice of Mary Del as she chants an intriguing oriental number that jumps-up at times. Could take off.

B "NOBODY ASKED ME TO GO" (2:18) [Rush BMI — Singer, Mann] A lovely country flavored ballad is sung from the heart by Mary. Sentimental item. Two very commercial sides.

BURTON SISTERS
(RCA Victor 20-6058; 47-6058)

B "DOIN' THE FRENCH CAN-CAN" (2:10) [Valyr ASCAP—Merrill, Burton, Burton] A great new team called the Burton Sisters makes an exciting first showing on a real cute and inviting novelty. Different stuff. Clever yodle gimmick is used. Girls have the ingredients needed to make the grade.

B+ "DIVIDED LOVE" (2:05) [Bregman, Vocco & Conn ASCAP—Alstone, Raleigh, Conn] Their attractive voices come over with punch on a very colorful rocker. Great backing. Terrific number that could easily click. Watch it.

JOE BARRETT
(Decca 29450; 9-29450)

B+ "I'M SINCERE" (2:46 [Sherwin ASCAP—Fine, Franklin, Bell] A lovely new ballad is given a big, romantic reading by Joe Barrett on his debut disk for Decca. Side could do big things.

C+ "WHY DID YOU BREAK MY HEART" (2:55) [Sherwin ASCAP —Bell, Franklin] The talented crooner leans into another piece of love material.

THE CASH BOX DISK OF THE WEEK

"DOOR OF DREAMS" (3:05)
[Roncom ASCAP—Stillman, Allen]
"NOBODY" (3:45)
[Jerry Vogel ASCAP—Williams, Rogers]
PERRY COMO
(RCA Victor 20-6059; 47-6059)

PERRY COMO

● It's only natural to associate the name Perry Como with the Gobelism "You can't hardly get them no more." Because Perry is one of the very few in our competitive business who can do no wrong. Ever since "Don't Let The Stars," he's been turning out one hit after another. And his latest Victor release looks like another topper for the crooner. It's a stirring and beautifully melodic tango number labelled "Door Of Dreams." Hugo Winterhalter has created a great arrangement which Mitchell Ayres, the orchestra and the chorus render in glowing fashion. A number one contender. Flip, "Nobody," is an old vaudeville favorite which Como presents with depth and sincerity. It's an item that'll be big over the counters. We're wild about the top half.

"BEYOND THE STARS" (2:56)
[Miller ASCAP—Trapani, Langs]
"OPEN YOUR HEART" (2:52)
[Chappell ASCAP—Olivero, May]
DAVID WHITFIELD
(London 1551; 45-1551)

DAVID WHITFIELD

● David Whitfield, England's big-voiced favorite who seems to be headed for the top in the United States too, gets a great boost in the right direction from his latest London platter "Beyond The Stars." In addition to his persuasive performance on an excellent piece of material, Whitfield is supported by the fabulous sound that emanates from the Mantovani strings. From the first groove right through to the big finish, "Beyond The Stars" is a thrilling experience. It's the type of record that sells for months and months. The coupling "Open Your Heart" is another beautiful romantic item set against a lush backdrop. Two potent decks with the nod going to the upper portion.

"A PRESENT FOR BOB" (1:50)
[Maple Leaf BMI—DeJohn, DeJohn, Crystal]
"D'JA HEAR WHAT I SAY?"
[Maple Leaf BMI—DeJohn, DeJohn, DeJohn]
THE DE JOHN SISTERS
(Epic 9097; 5-9097)

DeJOHN SISTERS

● The DeJohn Sisters who skyrocketed to national prominence on the cornball novelty "No More" have another great contender in their latest platter "A Present For Bob." As was the case with "No More," the two girls, are the authors of this new release. It's a contagious cutie with a happy-go-lucky air about it and a clever twist ending that provides that something extra the kids all love. The girls are here to stay, and there's no doubt about it. The coupling "D'Ja Hear What I Say?", is another ragtime type ditty penned by the DeJohns. More lively, money-earning material. Watch the "Bob" side take off.

BONNIE LOU
(King 1445; 45-1445)

B+ "A RUSTY OLD HALO" (2:31) [Rylan ASCAP—Merrill] A great semi-religious tune that's just starting to kick up some big noise, is given a wonderful delivery by Bonnie Lou. Terrific multiple voicing. Thrush is excellent.

C+ "DANGER! HEARTBREAK AHEAD" (2:43) [Robbins ASCAP—Stutz, Barefoot] A big pop hit is romantically treated by the thrush. Good cover job.

LES BAXTER ORCH.
(Capitol 3055; F-3055)

B+ "UNCHAINED MELODY" (2:30) [Frank ASCAP — North, Zaret] A great coupling of two big commercial melodies is offered by Les Baxter. This is a lovely tune from the pic "Unchained." Lush strings and a wistful choral job. Song oughta be big.

B "MEDIC" (2:35) [Victor Young ASCAP—Young] The beautiful theme from TV's "Medic" is fascinatingly performed by Baxter. Chorus is employed as an instrument, singing without lyrics.

DOOLEY SISTERS
(Tampa 101; 45-101)

B "SHTIGGY BOOM" [Lero Music-Jarvis, Diamond] A terrific "zaney" novelty that's starting to break big, is belted across by the Dooley Sisters. Good rock 'n roll number. Driving ditty.

B "JOHNNY, MY LOVE" [Webster BMI—Scherman] Another rhythm and blues type tune gets a driving reading by the thrushes on this side. Good side. Commercial coupling that fits perfectly into the current trend.

TONY TRAVIS
(RCA Victor 20-6040; 47-6040)

B+ "WE OUGHTA BE" (2:14) [Sheldon BMI — Charles, Cochrane] Victor's handsome new find, Tony Travis, does a big job with a delightful lilter. Great little piece of material that could take off. A very commercial side that could establish the songster. Potent deck.

B "I'M GONNA BE A LONG TIME FORGETTING YOU" (2:14) [Irwin Garr BMI—Lehman, Mellin] A pretty ballad is set to a shuffle tempo on this end. Hugo Winterhalter sets up a solid backing. Romantic stuff.

NELSON RIDDLE ORCH.
(Capitol 3037; F-3037)

B "THE PENDULUM SONG" (2:41) [Jack Gold ASCAP—Hoffman, Murray] A most contagious instrumental novelty is very pertly fashioned by Nelson Riddle's orchestra and chorus. Real cute side that could catch on big. Melody stays with you.

C "RUN FOR COVER" (1:43) [Paramount ASCAP — Brooks, Jackson] An unusual tune, the title song of a film, is presented by Bob Graham and the Riddle ork. Galloping tempo.

an overnight SMASH...

sweeping the Nation

"Play Me Hearts and Flowers"

as sung by

JOHNNY DESMOND

On CORAL #61379

as introduced on the PHILCO TV Playhouse

ADVANCED MUSIC CORP.

488 MADISON AVE., NEW YORK 22, N. Y.

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

GEORGIE SHAW
(Decca 29462; 9-29462)

B+ "I'LL STEP ASIDE" (2:50) [Laurel ASCAP — Bengamin, Weiss] Georgie Shaw is in his best form since his "Till We Two Are One" as he really belts across a tremendous rock 'n roll item that could smash through. His most commercial side in quite a while. Wild delivery. Could be a great big one.

B+ "THE WATER TUMBLER TUNE" (2:59) [Shapiro, Bernstein ASCAP—Ravil, Tobias] This side is a clever ditty with a delightful lyric and melody. Pretty arrangement with the chorus doing a great job. Has overtones of "Mr. Sandman." Two tremendous sides.

PHIL WHELAN
(Sandee 310; 45-310)

B "MARIE'S WEDDING" (2:27) [Sandee BMI—Three Jays] A real catchy Italian flavored novelty gets a driving delivery from Phil Whelan with Charles Dickens and his crew setting up a strong assist. Potent side.

C "TOGETHER MY LOVE" (2:38) [Sandee BMI—Three Jays] The versatile songster leans into a romantic ballad on this side. Ok deck.

CARMEN McRAE
(Decca 29398; 9-29398)

B "KEEP ME IN MIND" (3:03) [Merrick BMI—Sweeney, King] A great vocalist, Carmen McRae, dishes up a gorgeous ballad set against a lush string backdrop. Thrush can really sell a song. Could make some noise.

C+ "THEY ALL LAUGHED" (2:09) [Chappell ASCAP — Gershwin, Gershwin] The versatile chirp lilts through a contagious bouncer on this side. Clever ditty. Excellent coupling.

DANNY CAPRI
(Capitol 3054; F-3054)

B "DESIRABLE" (2:38) [Paxton ASCAP — Lippman, Dee] The smooth voice of Danny Capri comes over beautifully on a pretty new ballad. Chorus and ork assist in top fashion. Potent showing.

C+ "I DO, I DO" (2:01) [Leeds ASCAP—Tobias, Berking] A light and inviting ditty is handled with ease by the songster. Cute novelty.

BETTY JOHNSON
(RCA Victor 20-6034; 47-6034)

B+ "BE A LOVER" (3:02) [Towne ASCAP—Coben] Betty Johnson, who wanted Eddie Fisher for Christmas, makes a fabulous debut on Victor with a great new tune that could crash through. Betty's gotta make the grade.

B "SEVEN PRETTY DREAMS" (2:28) [Hawthorne ASCAP—Carr, David] Equally pretty is this delightful waltz tempo ballad. Lovely arrangement and delivery.

THE CASH BOX SLEEPER OF THE WEEK

"THE MAN I'VE BEEN LOOKING FOR" (2:40)
[Laurel ASCAP—Whitman, Shelley]

"BUTTERFINGERS" (1:58)
[Tannen BMI—Sherman, Sherman]

DENISE LOR
(Mercury 70573; 70573 x 45)

DENISE LOR

● Denise Lor, who attracted the music world's spotlight with her enchanting rendition of "If I Give My Heart To You," has a new piece of material that fits her voice to a "T". It's one of the best ballads we've heard in months and it goes under the title "The Man I've Been Looking For." The tune has a simplicity about it that immediately reminds this listener of "Young At Heart" and "Little Things Mean A Lot." If it gets a fair amount of air play at the start, it could be a top seller. The coupling "Butterfingers" is a lively and colorful multiple track reading with an infectious country flair. Cute ditty with a load of appeal. A strong coupling for big sales results.

"UNCHAINED MELODY" (2:53)
[Frank ASCAP—North, Zaret]
"DAYBREAK" (2:45)
[Feist ASCAP—Grofe, Adamson]
AL HIBBLER
(Decca 29441; 9-29441)

AL HIBELER

● Al Hibbler, a great vocalist and a big name in the jazz world, comes up with an absolutely brilliant reading of a great new pop tune on his first Decca release. It's a stirring ballad dubbed "Unchained Melody", the theme music from the current Warner flick "Unchained". Assisted by a great big Jack Pleis orking, Hibbler leans into this dramatic number and sends it across in penetrating fashion. He sings straight from the heart. And the melody is as dynamic as they come. The most inspired wax performance we've heard in months. The film oughta du much to send this one off on the right track. The bottom half, "Daybreak" features a more mellow Hibbler on another love song. Top half could be tremendous.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "WE OUGHTA BE"	Tony Travis	RCA Victor 20-6040; 47-6040
★ "I'LL STEP ASIDE" / ★ "WATER TUMBLER TUNE"	Georgie Shaw	Decca 29462; 9-29462
★ "TILL TONIGHT"	Dee Clifford & Roger Mozian	Pic 0024; 45-0024
★ "DIVIDED LOVE"	Burton Sisters	RCA Victor 20-6058; 47-6058
★ "I'M SINCERE"	Joe Barrett	Decca 29450; 9-29450

JACK RUSSELL & THE HONEYDREAMERS
(Green Label 22510; 45-22510)

B "HAND HOLDIN' MUSIC" (2:10) [Republic BMI — Albi, Long] An exciting song with a square dance flavor and tempo, is presented in lively fashion by Jack Russell and the Honeydreamers. Real whoop-dee-doo side.

C+ "MY LOVE AND I" (2:36) [Republic BMI — Saynor, Paul] A pretty ballad presented with feeling by the group.

THE FOUR TUNES
(Jubilee 5183; 45-5183)

B+ "I HOPE" (2:42) [Wemar BMI—McGregor, Cobert] The Four Tunes dish up some great material on their latest platter. A beautiful lilting love song. Excellent presentation. Boys have a good side that could take off.

C+ "I CLOSE MY EYES" (2:59) [Wemar BMI—Baker] This inviting romantic item has a folk feeling to it. Warm and appealing number.

CHARLIE APPLEWHITE
(Decca 29438; 9-29438)

B "PRIZE OF GOLD" (2:53) [Shapiro, Bernstein ASCAP—Lee, Washington] The title tune of a soon-to-be released film is belted out dramatically by the strong and exciting voice of Charlie Applewhite. Lovely item.

C+ "MISTER PUBLISHER" (2:52) [Mills ASCAP—Gilbert, Oakland] Charlie lilts through an interesting new tune. Has a catchy and different lyric.

KIRBY ALLAN
(Maze 1002; 45-1002)

B "DON'T YOU REMEMBER" (2:45) [Maze BMI—Soule] Kirby Allan gets a wonderful assist from Larry Irwin's Dreamdusters on a very pretty romantic number. Kirby has a wonderful warmth in his voice. Could click.

C+ "MY LIFE, MY LOVE, MY ALL" (2:03) [Maze BMI—Cook, Allan] A delightful waltz with a pretty lyric is offered on this half.

THE MARINERS
(Columbia 40439; 4-40439)

B "I DIDN'T COME TO SAY HELLO" (2:36) [Vinrob ASCAP —Semos, Val, Andrews] A catchy lilter is given a mellow reading by Godfrey's sidekicks, The Mariners. Boys have a smoother and more refreshing sound on this side. Good deck.

B "DO AS YOU WOULD BE DID BY" (2:12) [Joy ASCAP—Hoffman, Manning] This side is a very clever bouncy novelty with a spiritual flavor. Very cute semi-religious item. The boys' best to date.

IT'S BIG AND GETTING BIGGER!

"CRAZY OTTO RAG"

BY

HUGO and LUIGI

AND THEIR SO CALLED ORCHESTRA

coupled with a medley of

"NOBODY'S SWEETHEART" and "SOMEBODY STOLE MY GAL"

MERCURY 70563 • 70563X45

IT'S BEAUTIFUL!

HIS BEST TO DATE

'WORDS OF LOVE'

EDDY HOWARD

coupled with

"FOREVERMORE"

MERCURY 70566 • 70566X45

Mercury RECORDS

Mercury RECORDS HIT PARADE

1. "Tweedle Dee"
   GEORGIA GIBBS
   MERCURY 70517 • 70517X45
2. "Earth Angel"
   CREW CUTS
   MERCURY 70529 • 70529X45
3. "Kokomo"
   CREW CUTS
   MERCURY 70529 • 70529X45
4. "Melody Of Love"
   DAVID CARROLL
   MERCURY 70516 • 70516X45
5. "How Important Can It Be"
   SARAH VAUGHAN
   MERCURY 70534 • 70534X45
6. "Foolishly"
   VIC DAMONE
   MERCURY 70545 • 70545X45
7. "Dance With Me Henry"
   GEORGIA GIBBS
   MERCURY 70572 • 70572X45
8. "Blue Mirage"
   RALPH MARTERIE
   MERCURY 70535 • 70535X45
9. "Crazy Otto Rag"
   HUGO and LUIGI
   MERCURY 70563 • 70563X45
10. "Ballad Of Davy Crockett"
    RUSTY DRAPER
    MERCURY 70555 • 70555X45
11. "No Chance"
    LAURIE SISTERS
    MERCURY 70548 • 70548X45
12. "Words Of Love"
    EDDY HOWARD
    MERCURY 70566 • 70566X45
13. "Misty"
    RICHARD HAYMAN
    MERCURY 70550 • 70550X45
14. "It May Sound Silly"
    BILL FARRELL
    MERCURY 70539 • 70539X45
15. "Make Yourself Comfortable"
    SARAH VAUGHAN
    MERCURY 70469 • 70469X45

Coin-ops:

will she be the girl you nominate?

Miss Juke Box '55

Beat next week's deadline with your entries!

Rules are simple:

1 Any Coin-Operator may submit entries, which will be judged on the basis of talent and beauty.

2 Entries must consist of a photograph (full-length view) and a record or tape (7½" speed) of the contestant singing any pop standard *with piano accompaniment only.* All entries become the property of RCA Victor and none will be returned.

3 Any girl 21 or over, either amateur or professional and not under contract to any recording company, is eligible.

4 Entries must include the name, address and age of the contestant as well as the name and address of the sponsoring coin-op.

5 Entries must be submitted to "Miss Juke Box," RCA Victor Record Division, 630 Fifth Avenue, N. Y. 20, N. Y., not later than March 15, 1955.

6 The judges—Paul Ackerman of The Billboard, Bob Austin of The Cash Box, Herm Schoenfeld of Variety and Joe Carlton of RCA Victor—will select three of the contestants as finalists. Their decision will be final.

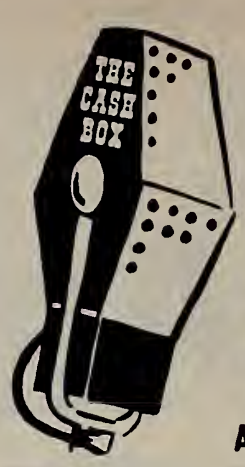
7 The finalists will become candidates for the title "Miss Juke Box of 1955" and will be brought to Chicago at RCA Victor's expense to appear at the MOA Convention, March 28, 29, 30. Finalists will be notified on March 21.

8 In the RCA Victor Exhibit at the convention, coin-ops will meet the candidates, hear their recordings and elect a winner.

9 "Miss Juke Box of 1955" will win an RCA Victor recording contract, and her sponsor will receive an RCA Victor 21" Color TV set. The other two candidates will be awarded RCA Victor "New Orthophonic" High Fidelity "Victrola" phonographs. Duplicate prizes in case of tie.

Deadline is ***March 15!***

RCA VICTOR
FIRST IN RECORDED MUSIC



PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINCERELY	McGuire Sisters (Coral)
2. MELODY OF LOVE	Billy Vaughn (Dot) Four Aces (Decca) David Carroll (Mercury)
3. KO KO MO	Perry Como (RCA Victor) Crewcuts (Mercury)
4. HOW IMPORTANT CAN IT BE	Joni James (MGM) Sarah Vaughan (Mercury)
5. EARTH ANGEL	Crewcuts (Mercury) Penguins (Dootone)
6. TWEEDLEE DEE	Georgia Gibbs (Mercury)
7. HEARTS OF STONE	Fontane Sisters (Dot)
8. CRAZY OTTO MEDLEY	Johnny Maddox (Dot)
9. NO MORE	DeJohn Sisters (Epic)
10. BALLAD OF DAVY CROCKETT	Bill Hayes (Cadence)

11) THAT'S ALL I WANT FROM YOU. 12) BLUE MIRAGE. 13) PLEDGING MY LOVE. 14) ROCK LOVE. 15) UNSUSPECTING HEART. 15) WEDDING BELLS. 15) DARLING JE VOUS AIME BEAUCOUP.

Bob E. Lloyd (WAVZ-New Haven, Conn.) used the following sign off for his morning program on the first day of Brotherhood Week. Bob said: "For the past two hours here on the program, all of the songs we've played were performed by Negro recording artists. During this time there was not one phone call to the station from anyone who realized the group designation. Let's, therefore, all judge people as fairly as we do the records on a radio show—individually and on the merits of each."

* * * * *

BILL PHILLIPS
(WBAX-Wilkes Barre, Penna.)

Pic of the week—**Bill Phillips** (WBAX-Wilkes-Barre, Penna.) celebrates his 25th Anniversary in radio on April 15. Bill recalls December 1952 as having been the month that provided the biggest thrill of his career. He sponsored a DJ marathon which raised $23,000 for a seventeen year old girl who had a broken back and was unfortunately destitute. . . . **Gary Lesters** (WVNJ-Newark, N. J.) thinks the **Modernaires** had him in mind when they recorded their latest, "Birds, Puppies and Tropical Fish." Gary has all three and is trying to build his show around it. . . . Love note from **George LeZott** (WAVZ-New Haven, Conn.) informs us he always manages to mention CB at least 4 or 5 times on his daily 10 A.M. to 2 P.M. show. . . . **Jerry Gross** (WMGR-Bainbridge, Md.) puts in a strong pitch for **Teresa Brewer's** "Pledging My Love." Says he played it on his "Sunrise Serenade" and reaction is the best any record has received for some time. . . . **Wallie Dunlap** (WICC-Bridgeport, Conn.) adding a new feature to his show based on **The Cashbox'** "Disc of the week," "Sleeper of the week," and "Best Bets." They will be combined under the name "The Week's Best." . . . **Al Radka** (KFRE-Fresno, Calif.) puts in a big plug for **Tommy Alexander's** "Was That The Human Thing To Do" on MGM. . . . **Debbie Reynolds** sending New York jockies noisemakers to boost her "The Noise in the Market" on MGM. Note attached said "Hope my record is making a little noise"—Love, Debbie Reynolds. Idea was originated by **Al Levine** and **Irwin Zucker** of Ideal Records Products, New York distrib for MGM. . . . **Joe Girand** and **Ed Robbins** (WKNB-West Hartford, Conn.) had themselves a wonderful time on the recent Jiminy Cricket Tour. Ed tells us his Request Matinee has almost tripled in mail pull during the last five or six weeks. . . . **Jerry Kay** (WTIX-New Orleans, La.) writes the Mardi Gras spirit has every one "batty." . . . **Tom Edwards** (WERE-Cleveland, O.) sending out Dimple Club cards.

* * * * *

Three local deejays: **Rhoda Brown** (WMGM), **Brad Phillips** (WINS) and **Bill Williams** (WNEW) participated in the selection of a local "Miss Exquisite Form" last week at the Park Sheraton. In conjunction with UA's "Vera Cruz," the national winner gets a movie and modeling contract and some thousands of dollars in prizes. . . . **Rosalind Paige** visiting New York and Philly jockies this week to get the big push going behind her MGM "I Think I'll Cry Again." . . . **Larry Kane** (KLBS-Houston, Texas) devotes 5½ hours each Sunday afternoon to programming new albums in their entirety.

A great coral-instrumental recording...

SAY IT ISN'T THE NIGHT

c/w

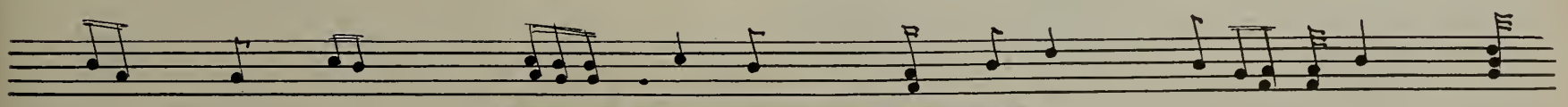
UN GRAND AMOUR

(A Great Love)

Hugo Winterhalter's

orchestra and chorus

RCA Victor 20/47-6003



RCA VICTOR
FIRST IN RECORDED MUSIC

"New Orthophonic" High Fidelity

2 Smashes!

1 THE KING SISTERS
great 2-sider
"LOVE ME, LOVE ME, LOVE ME"
b/w "NO CHANCE"
Jubilee #S187

2 The Best of 'em All
JOE FOLEY
singing
"YOUNG & FOOLISH"
b/w "DON'T LET THIS NIGHT GET AWAY"
Jubilee #5182

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

ANOTHER BMI "PIN-UP" HIT

WEDDING BELLS

EDDIE FISHER, HUGO WINTERHALTER ORCH. ..... Victor
FRANKIE LESTER ... "X"
GUY LOMBARDO .. Decca

ROBERT MELLIN, INC.

A SMASH!
THE CADILLACS
big pop and r & b
"NO CHANCE"
b/w "SYMPATHY"
JOSIE # 773

CLIMBING . . .
PATTI JEROME singing
"JOHNNY HAS GONE"
JOSIE # 774

JOSIE RECORD COMPANY
315 WEST 47th STREET • NEW YORK 19, N Y

INTRODUCING
VAL RECORDS
RELEASE - - - - # 104-5
"DOES YOU"
b/w
"BLUE MOUNTAIN MOON"
by Chuck Wallace & Val Gerich's Band
VAL RECORDS
1107 EL CENTRO
HOLLYWOOD 28 CALIF.
TERRITORIES OPEN FOR DISTRIBUTORS

Victor Aquires Album Rights To "Damn Yankees"

NEW YORK—Joe Carlton, Chief of Popular Artists and Repertoire at RCA Victor Records, came through with what is considered one of the biggest coups in the music business by securing recording rights to "Damn Yankees," the new musical which opens in New York on May 5.

Victor is now prepping an extensive promotion push for the new show. One of the songs, "Whatever Lola Wants," will be sung by Dinah Shore on a coast-to-coast television Spectacular March 27. This will also be Dinahs' next recording and will be available in stores the morning after the television show. Other songs from the show will be recorded for Victor by Eddie Fisher, Perry Como and Kay Starr—and there is discussion at the diskery of a possible dueting of the latter. A special deluxe package is also being planned for the album.

A tentative recording date of May 8 has been set by Joe Carlton for "Damn Yankees," and the sets will be rushed to distributors immediately. Carlton says that the score, written by the Ross-Adler combination, surpasses even "Pajama Game," the duo's last great success on Broadway. Gwen Verdon and Stephen Douglas have been cast in the lead parts and Jimmie Komack will be one of the featured players.

Don't Believe Everything On Wax

NEW YORK—Little Bobby Blumenthal, a seven-year-old Davy Crockett fan, was listening to his Bill Hayes recording of the tune "Ballad Of Davy Crockett" recently, and he just couldn't believe that the line "He patched up the crack in the Liberty Bell," was true. So he sat down at his desk and addressed a letter to "Liberty Bell, Wherever You Are" questioning the lyric. He wound up getting a letter from M. O. Anderson, Superintendent of the U. S. Department of Interior, National Park Service, Philadelphia. The letter told him that Crockett hadn't anything to do with the bell, and another legend bit the dust.

"Say The Word"

HOLLYWOOD, CALIF. — Before embarking on a tour of major Australian cities Spike Jones and his pretty wife Helen Grayco get together with KLAC deejay Jim Ameche. As Jim gives the word they all listen attentively to Helen's latest label "X" platter "Say The Word" and "Please Don't Freeze" on the new Regency tubeless portable, the world's smallest pocket radio.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The entire music publishing business was shocked by the death of Harry Santly last week. Harry was one of the sweetest guys in the trade and we'll all miss him. . . . Reg Connelly was due to arrive in New York last Friday (as we went to press) on the S. S. United States. . . . **Guy Lombardo** sent out a package of "Mighty Mouse" handkerchiefs to disk jockeys this week as a tie-in for "Blue Mirage." Why "Mighty Mouse"? Because his stories impart the message "Justice always triumphs." And it is Lombardo's contention that if that is so, his recording of "Blue Mirage" will be a top hit. . . . MGM Records is preparing a special promotion with distributors and dealers on the diskery's 12 best original cast albums. The special push called "Golden Dozen" started last week. . . . **Wyoma Winters** currently on a three week engagement at the Casa Marina Hotel in Key West. **Betty Madigan** and **Terri Stevens** were previous headliners there. . . . Talking about **Betty Madigan**, the thrush is set for a two week stint at the Statler Hotel in Detroit starting April 25. . . . **Guy Ward** is now doing promotion on the West Coast. He's handling mostly products making tie-ins on television and radio network and local shows. However he's also equipped to do disk promotion and set up guest shots for artists. . . . **Dewey Bergman** of Benida feels he has a potent new discovery in **Rickey Dennell**. The singer is currently at Sciola's in Philadelphia and has been working around the clock on radio and TV shows featuring his new record "Hurt." . . . **Marlyn Friedlander**, formerly secretary to the **Four Aces**, and now a secretary at Sam Fox Music Publishing, getting married March 27 to **David Rothman**.

GUY LOMBARDO

CHICAGO:

Patti Page checked into town for a quick one-day visit and brought with her, her four brand new sides. Object, it seems, is to get reaction of Chicago dee-jays which, according to **Kenny Myers** will help to determine the coupling of these sides. . . . **Eddie Fontaine** spent a coupla days here meeting with everyone in the music biz and helping to promote his very big one, "Rock Love." Disk is continuing to climb and Eddie is thrilled to have a hit in his very first release. Also visiting our Windy City with Eddie was **Joe Delaney** who, together with **Jimmy Hilliard**, continues to turn out what the people want to hear. . . . **Jimmy Cairns** of BMI tells us the full promotion punch will be put behind their latest tune, "Have Mercy, Baby." Disks so far include **Bunny Paul** with **Billy May** and Ork on Capitol, and **Roberta Lee** on "X". . . . **Eddy Arnold**'s "I've Been Thinking" getting almost as much pop air play as it is country. Ditto the flip side, "Don't Forget." . . . It was certainly wonderful to see **Doc Berger** making the rounds of the radio stations, full of the good old energy he's so well known for. This is Doc's first nationwide tour since his serious illness and everyone is happy to see him back on the road to recovery. His current plug is **Perry Como**'s "You'll Always Be My Lifetime Sweetheart" which is getting lots of action 'round these parts. . . . **Richard Hayman** said "Hi" to Chicago and plugged his "Misty" b/w "Carol." . . . **Lenny Dee**'s "Plantation Boogie" looking mighty promising. Ditto for Decca, **Bill Haley**'s "Mambo Rock." . . . **George Shokler** of E. B. Marks pubbery phoned these offices to say "Hello" while touring with "Malaguena." . . . After completing a successful engagement at the Chicago Theatre, **The Gaylords** opened at the Falcon in Detroit, club they were playing when discovered by Mercury Records. . . . **Bonnie Kroll** busier'n busy as the **Four Lads** arrived in town promoting their Columbia version of "I've Been Thinking."

PATTI PAGE

HOLLYWOOD:

Rush Adams, currently under contract to MGM label, going all out in promoting his latest pressing of the old standard, "All Of You" is not a newcomer as one might surmise. **Rush**, a new name for a well seasoned performer, found things a bit tough—thus the name change. During the lean period he was forced to take a job in a chain furniture store as a salesman. One day an elderly couple, in search of a new divan, recognized him as "a young fellow that once worked on the Al Pearce show." "I've heard that several times before," Rush told them. "Bet you'd like to be that fellow," the old man said, "'cause you probably would be going great guns by now." The **Art Morton** of a few years back smiled, and went about his business as Rush Adams, with the show biz gleam still in his eye! . . . **Rosemary Clooney** was St. John's Hospital's most popular patient. She received more flowers, congratulatory wires, letters, telephone calls and gifts than any other patient ever signed in at the Santa Monica "stork club." Young **Miguel Jose Ferrer** is singing, "There's Gonna Be Some Changes Made," while mother is still receiving loads of gifts and letters still being forwarded by the hospital. . . . **Dinah Shore** is promoting her latest RCA Victor release, "Then I'll Be Happy," cut with the Skylarks, via her coast-to-coast teevee'er on NBC. . . . From 1952 until just last month, **Marcie Miller** was the featured soloist with **Ray Anthony**'s Capitol recording orchestra. During that time the winning Miller singing style was heard in the major hotels, and clubs throughout the nation, and on video shows along with the many recordings with the Anthony orchestra. Now, the young singing star is making a pitch for the vocal spot on **Don McNeill**'s Breakfast Club show, along with **Jimmy James**, a Dot Records personality. The versatile young couple made their appearance with McNeill last week. . . . Capitol Records is going all-out with a new roster of artists. Within a few short months, they have signed **Bobby Milano**, **The Gallahads**, **Danny Capri**, **The Paulette Sisters**, **Bunny Paul**, **Lee Kane** and **Bette Anne Steele** into their already well stocked stable. . . . **Jeff Chandler** is now in the publishing business with his own firm titled, "Chandler Music Company."

RUSH ADAMS

COLE PORTER'S

"ALL OF YOU"

from the Broadway musical "SILK STOCKINGS"

"YOUNG AND FOOLISH"

By ALBERT HAGUE and ARNOLD HORWITT

from the Broadway musical "PLAIN AND FANCY"

Nat "King" Cole's

Capitol smash . . .

"DARLING, JE VOUS AIME BEAUCOUP"

2 Great recordings on the nation's NEW POP HIT . . .

"CHERRY PINK"

("AND APPLE BLOSSOM WHITE")

Perez Prado . . . . . RCA Victor

Alan Dale . . . . . Coral

Special Features Planned For MOA Convention, March 28, 29, 30

LOS ANGELES, CALIF.—The 5th Annual MOA Convention which will be held at the Hotel Morrison in Chicago, March 28, 29 and 30 should be the most interesting yet. Approximately 50 exhibit booths have already been sold to exhibitors and some of these will display merchandise that has not previously been on the market. Others will show new types of music equipment.

Booths 4, 5, 6 and 7, the entire West wall, will be occupied by Wurlitzer, Rock-Ola, Seeburg, and AMI respectively.

The three day convention will consist of three meeting days for the ops for which constructive programs have been prepared.

Record companies will have one morning for round-table discussion in the way of a question and answer program, and they too will offer new and interesting merchandising ideas.

Nationally known speakers will address the audience on many important subjects. Nationally known advertising and promotional men will speak on public relations and business promotion of the automatic phonograph industry. These speakers will come from some of the largest advertising agencies in the country. Names of all other speakers will be listed in the MOA Program which will be available at the convention.

In addition to a discussion on the national health plan and an advertising program for the industry, the third performance rights society will be another of the main topics.

Meetings will be called to order at 10 AM each day and will adjourn at approximately 12:30 PM. There will be no membership meetings in the afternoon or evening.

The hours for exhibiting will be from 2 PM to 9 PM each day except for Tuesday when they will all close at 6 PM for the banquet and floor show which will start at 7 PM.

Hirsh De La Viez, chairman of the entertainment committee reports that recording artists who are scheduled to attend include Perry Como, Frank Sinatra, Dorothy Collins, the Fontane Sisters, Johnny Maddox, the Hilltoppers, Billy Vaughn, Mac Wiseman, Pat Boone and many others. Most of the above mentioned have already confirmed the dates.

Registration booths will be open Sunday, March 27th. Ops can register on Sunday afternoon till 8 PM on the first floor of the Morrison. Registration badges will be available from Sunday through to Wednesday and all exhibitors, ops, visitors and wives must have badges. Registration fee will be $2.00 per person.

Banquet tickets can be purchased in advance.

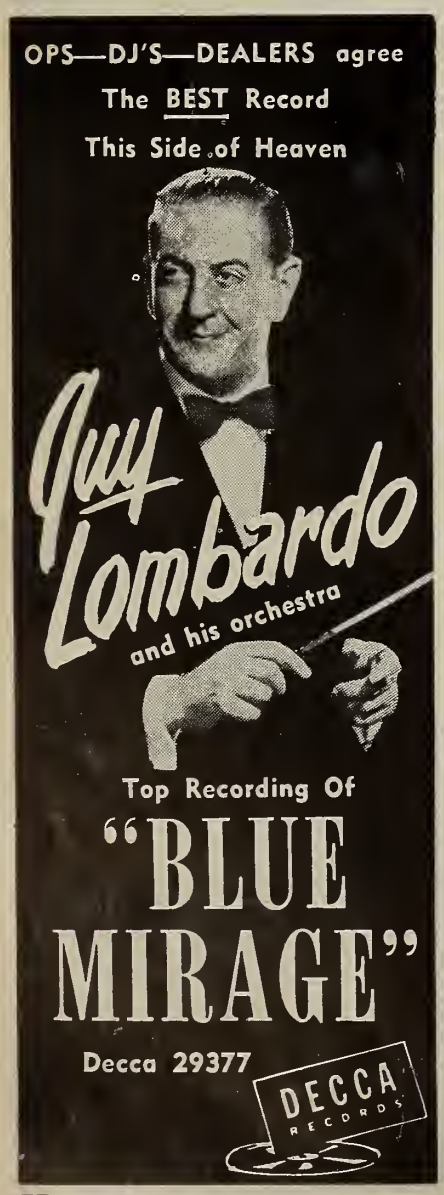
George A. Miller, chairman, and co-chairmen Ray Cunliffe, Albert S. Denver, Martin Britz and Jack Mulligan say:

"The affair is colossal! It's dynamic! And it will prove to be the greatest show, and the most outstanding MOA meet of all time! How can any music operator afford to miss when a convention of this kind has been fully prepared for his benefit?"

Miller goes on to say, "If you haven't made your reservation, make it now, by mail or wire since everyone will want to stay at the Morrison."

Exhibitors who have already purchased their exhibit space are: Seeburg, Rock-Ola, AMI, Wurlitzer, Capitol Records, MGM, Columbia, RCA Victor, Dot, Decca, The Cash Box, Downbeat, Billboard, Auto-Photo Co., National Rejector, ABT Manufacturing Co., Murray Nash Associates (WSM Grand Ole Opry), Permo Incorporated, Capital Projector, M. S. Distributing, Star Title Strip, Consolidated Coin, Barney Young (National Juke Box Music Inc.), Sentinel Radio Corp., and many others who have not sent in their checks as yet.

No reservations will be considered authentic unless the check accompanies the application.



Leahy, Borden Leave Majar

NEW YORK — Arranger-conductor Joe Leahy left Majar Records this week along with Stanley Borden, Majar's national sales and promotion manager, to form their own record company tentatively called Unique Records. Leahy and Borden have already signed to the new label, artists Larry Grayson, a youngster from the west coast, and Debbie Haley, a thrush from the Bob Kennedy TV show on station WPIX in this city.

GAIETY MUSIC SHOP
New York, N. Y.

1. Make Yourself Comfortable (Sarah Vaughan)
2. Melody Of Love (B. Vaughn)
3. Hearts Of Stone (Fontanes)
4. Tweedlee Dee (G. Gibbs)
5. How Important Can It Be (Joni James)
6. Naughty Lady (Ames Bros.)
7. Davy Crockett (Bill Hayes)
8. Sincerely (McGuires)
9. Crazy Otto (Crazy Otto)
10. Count Your Blessings (Fisher)

MUSIC CORNER
New Haven, Conn.

1. Sincerely (McGuires)
2. Earth Angel (Crewcuts)
3. Close Your Eyes (T. Bennett)
4. Mambo Rock (Bill Haley)
5. Melody Of Love (D. Carroll)
6. Hearts Of Stone (Fontanes)
7. How Important Can It Be (Joni James)
8. Malaguena (Caterina Valente)
9. Wedding Bells (Eddie Fisher)
10. Sand And The Sea (Nat Cole)

RADIO DOCTORS
Milwaukee, Wisc.

1. Crazy Otto (Johnny Maddox)
2. Kiss Me Now (S. Lawrence)
3. Rusty Old Halo (M. Jackson)
4. Davy Crockett (Bill Hayes)
5. How Important Can It Be (Connee Boswell)
6. Darling, Je Vous (Nat Cole)
7. Sincerely (McGuires)
8. Lazy Gondolier (Mantovani)
9. Close Your Eyes (T. Bennett)
10. Earth Angel (Crewcuts/Penguins)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. Melody Of Love (D. Carroll)
2. Sincerely (McGuires)
3. Hearts Of Stone (Fontanes)
4. Ko Ko Mo (Crewcuts)
5. Open Up Your Heart (Cowboy Church Choir)
6. Davy Crockett (Bill Hayes)
7. Tweedlee Dee (G. Gibbs)
8. Smiles (Crazy Otto)
9. Rusty Old Halo (M. Jackson)
10. Ling, Ting, Tong (Five Keys)

MOSES MELODY SHOP
Little Rock, Ark.

1. Ko Ko Mo (Perry Como)
2. Melody Of Love (B. Vaughn)
3. Sincerely (McGuires)
4. Pledging My Love (Brewer)
5. Earth Angel (Crewcuts)
6. Tweedlee Dee (G. Gibbs)
7. Mambo Rock (Bill Haley)
8. Hearts Of Stone (Fontanes)
9. That's All I Want (Morgan)
10. Let Me Go, Lover (J. Weber)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Crazy Otto (Johnny Maddox)
2. That's All I Want From You (Jaye P. Morgan)
3. Barefoot Contessa (Hugo Winterhalter)
4. Malaguena (Caterina Valente)
5. Hearts Of Stone (Fontanes)
6. Earth Angel (Penguins)
7. Tweedlee Dee (Lavern Baker)
8. Ko Ko Mo (Perry Como)
9. Darling, Je Vous (Nat Cole)
10. Shake, Rattle & Roll (Haley)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Crazy Otto (Johnny Maddox)
2. Davy Crockett (Parker/Hayes)
3. Glad Rag Doll (Happy Otto)
4. Melody Of Love (Vaughn/Aces)
5. Tweedlee Dee (G. Gibbs)
6. Sincerely (McGuires)
7. Darling, Je Vous (Nat Cole)
8. Ko Ko Mo (Perry Como)
9. How Important Can It Be (Joni James)
10. Young And Foolish (Dean Martin)

HUDSON ROSS
Chicago, Ill.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Melody Of Love (B. Vaughn)
4. Barefoot Contessa (Hugo Winterhalter)
5. Sincerely (McGuires)
6. Open Up Your Heart (Cowboy Church Choir)
7. Tweedlee Dee (G. Gibbs)
8. Darling, Je Vous (Nat Cole)
9. Earth Angel (Penguins)
10. Davy Crockett (Fess Parker)

THE MUSIC BOX
Spokane, Wash.

1. Earth Angel (Penguins)
2. Sincerely (McGuires)
3. Crazy Otto (Johnny Maddox)
4. Hearts Of Stone (Fontanes)
5. Melody Of Love (B. Vaughn)
6. Tweedlee Dee (G. Gibbs)
7. Ko Ko Mo (Perry Como)
8. Smile (Happy Otto)
9. Gotta Go Get My Baby (Teresa Brewer)
10. St. Louis Blues (Esquire Boys)

GARDEN CITY MUSIC CENTER
Garden City, L. I., N. Y.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Sincerely (McGuires)
4. Melody Of Love (B. Vaughn)
5. Ko Ko Mo (Perry Como)
6. Earth Angel (Penguins)
7. Hearts Of Stone (Fontanes)
8. Open Up Your Heart (Cowboy Church Choir)
9. Dim, Dim The Lights (Haley)
10. No More (DeJohns)

VARIETY RECORD SHOP
Louisville, Ky.

1. Birth Of The Blues (B. Haley)
2. The Sand And The Sea (Cole)
3. Two Hearts (Pat Boone)
4. Sincerely (McGuires)
5. Earth Angel (Crewcuts)
6. Melody Of Love (D. Carroll)
7. How Important Can It Be (Joni James)
8. There Goes My Heart (4 Aces)
9. Gotta Go Get My Baby (Teresa Brewer)
10. Man Chases A Girl (E. Fisher)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Earth Angel (Penguins)
2. Tweedlee Dee (Lavern Baker)
3. Ling, Ting, Tong (Charms)
4. Ko Ko Mo (Crewcuts)
5. How Important Can It Be (Joni James)
6. Sincerely (McGuires)
7. Hearts Of Stone (Charms)
8. Dim, Dim The Lights (Haley)
9. Melody Of Love (Four Aces)
10. No More (McGuires)

BILL'S "T" RECORD SHOP
Tulsa, Okla.

1. Melody Of Love (Four Aces)
2. Hearts Of Stone (Charms)
3. Tweedlee Dee (G. Gibbs)
4. Sincerely (McGuires)
5. How Important Can It Be (Joni James)
6. Earth Angel (Penguins)
7. Ko Ko Mo (Perry Como)
8. Make Yourself Comfortable (Sarah Vaughan)
9. I Gotta Go Get My Baby (Teresa Brewer)
10. Dim, Dim The Lights (Haley)

VAN CURLER MUSIC
Albany, N. Y.

1. Melody Of Love (B. Vaughn)
2. Glad Rag Doll (Crazy Otto)
3. Tweedlee Dee (G. Gbibs)
4. Ko Ko Mo (Perry Como)
5. How Important Can It Be (Joni James)
6. Earth Angel (Penguins)
7. Sincerely (McGuires)
8. Honey Babe (Sauter-Finegan Orch.)
9. Hearts Of Stone (Fontanes)
10. That's All I Want From You (Jaye P. Morgan)

COX RECORD SHOP
Atlanta, Ga.

1. Sincerely (McGuires)
2. Open Up Your Heart (Cowboy Church Choir)
3. Hearts Of Stone (Fontanes)
4. Mambo Rock (Bill Haley)
5. Pledging My Love (Brewer)
6. Ko Ko Mo (Perry Como)
7. That's All I Want From You (Jaye P. Morgan)
8. Blue Mirage (Guy Lombardo)
9. Crazy Otto (Crazy Otto)
10. Dim, Dim The Lights (Haley)

GILCHRIST RECORD SHOP
Cleveland, Ohio

1. Davy Crockett (Bill Hayes)
2. Plantation Boogie (L. Dee)
3. Wallflower (Etta James)
4. How Important Can It Be (Vaughan/James)
5. Two Hearts (Pat Boone)
6. Mambo Rock (Bill Haley)
7. Ko Ko Mo (Perry Como)
8. Rock Love (Fontanes)
9. Melody Of Love (B. Vaughn)
10. Pledging My Love (J. Ace)

BEN BROWN MUSIC
Lynn, Mass.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Lifetime Sweetheart (Como)
4. The Fish (Mindy Carson)
5. Pledging My Love (J. Ace)
6. Danger, Heartbreak Ahead (Jaye P. Morgan)
7. Darling, Je Vous (Nat Cole)
8. Tweedlee Dee (G. Gibbs)
9. It May Sound Silly (McGuires)
10. Birth Of The Blues (B. Haley)

KATZ DRUG COMPANY
Kansas City, Mo.

1. Crazy Otto (Johnny Maddox)
2. Rock Love (Eddie Fontaine)
3. Melody Of Love (Ink Spots)
4. How Important Can It Be (Joni James)
5. Ko Ko Mo (Perry Como)
6. Earth Angel (Floria Mann)
7. Mambo Rock (Bill Haley)
8. Davy Crockett (T. Ernie)
9. Pledging My Love (J. Ace)
10. Earth Angel (Penguins)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

1. Ko Ko Mo (Perry Como)
2. Hearts Of Stone (Fontanes)
3. Ko Ko Mo (Crewcuts)
4. Tweedlee Dee (G. Gibbs)
5. Sincerely (McGuires)
6. Melody Of Love (B. Vaughn)
7. Crazy Otto (Johnny Maddox)
8. Mr. Sandman (Four Aces)
9. Melody Of Love (Four Aces)
10. Pledging My Love (Brewer)

MUSIC CENTER
Honolulu, T. H.

1. Sincerely (McGuires)
2. Earth Angel (Penguins)
3. Hearts Of Stone (Fontanes)
4. Melody Of Love (Four Aces)
5. Open Up Your Heart (Cowboy Church Choir)
6. Ko Ko Mo (Perry Como)
7. Darling, Je Vous (Nat Cole)
8. When We Come Of Age (Joni James)
9. Unsuspecting Heart (G. Shaw)
10. How Important Can It Be (Joni James)

MADRONA RECORD SHOP
Portland, Ore.

1. Sincerely (McGuires)
2. Hearts Of Stone (Fontanes)
3. Melody Of Love (B. Vaughn)
4. Tweedlee Dee (G. Gibbs)
5. Smiles (Happy Otto)
6. That's All I Want From You (Jaye P. Morgan)
7. Ko Ko Mo (Perry Como)
8. Pledging My Love (J. Ace)
9. How Important Can It Be (Sarah Vaughan)
10. Now Is The Hour (The Mulcays)

DJ Orchestra

NEW ORLEANS—When Ralph Flanagan finished his engagement in New Orleans recently, he gave a party for all the disk jockeys in town. As a gag, he had them all sit up on the bandstand and had an orchestra completely made up of djs.

Above are the men in the picture: Top row, left to right: Drums—Tom Buckley, Miss. Representative, TV & App. Bass—Carlo Vinterella, La. Representative, TV & Appl. Trombone—Louis Grunewald, Program Director, WTPS. Rear: Marshall Pierce, DJ & Program Director, WSMB. Trombone—Jerry Kaye, DJ, WTIX; Jim Blunt, Sales Promotion Mgr., TV & Appl.

Seated, left to right: Saxophone—Glenn Smith, Sales Mgr., TV & Appl.; Jack Marden. Clarinet—Don Laughnane, DJ, WTIX. Saxophone—Jeff Hugg, DJ, WNOE; Bob Moats.

Top 10 Best Selling Pop Albums

1.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
2.	MUSIC, MARTINIS AND MEMORIES	Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3.	MUSIC TO REMEMBER HER	Jackie Gleason (Capitol 570; EBF 1, 2-570)
4.	DEEP IN MY HEART	Original Cast (E 3153; X276)
5.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
6.	SELECTIONS FROM THE GLENN MILLER STORY	Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
7.	SEVEN BRIDES FOR SEVEN BROTHERS	Original Cast (MGM E 244; X 244)
8.	THE MUSIC OF RUDOLPH FRIML	Mantovani (London LL 1150)
9.	B.G. IN HI-FI	Benny Goodman (Capitol W 565; 1, 2-565)
10.	JOANNE SINGS	Mary Stuart (Columbia CL 6333; B 487)
10.	SORTA—MAY	Billy May (Capitol T 562; EAP 1, 2, 3-562)
10.	THERE'S NO BUSINESS LIKE SHOW BUSINESS	Original Cast (DL 8091; ED 828)

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HARTFORD, CONN.—At the opening of the new Mercury distributor in Hartford, Connecticut (left to right), Luigi Creatore, Mercury A&R; Buddy Friedlander of the Hartford distributing office; Georgia Gibbs; His Honor Mayor De Lucco of Hartford; and Hugo Peretti, the other half of Mercury's A&R team, played an old Italian game called "Morra." Naturally Georgia won.

Desmond Intros Song On TV Program

NEW YORK—A new song had its debut via the televison route on Sunday, March 6th, 9 to 10 P.M. New York time, over the NBC-TV network. "Play Me Hearts and Flowers," which was also the title of the play itself, was introduced on the Philco Television Playhouse in a production starring Johnny Desmond.

It was the story of Nick Mercer (Johnny Desmond), a young singer who became successful—not by singing—but by playing straight man to a comedian (played by Joey Adams). A new song is born when Nick breaks away to prove himself on his own.

The composing of the song and all that goes into making a big hit were an integral part of the plot. An actual recording session, complete with "takes" and "playbacks" was seen. This was the first time that the life of a song, from beginning to end, had been done "live" on TV.

The song itself, "Play Me Hearts and Flowers," is by Mann Curtis and Sanford Green and is published by the ASCAP firm Advanced Music Corp. Already recorded on the Coral label, this latest Johnny Desmond disk was released the day after the telecast. Copies of the sheet music, as well, were available at all music stores on Monday morning (March 7th).

Ulano Breaks Record In "Drumathon"

NEW YORK — Drummer Sam Ulano, who made quite a stir on the A-Bell label with a drum novelty tagged "Drums Fairy Tales" and later recorded "Santa And The Doodle-Lee-Boop" for MGM, created more than just a stir this week in the window of the Henry Adler Music Store on 46th Street, when he set out to break the record for continuous drumming.

Ulano began his percussionistics at noon of last Monday—after close to a year of training for the event—and fell asleep at the drums at 7:00 A.M. on Thursday, breaking the record with a 67 hour 11 minute and 40 second performance. The previous record was set by a Jerry Sandweiss who played for 14 hours and 32 minutes in the town of Norman, Oklahoma.

The major reason for the drumathon was to attract attention to the review "Safari," a show which Alan Abel, owner of A-Bell records, is producing.

Ulano was trying to reach the 72 hour mark, but passed out less than five hours from his goal. Life Magazine photogs covered the event.

Bobby Sherwood Makes One-Man Disk

NEW YORK—For the first time in history of the record industry, one man has waxed what represents a full orchestra, 4 voices of a quartet, and the solo. The man is Bobby Sherwood, orchestra leader, actor and TV panelist on "Masquerade Party," who has played just about every musical instrument in his varied career.

Recently he put all his talents in one basket—or rather—one recording. The result is a record on the Coral label, "Brown Eyes, Why Are You Blue?" on one side and "Yes, Indeed" on the other.

Multiple musicman Sherwood not only plays all ten instruments, sings all 4 voices of the quartet, and the solo, but he also did the arrangement. The record will be released around March 21st and will carry the tagline: "Bobby Sherwood and his ALL BOBBY SHERWOOD orchestra."

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THE CASH BOX Album Reviews

POPULAR

"B.G. in HI-FI"—Benny Goodman—Capitol W 565 (12" LP)

LET'S DANCE; JUMPIN' AT THE WOODSIDE; STOMPIN' AT THE SAVOY; WHAT CAN I SAY AFTER I SAY I'M SORRY?; WHEN I GROW TOO OLD TO DREAM; GET HAPPY; YOU BROUGHT A NEW KIND OF LOVE TO ME; ROCK RIMMON; SOMEBODY STOLE MY GAL; BLUE LOU; SENT FOR YOU YESTERDAY AND HERE YOU COME TODAY; YOU'RE A SWEETHEART; BIG JOHN'S SPECIAL; JERSEY BOUNCE; AIR MAIL SPECIAL.

Here's an LP that's already heading for the top. First reports indicate that "B.G. in HI-FI" could be one of Benny Goodman's biggest selling LPs. And it's all because it brings together the great Goodman material which topped the hit parade list in the thirties and forties, and today's amazing recording techniques. Although B.G.'s former recordings at concerts, etc., were the greatest, much of the sharpness and feeling that the crew offered was lost due to recording condition. This package is as clear as a whistle. One look at the contents in it and it's sold. Goodman has a tremendous crew working with him in such artists as Mel Powell, Robert Donaldson, Ruby Braff and a host of others. It's also the type of recording that will sell and sell and sell for years to come. Every groove is fabulous.

"MARLENE DIETRICH at the CAFE DE PARIS" — Columbia ML-4975 (12" LP)

INTRODUCTION BY NOEL COWARD; LA VIE EN ROSE; BOYS IN THE BACKROOM; LAZY AFTERNOON; LOLA; LOOK ME OVER CLOSELY; DAS LIED IST AUS; NO LOVE, NO NOTHIN'; THE LAZIEST GAL IN TOWN; JONNY; LILI MARLENE; FALLING IN LOVE AGAIN.

Columbia has come up with another masterpiece, featuring Marlene Dietrich. It's a recording of the celebrated chanteuse's gala opening night performance at London's most famous night club, Cafe De Paris, last year. In addition to an excellent selection of material and the unbeatable Dietrich technique, this LP sports a fabulous four-color portrait on the front cover. Album is also scented with Arpege perfume by Lanvin. Noel Coward's witty introduction at the Cafe leads into these musical selections. A photo of Marlene in her much publicized sheer gown is shown on back of LP. Inside the outer container is another cardboard container with reviews by the London press and the usual linear material. An exciting package that should do a real big job. Fine recording for such poor recording conditions.

ELLA LOGAN sings favorites from "Finian's Rainbow"—Capitol H 561 (10" LP)

LOOK TO THE RAINBOW; SOMETHING SORT OF GRANDISH; HOW ARE THINGS IN GLOCCA MORRA; WHEN I'M NOT NEAR THE GIRL I LOVE; NECESSITY; OLD DEVIL MOON; THE BEGAT; IF THIS ISN'T LOVE.

Back in 1947, a sensational musical graced the Broadway stage, "Finian's Rainbow." And in it, the wonderful voice of Ella Logan sparkled. Now, eight years later, the show's tunes are still popular and are revived from time to time by new recordings. So it only seems natural for Capitol to team Ella Logan with favorites from the show on an LP. The tunes are still fresh and delightful and Miss Logan's voice is pert and inviting. Attractive jacket too. Capitol is flying high in the packaged goods field. This one ranks highly too.

"THREE FOR THE SHOW"—Columbia Pictures Musical starring Betty Grable, Marge and Gower Champion and Jack Lemmon—Mercury MG-25204 (10" LP)

Betty Grable, the Champions, and Jack Lemmon star in the Columbia Picture CinemaScope musical "Three For The Show." Advance reviews indicate that the pic oughta to a big one; which means one thing. The score from the film on wax oughta be a healthy seller. The score is very enjoyable, packed with wonderful standards.

"THE Unforgettable Sound of THE DICK HYMAN TRIO"—MGM E 289 (10" LP)

STARDUST; PANAMA; JEALOUS; THE VERY THOUGHT OF YOU; CECILIA; EAST OF THE SUN; UNFORGETTABLE; OUT OF NOWHERE.

Last year, MGM came up with a tremendous find in the Dick Hyman Trio. An inviting instrumental group with a thoroughly captivating style and sound. The boys have met with great success in their most competitive field. This LP should do much toward sending the group up the ladder of achievement. Beautiful performance of eight pieces previously released as singles.

"LET'S MAMBO"—Sonny Burke and his Orchestra—Decca DL 8090 (12" LP)

CHA-CHA-CHA; LET'S MAMBO; WEST INDIES; PICK YOURSELF UP; "PHFFFT" MAMBO; LONG HAIR MAMBO; MAMBO HOLIDAY; WALTER WINCHELL MAMBO; BABA AU RHUM; EARLY MORNING MAMBO; SHORT HAIR MAMBO.

Sonny Burke, a prominent tunesmith who penned "They Were Doin' The Mambo," a song which sent the music business into a mambo trend, shows his talent as a musician on this twelve-inch LP. He guides the ork through a rockin' LP that oughta meet with the mambo addict's fancy. A number of the selections were also written by Burke. A good group that inspires a dancer. Plenty of brass.

"WINE, WOMAN and WALTZES"—Helmut Zacharias and his Orchestra—Decca DL 8089 (12" LP)

A WALTZ FOR TWO; SPEAK TO ME OF LOVE; UNDER THE LINDEN TREE; ARTISTS LIFE; CHARMAINE; RAMONA; BLUE DANUBE; PIZZICATO WALTZ; ROSES FROM THE SOUTH; WALTZES FROM 'THE MERRY WIDOW'; TERRY'S THEME FROM 'LIMELIGHT'; VILLAGE SWALLOWS FROM AUSTRIA.

Helmut Zacharias, a popular European musician and entertainer, offers some mood music at its best. The LP contains a dozen beautiful waltz melodies, many of which are extremely popular throughout the world. The arrangements are lush and flowing. Sounds as though 50 strings were hired for this session. The LP was recorded in Europe with lovely results that we just can't seem to get here in the U. S. Only obstacle for this package is the tremendous heap of such music by top names. Nevertheless, an excellent LP.

ERNESTO LECUONA: "Andalucia"—Spanish Suite for Piano and other piano music—Pablo Flores, pianist—MGM E 199 (10" LP)

MALAGUENA; ANDALUCIA; GITANERIAS; CORDOBA; QUADALQUIVIR; ALHAMBRA; ZAMBRA GITANA; GRANADA; SIBONEY.

Ernesto Lecuona, Cuba's best known composer, has given the music loving world a treasure chest of beautiful material. Many popular songs have also been written using Lecuona's melodies. On this LP, Pablo Flores, a talented pianist, beautifully renders the "Andalucia Suite" and three other well known selections, two of which are revived time and time again, "Granada" and "Siboney." Should appeal to pop and classical enthusiasts. The wealth of Lecuona recordings by top names is a problem facing this LP.

THE CASH BOX

Album Reviews

JAZZ

BRUBECK TIME—The Dave Brubeck Quartet featuring Paul Desmond—Columbia CL 622 (1-12" LP)

AUDREY; JEEPERS CREEPERS; PENNIES FROM HEAVEN; WHY DO I LOVE YOU; STOMPIN' FOR MILI; KEEPIN' OUT OF MISCHIEF NOW; A FINE ROMANCE; BROTHER, CAN YOU SPARE A DIME.

Not too much need be said about this album. Dave Brubeck is a potent sales puller. His following is large and ever growing. Dave, who has a particular style of jazz, heavily flavored with classical tendencies, has developed into the leading jazz figure of today. He has received more national publicity and promotion than any other jazz artist, including the fabulous story in "Time" as well as a wonderful spread in "Life." In addition to the intriguing work of the quartet, and as ever, Paul Desmond has plenty of opportunity to display his sax genius, the technical sound produced is excellent. Stock and display this album.

THE LIONEL HAMPTON QUINTET Album #2—Clef Records MG C-642 (1-12" LP)

DON'T BE THAT WAY; THESE FOOLISH THINGS; THE WAY YOU LOOK TONIGHT; IT'S ONLY A PAPER MOON.

With Hamp appearing almost every week on a release by one or another record company, the public may have a hard time deciding which they'll buy. This album permits plenty of room for free play and each artist in turn goes into a solo bit with plenty of improvisation. Hamp has a strong group including Oscar Peterson, piano; Buddy De Franco, clarinet; Ray Brown, bass; and Buddy Rich on drums, each a star. Fans will like this LP.

"LULLABIES IN RHYTHM"—BARBARA CARROLL—RCA Victor LJM-1023 (1-12" LP)

YOU'D BE SO NICE TO COME HOME TO; AS LONG AS I LIVE; BUT NOT FOR ME; BY MYSELF; I LOVE A PIANO; IF I HAD YOU; GARROW'S WAY; COME RAIN OR COME SHINE; I SAW STARS; THE LADY IS A TRAMP; SWEET GEORGIA BROWN; I'VE GOT THE WORLD ON A STRING.

Barbara Carroll is anything but a mechanical keyboard wizard on this latest RCA Victor release. Her obvious love of the instrument, her warmth, intensity at times, and happiness at others, manage to creep into the grooves and transmit themselves to listener's ear. The entire mood of both sides is one of rambling relaxation. A highly recommended item. Support for the 88er comes from Joe Shulman, bass, and Ralph Pollack, drums.

HAL McKUSICK PLAYS—BETTY ST. CLAIRE SINGS—Jubilee LP15 (1-10" LP)

BYERS MARKET; HERE COMES TROUBLE AGAIN; THE THRILL IS GONE; OUT OF NOWHERE; WILLOW WEEP FOR ME; ALMOST LIKE BEING IN LOVE; WHAT IS THERE TO SAY.

The notes describe this an a combination of three great talents. Hal McKusick on the alto and clarinet; Billy Byers doubling at arranging and the trombone; and the vocal stylings of Betty St. Claire. Betty, who worked with Dizzy Gillespie and Howard McGhee is heard on wax for the first time. The gal has an easy-to-listen-to pair of chords and an utterly relaxing style. In fact the entire motif of the LP is music modern but soft. It retains melody while also keeping in the progressive groove.

CLASSICAL

ARTURO TOSCANINI—Verdi "Te Deum"—Boito "Mefistofele: Prologue" RCA Victor LM 1849 (1-12" LP)

NBC Symphony Orchestra—Nicola Moscana, bass—The Robert Shaw Chorale. Verdi's "Te Deum," companion piece of his "Requiem," also recorded by Toscanini and released by Victor in 1954, is beautifully captured herein. It was recorded directly from the broadcast of March 14, 1954. Boito's "Mefistofele: Prologue," also included in this release, was taken from the same broadcast. The presentation of "Te Deum," with high praise for the chorus work of The Robert Shaw Chorale, is a thrilling experience. Likewise the ethereal singing of The Columbus Boychoir deserves unstinting praise for its work in the "Mefistofele" portion of the album. Nicola Moscona as Mefistofele is effectively boastful and biting as he creates the dramatic excitement necessary to his portrayal. Though a single LP, Victor has issued it as a boxed item with notes and libretto.

RUBINSTEIN PLAYS GRIEG—RCA Victor LM-1872 (1-12" LP)

Rubinstein's fabulous technique and feeling is in evidence as he plays a Grieg concert. Thirteen of Grieg's several hundred miniature pieces have been selected. Rubinstein brings forth the melancholy, the loneliness, the simplicity and the joy intended by Grieg. Rubinstein fanciers, and they are legion, will find this to their liking.

SCHUBERT—Symphony No. 9 in C Major—Decca DL 9746 (1-12" LP)

Wilhelm Furtwangler conducting The Berlin Philharmonic Orchestra

This Schubert work is known and catalogued both as the 7th and the 9th. More familiarly known as the "Great" C Major to differentiate it from the 6th Symphony in C Major. There have been many recordings, of which the strongest competition will come from Toscanini's version. Furtwangler brings forth the various moods with deft touches. An excellent treatment both musically and soundwise.

FRANCK "Sonata In A Major for Violin and Piano"
BRAHMS "Sonata No. 3 in D Minor for Violin and Piano, Op. 108"
MGM Records E3103 (1-12" LP)
Anatole and Roberto Kitain

The brothers Anatole and Roberto Kitain make their bow on MGM Records with two sonatas. The brothers produce a warmth of tone and colorful effects that will bring satisfaction to music lovers who prefer the intimateness of sonatas. Both the Franck A Major and Brahms #3 in D Minor are well performed. The Franck A Major has not been recorded too often. The Brahms Sonata has been offered in several good versions.

Chatting

PITTSBURGH—Recording star Vic Damone chats with KQV disc jockey, Joe Deane, as he appeared recently on "Studio 45," a portion of Deane's afternoon record show devoted to 45 recordings, and broadcast direct from the National Record Mart, 324 Diamond Street in Pittsburgh.

Vic was in Pittsburgh promoting his latest Mercury record, "Foolishly."

Grogan Named Program Manager of WNEW

NEW YORK—Richard D. Buckley, President and General Manager of radio station WNEW, announced today the appointment of Jack Grogan as Program Manager of the New York independent.

The choice of Grogan, who will join the station on March 7th, comes as no surprise to trade observers as his background, which includes a long and successful term at WNEW, made him the logical contender with the recent availability of the position at WNEW. Grogan left the independent in 1951 to make a world tour after five years as the station's Production Chief, returning to spend a year as Program Manager of WNBC followed by a year at WNBT's Program reins. Grogan's next assignments were top level production spots at William Esty and N. W. Ayer, becoming associated with the latter a few months before the WNEW call brought him back to independent radio's top program post.

In announcing the appointment, Buckley said, "we are particularly fortunate in being able to obtain the services of Jack Grogan who independently of his wide general broadcasting and agency experience is fortuitously equipped with a knowledge of WNEW's unique approach, thereby being prepared to make significant further contributions to it."

Arlene Francis Makes Recording Debut

NEW YORK — Arlene Francis, familiar to millions of Americans as the hostess for the NBC-TV show "Home" and as a panelist on the Sunday night "What's My Line?" show has just made her recording debut on the Camden label.

Camden, an RCA record label, chose the popular television personality for its first recording venture in the analysis field. The result is "Arlene Francis Presents Music Appreciation for the Home."

On one side of the 12" Long Play record she discusses Tchaikovsky's "Nutcracker Suite"; on the other she demonstrates how Schubert constructed his famous "Unfinished Symphony." In both cases her remarks concerning the music are highlighted by musical examples.

Four Coins To Head Greek Day Parade

NEW YORK — The Four Coins, whose newest hit is "My Anxious Heart" on Epic Records, will lead the Annual Greek Day Parade up Fifth Avenue in New York on March 27th.

Of Greek descent, George Mantalis, Jim Gregorakis, George and Michael James will work out their schedule while appearing at New Orlean's Hotel Roosevelt so that they'll be able to appear at the Parade. They'll plane to and from New York on that day in order to make the evening performance at the Hotel Roosevelt.

The Four Coins then go to Reno's New Golden Hotel for a two week engagement.

DECCA
Records
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Play
DECCA RECORDS

A Natural Hit!
FINGER OF SUSPICION
DICKIE VALENTINE
No. 1498
LONDON

BROADWAY MUSICAL

"Silk Stockings"

A new musical hit came to Broadway last week and it should be regaling audiences for years to come. Based on "Ninotchka" in which Greta Garbo originally starred, "Silk Stockings" comes in as an elaborate, smash hit.

Words and lyrics are the works of Cole Porter and already several of the songs have hit the recording picture. Foremost among them are "All Of You" currently climbing on the charts as recorded by Sammy Davis, Jr. for Decca and Tony Martin for RCA Victor, and the title song "Silk Stockings" done by Perry Como on Victor.

It wouldn't be surprising to see some of the other tunes step out with the proper recordings, particularly "Paris Loves Lovers" and "Without Love."

If the atmosphere of the show is caught on the original cast album, it could very well turn out to be one of the all-time best sellers. For the music and lyrics add up to a very attractive sound and the performers in the show should prove exceptionally effective.

Although Hidegarde Neff, who plays Ninotchka, doesn't really sing, her talking voice is so compelling, especially when she is interpreting lyrics of a song, that the effect on records should be startling. In particular we hope they will record her entire closing in the first act which was without doubt the most striking scene in the show.

Don Ameche, who played his part with perfection, should also do well on the record. His singing voice is suited to his role and his appeal to teen-agers should be strong since they undoubtedly saw him in the movies and as host of the Eddie Fisher TV show a couple of seasons back.

Another hit in the show is Gretchen Wyler, who does the comedy songs and who should be a smash in the recorded version. Her interpretation of "Stereophonic Sound" and "Josephine" made her a star on opening night and should make her a standout on the album.

"Silk Stockings" will probably turn out to be one of the most successful musicals of our time. And that makes five smashes in a row for its producers Feuer and Martin. They previously had "Where's Charley," "Guys And Dolls," "Can Can," "The Boy Friend" —and now this. What more is there to say?

The Cash Box reviews are designed to give juke box operators, disk jockeys, retail dealers and record distributors programming information about the shows being discussed.

Southern Appoints Lutz

NEW YORK—In a move which trade circles say presages further changes at the pubbery, Bob Iverson, vice-president of Peer International and Southern Music this week announced the addition to the firm's staff of Herb Lutz as professional manager of Southern Music and Melody Lane. Lutz most recently headed his own music firm.

Irving Deutch continues as general professional manager of Peer International and Charles K. Harris Music.

James At Crescendo, Hollywood

HOLLYWOOD—Harry James and his entire orchestra opens at the Crescendo for three weeks starting March 17. He will do several 40-minute concerts every evening. For engagement he has signed, through Rocky Carr, her personal manager, Corky Hale, Liberace's harpist. In addition to playing harp, Corky will, for the first time, sing and play other instruments.

PATTI PAGE
Mercury
"YOU TOO CAN BE A DREAMER"
MILLS MUSIC

Ray On World Tour

NEW YORK—Johnnie Ray and company left on a three-month tour last week, that will take him around the world. The group includes vocalist Helen O'Connell, comic Danny Crystal, a dance team and three musicians.

The artists played the Civic Auditorium in Honolulu on March 2 and 3 and then departed for Australia where they will do a seventeen-day stint commencing on March 8th.

From Australia, Ray and his manager Bernie Lang will continue on to England where Johnnie will appear in Scotland, Ireland and the provinces before he opens at the London Paladium on April 25th for two weeks.

He is scheduled to return to New York early in June for a return engagement at the Latin Quarter.

Pee Wee King On Como Show

NEW YORK—Pee Wee King will appear on the "Perry Como Show" on Wednesday, March 9th with Julius La Rosa as emcee. La Rosa is replacing Como who is taking a short and much deserved rest. King will also appear as a guest panelist on the ABC show "Who Said That" featuring John Daly, Bob Considine, June Lockhart and Pat Carroll, on March 9th.

A Solid Hit!
THERE GOES MY HEART
LEO FEIST, INC.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 5 without any changes on the part of THE CASH BOX.

Jack Karey
WCFL—Chicago, Ill.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Wedding Bells (F. Lester)
4. Tweedlee Dee (G. Gibbs)
5. A Man Chases A Girl (Fisher)
6. I Had The Funniest Feeling (Betty Madigan)
7. It May Sound Silly (McGuires)
8. I Can't Change (Kitty White)
9. Blue Mirage (Marterie/Kelly)
10. Hindustan (Kaye/Swain)

Bob Watson
WQXI—Atlanta, Ga.

1. Melody Of Love (B. Vaughn)
2. Sincerely (McGuires)
3. Close Your Eyes (T. Bennett)
4. Darling, Je Vous (Nat King Cole)
5. Davy Crockett (Rusty Draper)
6. Hearts Of Stone (Fontanes)
7. Unsuspecting Heart (S. Gale)
8. How Important Can It Be (Connee Boswell)
9. My Own (Gordon Jenkins)
10. No Chance (Lauries)

George LeZotte
WAVZ—New Haven, Conn.

1. Sand And The Sea (Cole)
2. Plantation Boogie (Lenny Dee)
3. Davy Crockett (Hayes/Ford)
4. How Important Can It Be (Joni James)
5. Blue Mirage (Baxter/Marterie)
6. No More (DeJohns)
7. Pledging My Love (T. Mara)
8. Wedding Bells (E. Fisher)
9. Tweedlee Dee (Gibbs/Collins)
10. The Fish (Mindy Carson)

Nick Nickson
WBBF—Rochester, N. Y.

1. Sincerely (McGuires)
2. Melody Of Love (Vaughn/4 Aces)
3. Davy Crockett (Hayes/Parker)
4. Crazy Otto (Johnny Maddox)
5. How Important Can It Be (Joni James)
6. My Anxious Heart (4 Coins)
7. Ko Ko Mo (Perry Como)
8. Pledging My Love (T. Brewer)
9. A Man Chases A Girl (Fisher)
10. No More (DeJohns)

Stan Burns
WINS—New York, N. Y.

1. How Important Can It Be (James/Vaughan/Monte)
2. Malaguena (Caterina Valente)
3. Finger Of Suspicion (Dickie Valentine)
4. It May Sound Silly (McGuires/Farrell)
5. Unsuspecting Heart (Stevens)
6. Sincerely (McGuires)
7. Never Mind The Noise In The Market (Chappaquas/Reynolds)
8. Davy Crockett (Bill Hayes)
9. No More (DeJohns)
10. Too Much In Love To Care (Alan Dean)

Ralph Phillips
WFBR—Baltimore, Md.

1. Melody Of Love (B. Vaughn)
2. Tweedlee Dee (G. Gibbs)
3. Sincerely (McGuires)
4. Crazy Otto (Johnny Maddox)
5. Earth Angel (Penguins)
6. Ko Ko Mo (Perry Como)
7. Hearts Of Stone (Fontanes)
8. No More (McGuires)
9. Ling Ting Tong (5 Keys)
10. How Important Can It Be (Joni James)

Steve Gilmartin
WEIM—Fitchburg, Mass.

1. Ko Ko Mo (Crewcuts)
2. Crazy Otto (Johnny Maddox)
3. A Man Chases A Girl (Fisher)
4. How Important Can It Be (Joni James)
5. Davy Crockett (Bill Hayes)
6. If Anyone Finds This (Starr)
7. Sincerely (McGuires)
8. Tweedlee Dee (G. Gibbs)
9. The Fish (Mindy Carson)
10. Earth Angel (Crewcuts)

Sherm Feller
WVDA—Boston, Mass.

1. Crazy Otto (J. Maddox)
2. Danger, Heartbreak Ahead (Jaye P. Morgan)
3. Davy Crockett (Bill Hayes)
4. How Important Can It Be (Joni James)
5. Sand And The Sea (Cole)
6. Song In Blue (Paul & Ford)
7. Everlovin' (Patti Page)
8. Pledging My Love (4 Lads)
9. Hearts Of Stone (Fontanes)
10. Melody Of Love (Carroll/Vaughn)

Robin Seymour
WKMH—Dearborn, Mich.

1. Davy Crockett (Bill Hayes)
2. Mambo Rock (Bill Haley)
3. How Important Can It Be (Sarah Vaughan)
4. Pledging My Love (Ace/Brewer)
5. Blue Mirage (Ralph Marterie)
6. Two Hearts (Charms)
7. It May Sound Silly (McGuires)
8. Rock Love (Fontanes)
9. Lazy Gondolier (Mantovani)
10. Foolishly (3 Chuckles)

LaVerne Watson
WTAR—Norfolk, Va.

1. Sincerely (McGuires)
2. Ko Ko Mo (Perry Como)
3. Melody Of Love (Sinatra)
4. Hearts Of Stone (Fontanes)
5. No More (McGuires)
6. That's All I Want (Morgan)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Naughty Lady (Ames Bros.)
9. Earth Angel (Crewcuts)
10. Paths Of Paradise (J. Ray)

Don Bell
KRNT—Des Moines, Iowa

1. Melody Of Love (8. Vaughn)
2. Sincerely (McGuires)
3. Hearts Of Stone (Fontanes)
4. Earth Angel (Crewcuts)
5. Davy Crockett (Tennesse Ernie Ford)
6. Crazy Otto (Johnny Maddox)
7. Ko Ko Mo (Perry Como)
8. Barefoot Contessa (Hugo Winterhalter)
9. That's All I Want (Morgan)
10. Tweedlee Dee (Vicki Young)

Bob Kloss
WTRF-TV & WKWK RADIO —Wheeling, W. Va.

1. Darling, Je Vous (Nat King Cole)
2. Danger, Heartbreak Ahead (Jaye P. Morgan)
3. Close Your Eyes (5 Keys)
4. A Man Chases A Girl (Fisher)
5. Ko Ko Mo (Perry Como)
6. Life Of The Party (Eckstine)
7. Tweedlee Dee (G. Gibbs)
8. Blue Mirage (Ralph Marterie)
9. How Important Can It Be (Joni James)
10. Chow Mein (Gaylords)

Bill Ballance
KNX—Los Angeles, Calif.

1. Melody Of Love (4 Aces)
2. Ko Ko Mo (Perry Como)
3. Sincerely (McGuires)
4. Hearts Of Stone (Fontanes)
5. No More (DeJohns)
6. Earth Angel (Crewcuts)
7. Tweedlee Dee (G. Gibbs)
8. That's All I Want (Morgan)
9. How Important Can It Be (Joni James)
10. Crazy Otto (Johnny Maddox)

Jim Lowe
WRR—Dallas, Tex.

1. Rusty Old Halo (M. Jackson)
2. Rock Love (Fontanes)
3. Two Hearts (Pat Boone)
4. Crazy Otto (Johnny Maddox)
5. Glad Rag Doll (Happy Otto)
6. It May Sound Silly (McGuires)
7. That's All I Want (Morgan)
8. I Love You Madly (4 Coins)
9. The Wallflower (3 Rays)
10. Melody Of Love (4 Aces)

Joe Grady - Ed Hurst
WPEN—Philadelphia, Pa.

1. No More (DeJohns)
2. Sincerely (McGuires)
3. Ko Ko Mo (Perry Como)
4. How Important Can It Be (Joni James)
5. Crazy Otto (J. Maddox)
6. Pledging My Love (T. Brewer)
7. Tweedlee Dee (G. Gibbs)
8. Cherry Pink (Perez Prado)
9. Close Your Eyes (T. Bennett)
10. Melody Of Love (F. Sinatra)

John Michaels
WOKY—Milwaukee, Wis.

1. Earth Angel (Penguins)
2. Rusty Old Halo (M. Jackson)
3. Everlovin' (Patti Page)
4. Melody Of Love (Four Aces)
5. Ko Ko Mo (Crewcuts)
6. How Important Can It Be (Connee Boswell)
7. That's All I Want (Morgan)
8. Wedding Bells (F. Lester)
9. Gotta Go Get My Baby (Teresa Brewer)
10. Sincerely (McGuires)

Al Ross
WBAL—Baltimore, Md.

1. Hearts Of Stone (Fontanes)
2. Sincerely (McGuires)
3. Melody Of Love (8. Vaughn)
4. Earth Angel (Crewcuts)
5. Ko Ko Mo (Perry Como)
6. Tweedlee Dee (G. Gibbs)
7. Darling, Je Vous (Nat King Cole)
8. Blue Mirage (Guy Lombardo)
9. Let Me Go, Lover (J. Weber)
10. That's All I Want (Morgan)

Ira Cook
KMPC—Hollywood, Calif.

1. Hearts Of Stone (Fontanes)
2. Melody Of Love (B. Vaughn)
3. Crazy Otto (Johnny Maddox)
4. Ko Ko Mo (Perry Como)
5. Sincerely (McGuires)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Mr. Sandman (Chordettes)
8. Darling, Je Vous (Nat King Cole)
9. Naughty Lady (Ames Bros.)
10. Life Of The Party (Eckstine)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Blue Mirage (Lombardo/Baxter/Marterie)
2. Hearts Of Stone (Fontanes)
3. Tweedlee Dee (G. Gibbs)
4. How Important Can It Be (Teresa Brewer)
5. All Of You (Tony Martin)
6. Darling, Je Vous (Nat King Cole)
7. That's All I Want (Morgan)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Ko Ko Mo (Perry Como)
10. Malaguena (C. Valente)

George & Marilu Case
WSAI—Cincinnati, Ohio

1. Melody Of Love (D. Carroll)
2. Davy Crockett (Bill Hayes)
3. Earth Angel (Crewcuts)
4. Darling, Je Vous (Nat Cole)
5. Tweedlee Dee (G. Gibbs)
6. Sincerely (McGuires)
7. It's A Sin To Tell A Lie (Something Smith)
8. If Anyone Finds This (Starr)
9. Ko Ko Mo (Crewcuts)
10. Darlin' (Hilltoppers)

Dick Piper
WKBR—Manchester, N. H.

1. Sincerely (McGuires)
2. Tweedlee Dee (G. Gibbs)
3. Davy Crockett (Fess Parker)
4. Open Up Your Heart (McGuires)
5. Ko Ko Mo (Perry Como)
6. No More (DeJohns)
7. Elephant Tango (Commanders)
8. The Urge (Mills Bros.)
9. Sleepy Serenade (W. Herman)
10. Echo Tango (Duke Ellington)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Bobby Shad, Mercury-EmArcy Records, back in town from his recent trip to the Coast and now planning to take off for a Southern trip. Bobby has been getting a good reception to his new "There's A Whole Lot of Fish In The Sea" by new gal **Dolores Ware**. . . . Herald Records, **Al Silver** tells us, has been cutting like mad for the past two weeks. The feeling of Al, **Jack Angel** and **Jack Braverman**, is that they've come up with some good sides. They had some wonderful rehearsals, good material and sock arrangements. Al also announces the signing of **Johnny Jay**, a youngster "loaded with talent" and two groups. One as yet unnamed, and the other, The **Whir!winds**. Herald has a strong deck going for them in **Charlie & Ray's** "Take A Look At Me" and high hopes for the new **Faye Adams'** "You Ain't Been True" and "My Greatest Desire" . . . . **Alan Freed** will be partying the trade at a luncheon at Al and Dick's Tuesday, March 8. Alan's in New York six months and man—what progress. . . . Savoy Records, hitting on high with **Varetta Dillard's** "Johnny Has Gone", has issued a quartet of new releases. They are "Rain or Shine" and "Down In New Orleans" by **Big Mike**, a new artist with a big voice; "Everbody Needs Somebody" and "When Did You Leave Heaven" by **Little Jimmy Scott**; "Don't Be Angry" and "It's Really You" by **Nappy Brown**. Fourth release is a gospel platter by the **Davis Sisters**. . . . **Dewey Phillips** (WHBQ-Memphis, Tenn.) will become an even more important influence with his new taped entry into eleven more cities. Locally Dewey will be heard on WNJR-Newark, N. J. for one hour every Saturday evening. First show will be March 5. In addition to the above and Dewey's WHBQ show, Phillips is heard from 3 to 4:30 every day on WJAK-Jackson, Tenn. . . . Peacock Records issuing three platters this week. **Marie Adams** does a driving item "Boom Diddy Wa Wa" and couples it with "In Memory", a tribute to the late **Johnny Ace**. **Willie Mae Thornton**, of "Hounddog" fame, socks out "The Fish" and "Laugh, Laugh, Laugh", two tricky novelties; and the **Bells Of Joy** doing "It Will Soon Be Over" and "Since Jesus Changed This Heart Of Mine". **Don Robey**, Duke and Peacock prexy advises the labels will really be rolling in the next month or so. They will have platters on the market by **Jewel "Teasin" Brown**, making her debut on Duke; **Bobby Bland**, recently discharged from the army; **Earl Forest**, **Little Junior Parker** and **Harold Connor**. Robey is also planning to release a blockbuster in **Carl Van Moon**, recent winner of the Harvest Moon Festival. Van Moon was signed by **Irv Marcus**, Peacock national sales manager, when the artist copped top prize at the Festival and the session was held shortly after in Chicago under the guiding hand of **Don Robey**. . . . **Eddie Heller** very excited about the strong reaction Mickey **"Guitar" Baker's** "Shake Walkin'" has been stirring in Philadelphia. Rainbow is also releasing two new **Alfredito** decks, two merengues and two mambos. . . . **Bob Rolantz**, new A & R at Groove Records, knee deep in work as he works at getting his first releases ready. . . . **Irv Marcus**, Peacock and Duke, leaving early this week for Detroit to work on his national hit, "Pledging My Love". Irv, one of the "travelingest" men in the business, covers about 15,000 miles each year. He has been with **Don Robey** about five years, maintaining three home ports. He has a home with his mother in Los Angeles, offices in Houston at the Duke and Peacock plants, and usually stops at the Westover Hotel when in New York. In view of his constant jaunts about the country The Cash Box gets many calls asking where he can be reached. He's not too hard to find. Usually he can be caught at one of the above addresses or by contacting any one of his thirty or thereabouts distributors spread over the nation. . . . **George M. Stone** is the new head of King Distributors in New York. Stone plans to make periodic visits to all retail outlets and will make disk-jockeys his personal project. **Al Miller**, national sales manager of King, in town to talk things over with Stone. . . . **John Dolphin**, Money and Cash Records, calls **Memphis Slim's** "My Country Girl" one of his best ever. . . . **Irv Cohen**, Essex Distributors, Newark, N. J. tells us **Little Walter's** "My Babe" breaking pop in the Newark area. . . . Reports coming into the office show that Atlantic hit with three of their last quartet of releases. **Joe Turner** with "Flip, Flop and Fly"; **Clyde McPhatter** with "What'Cha Gonna Do" and **The Cardinals** with "The Door Is Still Open". The latter platter, at this point, is mostly in the New York area. . . . The United Music Operators of Michigan recently held two teen-age parties on February 27. One of the star attractions at the show was **The Diablos**, Fortune Record group. The Diablos created a sensation, putting on a great show for the kids.

THE DIABLOS

IRV MARCUS

CHICAGO:

"Chop Chop Boom" by the **Dandeliers** on United is really taking off, according to reports received. . . . **Charles Brown** goes into the Crown Propeller Lounge for one week beginning March 23. This marks Brown's first location appearance in the Midwest. . . . **Sonny Stitt** follows into this spot on March 30. . . . **Little Walter**, whose "My Babe" is heading for the top, leaves April 1 for a Southern junket to be gone, it is said, indefinitely. . . . Another Chess star, **Muddy Waters**, begins a Midwest tour March 17 for 10 days. . . . Vee Jay Records has just released two spirituals. The first of these titled "Trust Him Today" by the **Boyer Bros.** The other, "I Thank You Lord" by the **Raymond Rasberry Singers**. Seems the Rasberry Singers heard about the fact that VJ coprexy **Viv Carter** was a disc jockey and brought their tapes for her to hear. Viv liked what she heard and the above release is the result. . . . **Chuck Willis** now in the area on a tour of one-niters. . . . **Stan Riccardo**, newest dj addition to WGES staff, continues to win friends and listeners on his morning show. . . . **Jimmy Bracken** now in Detroit promoting latest batch of Vee-Jay releases. . . . **Etta James'** Modern version of "Wallflower" continues as Milt Salstone's hottest seller. Milt also happily relates that "Business is r-e-a-l-l-y good!! . . . "Most Of All" by the Moonglows starting to climb but faaaast. . . . Ditto, **Varetta Dillard's** "Johnny Has Gone". . . . **Joyce Bryant** and **Illinois Jacquet** continue to break it up at the Chicago Theatre. . . . **Jim Fleming** of Shaw Artists Corporation tells us one of the newest and finest rooms for r & b acts in the country is the Orchid Room in Kansas City. Only top headliners appear.

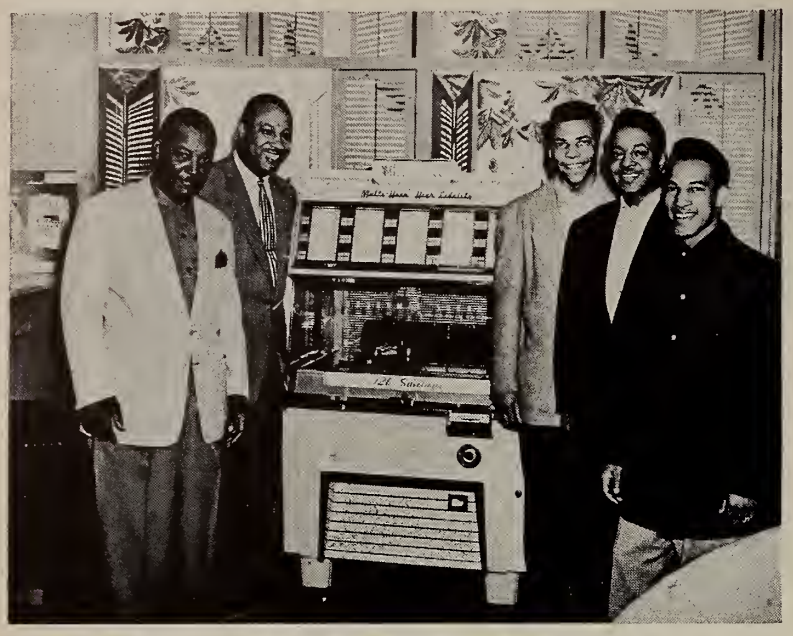
CHARLES BROWN

LOS ANGELES:

A great deal of interest is being shown by the platter execs, A & R reps and distributors in the forthcoming M.O.A. convention to be held in the Windy City the end of this month. It looks like about a ninety percent attendance from this area, which will set a record for this, the fifth annual M.O.A. meet. . . . H'wood is frequently catching glimpses of a masked deejay operating under the name of "The Raven." His nightly radio program over a San Fernando Valley radio station favors R & B, and it's obvious that this mysterious character is a fan and enthusiast of this popular brand of music. Anyone know who "The Raven" is? We do, and we just might let it slip in a future edition! Here's a tip: He is reported (according to close friends) to be connected with the management of Rudy Vallee. Catch him in person at the Ringside, or over KBLA. . . . **Joe and Saul Bihari** are off on another promotion junket throughout the middle West and East to launch their latest releases on the Modern, RPM and Crown labels. . . . **Gene Brewer**, a triple threat man in the record sales and promotion field, has been appointed to head up the promotion department for Central Record Sales. Gene goes into this job with plenty of experience under his belt, having had experience with publicity department and sales organizations for many large national magazines and record companies. . . . Looks like vocalovely **Linda Hayes** may have the hit of the year with her current King clicker, "Please Have Mercy." The tune is also being covered by the majors with Capitol and Label X in the lead. Cap features **Bunny Paul**, while Label X is pushing the version by **Roberta Lee**. The number was written by **Ralph Bass** and **Phyllis Otis**, wife of the well-known bandleader and disc jock, **Johnny Otis**. . . . Couldn't be anything else but a big deal brewing when **Jim Warren** of Central Record Sales and **Sid Talmadge** of Record Merchandising Co., get together for more than an hour over a cup of coffee. . . . Mercury is really pushing their most recent R & B effort, "There's A Whole Lot Of Fish In The Sea," cut by **Dolores Ware**. . . . **Sol Rabinowitz**, president of Baton Records in N'York was in town to kick off their latest release, "Lonely Nights" by **The Hearts**, which, incidentally, is breaking big in several areas. Sol plans to visit distributors in all key cities before returning to Gotham. . . . **Kitty White** bows in with her first Merc release—a potent tune titled "I Can't Change." . . . **Beauteous Jeri** Southern frequently seen toting her new album, "The Very Thought Of You" under her arm enroute to various radio and television shows. Jeri recently guestarred in the musical corner of the early morning TV'er, Panorama Pacific. "Sweet" **Leilani**, daughter of Hawaiian musical composer **Harry Owens** is expecting the stork in May. The soon-to-be grandfather was made a father-in-law last June 9 when his 21-year-old daughter married Pvt. **Roy Doric**. And the song "Sweet Leilani" which was written by Harry especially for his daughter is perhaps one of the best known songs ever written with a Hawaiian theme. More than 5 million records of this number have been sold! . . . **Tab Smith** and the **Five Royals** expect to be in California the middle of this month. They'll be in San Diego Mar. 19, San Pedro Mar. 20, and will appear for three days, Mar. 25, 26 & 27, at the 5-4 ballroom. . . . **Horace Heidt** recently applied the ink to a renewal of the **Ink Spots'** option, which carries them on for another four weeks. After leaving Heidt, the singing team open the Flamingo in Las Vegas for three weeks, starting April 7. . . . The popular **Fats Domino** packed 'em in at the 5-4 Ballroom last week-end (Mar. 4, 5, 6) and is expecting a much larger crowd this week-end for his repeat. Fats is riding the crest currently with his Imperial hit record of "Don't You Know" and "Helping Hand." . . . Noted Abe **Diamond**, **Lester Sill**, **Olin Harrison** and **Mike Kurlan** in a "bull session."

FUQUA'S INK SPOTS

Visiting



OKLAHOMA CITY—Following their performance in "Top Ten Rhythm & Blues Review of 1955" at the Municipal Auditorium in this city recently, some of the artists dropped into AMI's Copeland Distributing in Oklahoma City to meet the people who helped make their records hits. Surrounding the new AMI are (l. to r.) M. B. Norton, promoter and coin-machine operator in the Oklahoma City area; Herschel Bayless, manager of DeLuxe recording artists, the Charms; Joe Penn of the Charms; band leader Jimmie Brown; and Richard Parker of the Charms.

Herald Launches Pop Label, Natural Records

NEW YORK—Herald Records this week announced the launching of a new pop label, Natural Records.

Al Silver revealed that two records will be released immediately. They are "You Must Know" and "Somewhere, Somehow, Sweetheart" by the Knickerbockers; and "Yiddish Mambo" and "Champagne" by Arnito Rey and his Orchestra, featuring Pepe on vocal.

Jack Angel will take a three week trip through the country on a promotional trip for both the Herald and Natural labels.

For the main part the distributors remain those that now are in the Herald family. However, there have been some new appointments and others may be made by Angel when he visits certain cities.

Can you tell me where I can buy . . .

For Any Information Relating To This Industry . . .

JUST PHONE . . .

THE CASH BOX

in New York City: JUdson 6-2640

in Chicago: DEarborn 2-0045

in Hollywood: HOllywood 5-1702

HISTORY IS MADE 100% ACROSS THE NATION

The Cash Box, March 5, 1955

H-1

in NEW YORK CITY | in CHICAGO | in NEW ORLEANS | in PHILADELPHIA | in LOS ANGELES | in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

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1 PLEDGING MY LOVE — Johnny Ace (Duke 136) | PLEDGING MY LOVE — Johnny Ace (Duke 136) | PLEDGING MY LOVE — Johnny Ace (Duke 136)

THANKS:...Ops, DJ's Dealers and Distributors for helping to make all this possible with this big hit!!!

Don Robey

Jrv. Marcus

Sweeping the Country in - POP!

Johnny Ace's "PLEDGING MY LOVE"

DUKE # 136

DUKE RECORDS 2809 ERASTUS STREET HOUSTON 26, TEXAS

"MOST OF ALL"

MOONGLOWS

1589

"THAT AIN'T RIGHT"

b/w "GO 'WAY"

By **JOHN BRIM**

1588

"MY BABE"

By **LITTLE WALTER**

811

"LOVING YOU"

By **LOWELL FULSON**

812

"HUG AND A KISS"

MOONLIGHTERS

813

CHESS RECORD CORP

4750-52 Cottage Grove Ave.
Chicago 15, Illinois

Checker RECORD CO.

4750-52 Cottage Grove Ave.
Chicago 15, Illinois

DOOTONE
NATIONAL BEST SELLER
"EARTH ANGEL"
The Penguins
348
COMING UP FAST!!!
The Meadowlarks
"HEAVEN AND PARADISE"
359
THE NEW PENGUINS
"LOVE WILL MAKE YOUR MIND GO WILD"
b/w
"OOKEY OOK"
353
"The Jitterbug"
by Stormy Herman's Midnight Ramblers
358
DOOTONE RECORDS
[illegible] SOUTH CENTRAL AVE LOS ANGELES [illegible]

THE DIABLOS
NEW 2 SIDED HIT!
FORTUNE # 514
"HOLD ME"
and
"ROUTE 16"
•
GOING STRONG!
FORTUNE # 511
"THE WIND"
and
"BABY BE MINE"
FORTUNE RECORDS
11629 Linwood Detroit 6, Mich.
Phone: TOwnsend 7-3077

New Moneymaker!
THE VOICE WITHIN
by PERCY MAYFIELD
544 # 544-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

A SURE FIRE HIT!
Fats Domino
"DON'T YOU KNOW"
b/w
"Helping Hand"
Imperial # 5340
Imperial Records
6425 Hollywood Blvd., Hollywood 28, Calif.

STARS OVER HARLEM

At this moment we're keeping a keen eye focused on the fast breaking Charms etching of one of the cleverest bits of material in many a release. The tune is called "Two Hearts" and it could very easily be the dealers delight. It has a groovy big beat, a nice set of lyrics and a melody that is easy for Mr. Public to hum. . . . It doesn't surprise us to learn that Richard Berry and "Please Tell Me" is making its way straight to the hearts of the nation's record buyers, for this writer has thought Berry long overdue for a smasheroo. This one has a good start at this penning and with a little more attention and exposure could pull in a whole pile of loot. . . . Johnny Hodges and "Burgundy Walk" just the thing for bouncing about and keeping the spots hotter than hot. . . . Don't think it a bit too late for Willard McDaniel and "Only A Fool" to break loose like crazy if given a play or two more. P.S. Think the Crown Records brain department should get on this one pronto. . . . "Special Delivery" another from the pen of top-flight d.j. Allan Freed b/w "Don't Ever Let Me Go" should keep Joe Davis, Ernestina, and all concerned strutting happy-like for many moments to come.

Those who dig the Latin rhythms are yelling for more and more of Joe Loco and crew as a result of the tremendous success of maestro's latest "Mambo U.S.A." ditty. . . . The Cardinal's "Door" deal moving like a gust of wind in the direction of the top slot dept. of local charts. . . . Dean Barlow spotted making the rounds of the uptown jocks and spots. . . . Johnny Ace and "Pledging" still the climbing skyward to the dizzy heights. . . . Sunny Gale mighty pleasing at Cafe Society. . . . Perez Prado's tasty "Cherry" slicing, a real sweet one. . . . Carmen McCrae getting stronger and stronger, which incidentally reminds us to mention that there is a big demand for the little lady's works that graced the now defunct Stardust label. These records are missing the boat as a result of their not being available to market at this scribbling. . . . Arnett Cobb, his driving big-toned tenor sax and orchestra lend a fresh new treatment to the "Flying Home" oldie and does this mambo styled baby swing. . . . "You Don't Have To Go" getting the plays, calls, and good mentions which bring broad smiles to Jimmy Reed, Vee-Jay records executives, Calvin Carter and the Alpha distrib staffmen. . . . Laverne Baker and "Tomorrow Night" getting bigger with each tick tock of the ole clock. . . . Fats Domino's "Don't You Know", Little Walter and "My Babe", Ray Charles' "Woman" bit just the thing for those who crave the down home bits of sharps and flats, etc. . . . Jimmy Ricks in to say hello before hitting the highways for parts down south way. . . . The Midnighters and their "Ring" effort ringing and ringing the many bells of the op's cash registers. The Stevens Singers and "Deliver Me" the biggest selling spiritual in the uptown area.

Record referred to in The Penguins' review, page 28, should have read "Earth Angel", not "Ko Ko Mo".

THE CASH BOX HOT 10

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
2	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	MY BABE *Little Walter* *(Checker 811)*	DON'T YOU KNOW *Fats Domino* *(Imperial 5340)*
3	CLOSE YOUR EYES *Five Keys* *(Capitol 3032)*	THE WALLFLOWER *Etta James & The Peaches* *(Modern 947)*	RIB TIPS *Rufus Gore* *(King 4768)*
4	JOHNNY HAS GONE *Varetta Dillard* *(Savoy 1135)*	EARTH ANGEL *Penguins* *(Dootone 348)*	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
5	MY BABE *Little Walter* *(Checker 811)*	KO KO MO *Flamingos* *(Parrott 812)* *Gene & Eunice* *(Combo 64)*	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*
6	KO KO MO *Gene & Eunice* *(Combo 64)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	COME BACK *Ray Charles* *(Atlantic 1050)*
7	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	I BELIEVE *Roy Hamilton* *(Epic 9092)*	JAILBIRD *Smiley Lewis* *(Imperial 5325)*
8	THE DOOR IS STILL OPEN *Cardinals* *(Atlantic 1054)*	SINCERELY *Moonglaws* *(Chess 1581)*	ROCK LOVE *Lula Reed* *(King 4767)*
9	LONELY NIGHTS *Hearts* *(Baton 208)*	THAT'S ALL I WANT FROM YOU *Dinah Washington* *(Mercury 70537)*	MY BABE *Little Walter* *(Checker 811)*
10	THAT'S ALL I WANT FROM YOU *Dinah Washington* *(Mercury 70537)*	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*

	in SAN FRANCISCO	in NEWARK	in DALLAS
1	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*	PLEDGING MY LOVE *Johnny Ace* *(Duke 136)*
2	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	THE WALLFLOWER *Etta James & The Peaches* *(Modern 947)*
3	EVERY DAY I HAVE THE BLUES *B. B. King* *(RPM 421)*	JOHNNY HAS GONE *Varetta Dillard* *(Savoy 1135)*	COME BACK *Ray Charles* *(Atlantic 1050)*
4	POISON IVY *Willie Mabon* *(Chess 1580)*	EARTH ANGEL *Penguins* *(Dootone 348)*	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*
5	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	KO KO MO *Gene & Eunice* *(Combo 64)*	EARTH ANGEL *Penguins* *(Dootone 348)*
6	I'VE GOT A WOMAN *Ray Charles* *(Atlantic 1050)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*	TWEEDLEE DEE *Lavern Baker* *(Atlantic 1047)*
7	COME BACK *Ray Charles* *(Atlantic 1050)*	BOOGIE IN THE DARK *Jimmy Reed* *(Vee-Jay 119)*	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*
8	YOU DON'T HAVE TO GO *Jimmy Reed* *(Vee-Jay 119)*	SINCERELY *Moonglows* *(Chess 1581)*	SINCERELY *Moonglows* *(Chess 1581)*
9	SINCERELY *Moonglows* *(Chess 1581)*	LONELY NIGHTS *Hearts* *(Baton 208)*	KO KO MO *Gene & Eunice* *(Combo 64)*
10	JOHNNY ACE'S LAST LETTER *Johnny Fuller* *(Aladdin 3278)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	LING TING TONG *Five Keys* *(Capitol 2945)* *Charms* *(DeLuxe 6076)*

THE CASH BOX HOT 10

in PHILADELPHIA

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	THE WALLFLOWER	*Etta James & The Peaches (Madern 947)*
3	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
4	EARTH ANGEL	*Penguins (Dootone 348)*
5	TWEEDLEE DEE	*Lavern Baker (Atlantic 1047)*
6	KO KO MO	*Gene & Eunice (Camba 64)*
7	I BELIEVE	*Roy Hamiltan (Epic 9092)*
8	SINCERELY	*Moonglows (Chess 1581)*
9	MR. SANDMAN MAMBO	*Chris Pawell (Grand 120)*
10	BABY DARLING	*Richard Berry & The Dreamers (Flair 1058)*

in LOS ANGELES

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	YOU DON'T HAVE TO GO	*Jimmy Reed (Vee-Jay 119)*
3	SINCERELY	*Moonglows (Chess 1581)*
4	KO KO MO	*Gene & Eunice (Camba 64) (Aladdin 3276)*
5	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
6	TWEEDLEE DEE	*Lavern Baker (Atlantic 1047)*
7	LOVE WILL MAKE YOUR MIND GO WILD	*Penguins (Dootone 353)*
8	DON'T YOU KNOW	*Fats Domino (Imperial 5340)*
9	BLUE VELVET	*Clavers (Atlantic 1052)*
10	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*

in ST. LOUIS

1	PLEDGING MY LOVE	*Jahnny Ace (Duke 136)*
2	EARTH ANGEL	*Penguins (Daatane 348)*
3	SINCERELY	*Maanglaws (Chess 1581)*
4	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
5	JOHNNY ACE'S LAST LETTER	*Johnny Fuller (Aladdin 3278)*
6	THAT'S ALL I WANT FROM YOU	*Dinah Washington (Mercury 70537)*
7	COME BACK	*Ray Charles (Epic 9086)*
8	YOU DON'T HAVE TO GO	*Jimmy Reed (Vee-Jay 119)*
9	LING, TING, TONG	*Five Keys (Capitol 2945) Charms (DeLuxe 6076)*
10	EVERY DAY I HAVE THE BLUES	*B. B. King (RPM 421)*

Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DETROIT

1	PLEDGING MY LOVE	*Jahnny Ace (Duke 136)*
2	EARTH ANGEL	*Penguins (Doatane 348)*
3	THE WALLFLOWER	*Etta James & The Peaches (Madern 947)*
4	TWEEDLEE DEE	*Lavern Baker (Atlantic 1047)*
5	I WANNA HUG YA, SQUEEZE YA & KISS YA	*Buddy & Glaudia Griffin (Chess 1586)*
6	TWO HEARTS	*Charms (DeLuxe 6065)*
7	SINCERELY	*Moonglows (Chess 1581)*
8	MY BABE	*Little Walter (Checker 811)*
9	JOHNNY HAS GONE	*Varetta Dillard (Savoy 1135)*
10	YOU STAY ON MY MIND	*Dinah Washingtan (Mercury 70537)*

in SAVANNAH

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	COME BACK	*Ray Charles (Atlantic 1050)*
3	EARTH ANGEL	*Penguins (Dootone 348)*
4	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
5	SINCERELY	*Maonglows (Chess 1581)*
6	MY BABE	*Little Walter (Checker 811)*
7	TWO HEARTS	*Charms (DeLuxe 6065)*
8	I BELIEVE	*Roy Hamilton (Epic 9092)*
9	BLUE VELVET	*Clovers (Atlantic 1052)*
10	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*

in NASHVILLE

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*
3	EARTH ANGEL	*Penguins (Dootone 348)*
4	TWEEDLEE DEE	*Lavern Baker (Atlantic 1047)*
5	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
6	MY BABE	*Little Walter (Checker 811)*
7	LOVING YOU	*Lowell Fulson (Checker 812)*
8	SINCERELY	*Moonglows (Chess 1581)*
9	YOU DON'T HAVE TO GO	*Jimmy Reed (Vee-Jay 119)*
10	TWO HEARTS	*Charms (DeLuxe 6065)*

Coming Up In R & B

Listed Alphabetically

CLOSE YOUR EYES
Five Keys
(Capitol 3032)
Cincinnati, Cleveland, Newark, New York, New Orleans, St. Louis

FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
Atlanta, Cleveland, Columbia (Tenn.), Dallas, Los Angeles, Meridian, Memphis, Nashville, New York, Philadelphia, Savannah

WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)
Atlanta, Dallas, Memphis, Mobile, Nashville, Newark, New York, Savannah

Tunesmiths Crewe & Slay Master R&B Style

NEW YORK—With most Tin Pan Alley songwriters crying the blues over the r & b trend, at least two seem to have mastered the technique of writing them with a bang and are shouting the blues with joy. Frank Slay and Bob Crewe, local tunesmiths, have gotten published no less than 18 songs in three weeks with such firms as Goday; Sheldon, Progressive, Northern, Charm, Conley, Hill and Range, etc. and records set on Atlantic, Decca, Herald, Coral and Capitol. Slay says his Southern background has been a tremendous help to him, though his interest of ten years ago in such greats as Joe Liggins, Roy Brown, Louis Jordan, Ivory Joe Hunter, etc. didn't hurt either. For Bob Crewe, an interesting sideline to the whole story developed in that a new recording session in Detroit March 9th has been set because of the interest aroused in the new r & b material. Bob has been recording for Jubilee records.

RCA Victor Records "St. of Bleeker Street"

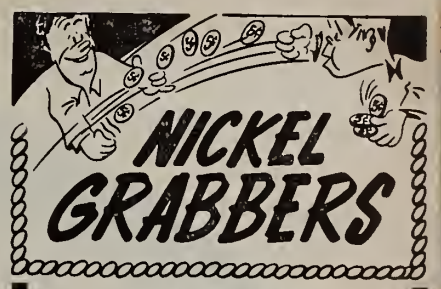
NEW YORK—A full-length original cast recording of Gian Carlo-Menotti's "The Saint of Bleecker Street" was begun this past Sunday, February 27th at Manhattan Center and was completed the end of last week for immediate release, George R. Marek, director of artists and repertoire for RCA Victor Records, has announced.

The principals heard in the recordings include David Poleri, Gloria Lane, Gabrielle Ruggiero, Leon Lishner and the remainder of the original cast with chorus of 30.

The opera, which currently is running on Broadway, was hailed at its opening December 27th as "the most powerful drama of the season," "brilliant in its dramatic color," "of a pulsing vigor rarely equalled," and Menotti's "grandest contribution to the modern lyrical theatre."

The album is being recorded under the personal supervision of the composer whose "Amahl and the Night Visitors," Concerto for Violin and Orchestra played by Spivakowsky and the Boston Symphony under the direction of Charles Munch, and the Ballet Suite from "Sebastian" conducted by Leopold Stokowski previously have been recorded by RCA Victor.

The orchestra for "The Saint of Bleecker Street" recordings, which is the largest ever to be used in a Broadway house, is being conducted by Thomas Schippers, noted young conductor, who batoned the work's Broadway premiere.



THE CHARMS
"TWO HEARTS"
"The First Time We Met"
Deluxe 6065

EARL BOSTIC
"MELODY OF LOVE"
"SWEET LORRAINE"
King 4776

BONNIE LOU
"RUSTY OLD HALO"
"Danger! Heartbreak Ahead"
King 1445

"TWEEDLEE DEE"
"The Finger Of Suspicion"
King 1436

THE MIDNIGHTERS
"ASHAMED OF MYSELF"
"Ring A-Ling A-Ling"
Federal 12210

TINY BRADSHAW
"STOMPING ROOM ONLY"
"CAT NAP"
King 4777

DISTRIBUTED BY King RECORDS

SAVOY SENSATIONS

1 Across the Nation
"JOHNNY HAS GONE"
Varetta Dillard Savoy 1153

Tops in R & B Pops
"DEEP FREEZE"
The Roamers Savoy 1147

Mr. Heart and Soul
"WHO SHOWED MY BABY"
Larry Darnell Savoy 1151

New Smash Release
"DON'T BE ANGRY"
Nappy Brown Savoy 1155

The Little Guy With The Big Soul
"EVERYBODY NEEDS SOMEBODY"
Jimmy Scott Savoy 1154

A Rock and Roll House Rocker
"RAIN OR SHINE"
Big Mike Savoy 1152

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER ● B+ EXCELLENT ● B VERY GOOD ● C+ GOOD ● C FAIR ● D MEDIOCRE

EDDIE VINSON
(Mercury 70525)

B+ "ANXIOUS HEART" (2:45) [Marlyn Music BMI—Jones, Sanford] Hard hitting Eddie Vinson reads the current pop hit and gives it an exciting treatment. Deck could move out and grab itself a piece of business.

B "SUFFER FOOL" (2:43) [Brent BMI—Kirkland] Vinson does another good job on a quick beat jump ditty as he tells his baby off. In the rock and roll idiom.

PEPPERMINT HARRIS
(Cash 1003)

B "TREAT ME LIKE I TREAT YOU" (2:45) [Money BMI—Harris, Grey] Harris does ok by the slow bouncer blues. Item is low down in vocal and ork treatment. Tune is ok and Harris seems to feel it.

C "CADILLAC FUNERAL" (2:23) [Money BMI—Fowler, Vickers] Harris sings a jump item in the novelty vein. Deck doesn't come off too well.

DAKOTA STATON
(Capitol F-3059)

B+ "FOR THE REST OF MY LIFE" (2:36) [Monument BMI—McCoy, Singleton] This gal is headed upwards. She has lots on the ball and demonstrates her talents on this deck. Tune is a slow dramatic bouncer poured out by Miss Staton in very stirring fashion. A platter to watch.

B "NO MAMA—NO PAPA" (1:55) [Roosevelt BMI—Kriechman, Luoma] Here's a quick beat that Dakota handles with an eye to pop. Infectious but light. Showpiece for the diversified talents of the gal.

THE DEBS
(Bruce 129)

C+ "SHOO DOO BE DOO" (2:16) [Arc BMI—Fuqua, Freed] The Debs cover the Moonlighters hit with an acceptable version. However, gals are late for any real action on this side.

C+ "WHADAYA WANT?" (2:27) [Quintet BMI—Stoller, Leiber] Another cover of an item already strong. Gals are fair.

OTIS BLACKWELL
(Jay-Dee 798)

B "GO AWAY MR. BLUES" (2:29) [Beacon BMI—Otis Blackwell] Blackwell handles a middle tempo blues with ease and appeal. Ok platter.

B+ "I'M COMIN' BACK BABY" (2:05) [Beacon BMI—Blackwell] Blackwell sings a slow bouncer ditty with a hillbilly flavor. The chanter has a good style and does a strong job. Sings of the troubles he's had and tells his baby he's coming home.

JIMMY McCRACKLIN
(Modern 951)

B "COULDN'T BE A DREAM" (2:20) [Modern BMI—McCracklin] Jimmy McCracklin sings a middle tempo rhythmic item with an easy country styling. Ok platter.

B "PLEASE FORGIVE ME BABY" (2:31) [Modern BMI—McCracklin] McCracklin asks forgiveness in a slow beat blues. Backing is easy in keeping with the feeling of the tune.

THE CASH BOX ★AWARD O' THE WEEK★

"YOU AIN'T BEEN TRUE" (2:00)
[Angel BMI—J. Hendricks]

"MY GREATEST DESIRE" (2:34)
[Berkshire BMI—Clyde Otis]

FAYE ADAMS
(Herald 450)

FAYE ADAMS

● Faye Adams' full voice is back with a pair that will please. Top side, from where we sit should be "My Greatest Desire". The gal sings a middle tempo blues-ballad with an emotion packed delivery and Faye Adams distinctive vocalisms. Miss Adams is an extremely effective performer and the wax captures her emotional outpourings with faithful fidelity. The flip, "You Ain't Been True", is an upbeat evergreen with Faye doing a bit of saucy belting. Ork drives more on this side. Good wax that could also create sales action.

"LOVE WILL MAKE YOUR MIND GO WILD" (2:30)
[Dootsie Williams BMI—Curtis Williams]

"OOKEY OOK" (2:35)
[Dootsie Williams BMI—Cropper]

THE PENGUINS
(Dootone 353)

THE PENGUINS

● The Penguins follow their national hit, "Ko Ko Mo", with a two sider that should help to keep the lads up there. The upper deck, "Love Will Make Your Mind Go Wild", is a slow ballad beautifully performed. Lead voice is tender against a soft chorus chant. Presentation has a feathery quality that makes it easy to sit still for. Story is good. The flip, "Ookey Ook," is a bouncer description of a dance. While keeping a definite strong beat, tune is not in the rock and roll classification. The fellows manage to keep the item to what might best be described as a subdued rock and roll. Two strong sides but we lean to "Love."

"LOVING YOU" (2:53)
[Arc BMI—L. Fulson]

"CHECK YOURSELF" (2:45)
[Arc BMI—L. Fulson]

LOWELL FULSON
(Checker 812)

LOWELL FULSON

● The new Lowell Fulson is already making noise all over the country. This is one that all ops and stores should get with as the record has already been pretested and proven. The side is "Loving You," a slow country bouncing blues in which Fulson proclaims his vast love. It is an easy effort with a strong appeal. The reverse, "Check Yourself," is a middle tempo jump that comes out a good coupler. Fulson sings with his strong feeling for a tune but early indications are that it is a one-sider, "Loving You."

ROY MILTON
(Specialty 545)

B "WHAT CAN I DO?" (2:14) [Bar BMI—R. Milton] Milton sings a driving fast beat country blues effectively. Milton's handling of the tune and hard hitting ork backing lend the wax plenty of excitement. Ok platter.

B "BABY DON'T DO THAT TO ME" (2:12) [Bar BMI—R. Milton] A slow jump side with effective warbling by Milton. Band lays down a good dance beat. Substantial hunk of wax that should pick up some action.

LUIS RIVERA
(Federal 12211)

C+ "RUBY" (3:03) [Miller ASCAP—Parish, Roemheld] Luis Rivera, on the organ, dishes up a dreamy slow tempo reading of the lovely tune. Strong solo support from sax.

C+ "HEAVY HIPS" (3:04) [Armo BMI—Luis Rivera] The group etches a middle tempo bouncer ditty with Rivera again sharing solo spots with the sax. Combo has a good sound and the etching is good programming material.

RICHARD BERRY
(Flair 1064)

B+ "PLEASE TELL ME" (2:35) [Flair BMI — Berry] Richard Berry chants a slow blues ballad with a melancholy air. Tune is pretty and has a sentimental appeal.

B "OH! OH! GET OUT OF THE CAR" (2:38) [Berry] Berry changes pace with a complete change in mood. Flip is a novelty bouncer with humorous lyrics about the babe who won't cooperate in the car.

JAZZ

ILLINOIS JACQUET
(Clef 89133)

C+ "MAMBOCITO MIO" (2:53) [JATAB BMI—Johnson, Jacquet] Jacquet dishes up a modern mambo treatment in which he lays down a strong beat. Mambonicks can pick 'em up and lay 'em down to this one.

B "JACQUET'S DILEMMA" (3:09) [JATAB BMI—Johnson, Jacquet] Jacquet's small band, two saxes, trombone, trumpet, piano, bass and drums, is swinging here and comes up with some good sounds. Jacquet's hornwork, as usual, takes the spotlight and provides a dash of pepper.

BILLIE HOLIDAY
(Clef 89132)

B "WHAT A LITTLE MOONLIGHT CAN DO" (3:11) [Harms ASCAP—Woods] Billie lends the standard her stylized charm and Holiday fans will certainly like.

B "HOW DEEP IS THE OCEAN" (2:57) [Berlin ASCAP—Berlin] Similar comments.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK A SLEEPER · B EXCELLENT · B VERY GOOD · C GOOD · C FAIR · D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"MOST OF ALL" (2:43)
[Arc BMI—Fuqua, Freed]
"SHE'S GONE" (2:41)
[Arc BMI—A. Walton]
MOONGLOWS
(Chess 1589)

MOONGLOWS

● The talented Moonglows come up with two strong ballads to pick up where their hit "Sincerely" has placed them. The boys go sweet on both "Most Of All" and "She's Gone" and their treatments of the melodic tunes should send them both off into the high spots in the lists. "Most Of All" was written by the pair that created "Sincerely", Fuqua and Freed. Both tunes have sentiment, romance, melody and treatment. "Most of All" looks like the one that has the best chance to take off.

"MOHAWK SQUAW" (2:37)
[Franlin BMI—Lowman Pauling]
"HOW I WONDER" (2:40)
[Franlin BMI—Davis, Pauling]
THE "5" ROYALES
(King 4785)

"5" ROYALES

● The "5" Royales come up with a really wild one in "Mohawk Squaw," a middle beat tempo that goes back to the Indians for material. The bouncer is complete with war hoops, chants and an excellent beat. Lyrics are cute. Though they tried hard to get her to say something, all they could get out of her was "ugh." This could be the one to put the group up on top again. The flip, "How I Wonder," is a slow, rhythmic ballad on which the lads blend softly and emotionally. Deck has simplicity and easy to remember lyrics and melody. Also bears watching.

Spiritual

SONS OF THE SOUTH
(Excello 2050)

B+ "SONS OF THE SOUTH" (2:27) [Excellorec BMI] The Sons of the South sing softly as they handle an emotional slow religious piece. Stirring wax that should rack up good sales in its market.

C+ "TRAVELIN' DOWN THIS ROAD" (2:43) [Excellorec BMI] The group picks up the tempo just a bit on this side but the platter, though good, lacks the emotional impact of the first side.

REV. BALLENGER
(Chess 1590)

B "HOW I GOT OVER" (2:40) Rev. Ballenger has his big voice amplified even more by the extensive use of echo. Ballenger gives the middle beat gospel item a jubilee air.

B "THIS TRAIN" (2:41) Quick beat item—clean and with less echo becomes the better side. Ballenger generates excitement and comes up with a strong side. Definitely the more powerful entry.

SISTER ROSETTA THARPE and MARIE KNIGHT
(Decca 48332)

C+ "LOOK AWAY IN THE HEAVENLY LAND" (1:45) [Vasti BMI-Dolly Lewis, Stella Lee] Sister Rosetta Tharpe and Marie Knight pairing offers good name value. The pair work smoothly together on the quick beat effort that seems aimed more at the pop market.

B "STAND THE STORM" (2:25) [Taps Agency BMI] Another quick beat offering that comes off the better deck, but also seems too pop in treatment.

LATIN

RAMON GONZALEZ
(Reina 802)

B "CUMBARA CUMBARA" (3:39) [Pedro Justiz] New label issues mambo aimed at both fields. Deck cut in Havana will undoubtedly appeal to the Spanish trade and will also be salable to the American mambo public, though its flavoring is more for the first mentioned market.

B "TARDE DE CHA-CHA" (2:51) [Pedro Justiz] Coupling is a cha cha cha. Similar comments marketwise. Melodic wax appeals to the ear as well as the feet.

The Nation's Rhythm & Blues TOP 15

1. **PLEDGING MY LOVE** — *Johnny Ace (Duke 136)*
2. **I'VE GOT A WOMAN** — *Ray Charles (Atlantic 1050)*
3. **EARTH ANGEL** — *Penguins (Dootone 348)*
4. **THE WALLFLOWER** — *Etta James & The Peaches (Modern 947)*
5. **TWEEDLEE DEE** — *Lavern Baker (Atlantic 1047)*
6. **SINCERELY** — *Moonglows (Chess 1581)*
7. **JOHNNY HAS GONE** — *Varetta Dillard (Savoy 1135)*
8. **YOU DON'T HAVE TO GO** — *Jimmy Reed (Vee-Jay 119)*
9. **KO KO MO** — *Gene & Eunice (Combo 64)*
10. **COME BACK** — *Ray Charles (Atlantic 1050)*
11. **LING, TING, TONG** — *Charms (DeLuxe 6076) Five Keys (Capitol 2945)*
12. **MY BABE** — *Little Walter (Checker 811)*
13. **THAT'S ALL I WANT FROM YOU** — *Dinah Washington (Mercury 70537)*
14. **TWO HEARTS** — *Charms (King 6065)*
15. **EVERY DAY I HAVE THE BLUES** — *B. B. King (RPM 421)*

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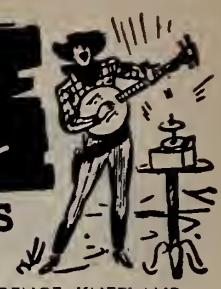


REGIONAL RECORD REPORTS

COUSIN LARRY LANE
WEBK—Tampa, Fla.

1. Hearts Of Stone (Red Foley)
2. Why Were You Only Foolin' Me (Bobby Lord)
3. Don't Forget (Eddy Arnold)
4. I Feel Better All Over (Ferlin Huskey)
5. As Long As I Live (Wells & Foley)
6. I've Been Thinking (Arnold)
7. I'm Helpless (B. Depgater)
8. Aintcha Ever Gonna (B. Lord)
9. That's All Right (M. Robbins)

TOM EDWARDS
WERE—Cleveland, Ohio

1. Little Tom (Ferlin Huskey)
2. Day Dreamin' (B. Deckleman)
3. Are You Mine (Lorrie & DeVal)
4. I'm Gonna Fall Out Of Love (Webb Pierce)
5. Hillbilly Heaven (E. Dean)
6. I've Been Thinking (Arnold)
7. Making Believe (Wells/Work)
8. Everlovin' (Davis Sisters)
9. Davy Crockett (Mac Wiseman)
10. United (Tommy Collins)

CLARENCE KNEELAND
WICH—Jewett City, Conn.

1. Are You Mine (Lorrie & DeVal)
2. Never (Red Foley)
3. I've Been Thinking (Arnold)
4. Loose Talk (Carl Smith)
5. Let Me Go, Lover (H. Snow)
6. If Lovin' You Is Wrong (Hank Thompson)
7. Rusty Old Halo (Carlisles)
8. In The Jailhouse (W. Pierce)
9. If You Ain't Lovin' (F. Young)
10. Hillbilly Heaven (E. Dean)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.

1. In The Jailhouse (W. Pierce)
2. Loose Talk (Carl Smith)
3. Let Me Go, Lover (H. Snow)
4. Cry Like A Baby (J. Collie)
5. Everlovin' (Davis Sisters)
6. Kisses Don't Lie (Carl Smith)
7. More And More (W. Pierce)
8. Hearts Of Stone (Red Foley)
9. If You Ain't Lovin' (F. Young)
10. Don't Forget To Remember (Jimmy & Johnny)

FRED LYNN
KWTO—Springfield, Mo.

1. Hello Darling (C. Copas)
2. Company's Comin' (Wagoner)
3. In The Jailhouse (W. Pierce)
4. Are You Mine (Wright & Tall)
5. Hearts Of Stone (Red Foley)
6. Loose Talk (Carl Smith)
7. Hillbilly Heaven (E. Dean)
8. Beware Of It (Johnnie & Jack)
9. I Gotta Go Get My Baby (Justin Tubb)
10. Ling Ting Tong (H. Hawkins)

THOM HALL
WKYW—Louisville, Ky.

1. In the Jailhouse Now (Pierce)
2. Kisses Don't Lie (Carl Smith)
3. I've Been Thinking (Arnold)
4. Tweedlee Dee (Pee Wee King)
5. Which One Of Us Is To Blame (Redd Stewart)
6. This Kiss Must Last (S. James)
7. I Feel Better All Over (Ferlin Huskey)
8. Making Believe (A. Carter)
9. Silver Bells (Atkins & Snow)
10. No One Knows (J. Williams)

HENRY TUCK
WREV—Reidsville, N. C.

1. Are You Mine (Lorrie & DeVal)
2. Let Me Go, Lover (H. Snow)
3. Wait A Little Longer Please, Jesus (Chester Smith)
4. If You Ain't Lovin' (F. Young)
5. Hearts Of Stone (Ruby Wells)
6. No, I Don't Believe I Will (Carl Smith)
7. That's All Right (M. Robbins)
8. In The Jailhouse (W. Pierce)
9. Tomorrow's Just Another Day (Allan/Davis Sisters)
10. Mexico (Thomas Smith)

JACK BURMAN
WWEZ—New Orleans, La.

1. Making Believe (Jimmy Work)
2. As Long As I Live (Wells & Foley)
3. Are You Mine (Hill/Cardwell)
4. Whose Shoulder (K. Wells)
5. I Feel Like Cryin' (Fairburn)
6. If Lovin' You Is Wrong (Hank Thompson)
7. Hate Me Not (Al Terry)
8. Cryin' For A Pastime (Jimmy Newman)
9. I'm Gonna Fall Out Of Love (Webb Pierce)
10. In The Jailhouse (W. Pierce)

F. M. SMITH
WBKH—Hattiesburg, Miss.

1. As Long as I Live (Wells & Foley)
2. Rock Love ('Nita, Rita & Ruby)
3. Honky Tonk Angel (B. Lord)
4. I Feel Like Cryin' (Fairburn)
5. In The Jailhouse (W. Pierce)
6. Carry On (Johnnie & Jack)
7. Boogie Blues (Earl Peterson)
8. If Lovin' You Is Wrong (Hank Thompson)
9. Wait A Little Longer (Smith)
10. Please Don't Let Me Love You (Hank Williams)

GENE N. FONDREN
KTAE—Taylor, Tex.

1. Are You Mine (Wright & Tall)
2. Daydreamin' (J. Newman)
3. Lovin' Season (Sonny James)
4. In The Jailhouse (W. Pierce)
5. Hearts Of Stone (Red Foley)
6. Give The Devil A Little Rope (Clyde Chesser)
7. I Gotta Go Get My Baby (Justin Tubb)
8. I Told You So (Heap & Williams)
9. Sincerely (Johnnie & Jack)
10. Sharpshooter (Heap & Williams)

COUSIN JOHNNY SMALL
WNLC—New London, Conn.

1. Are You Mine (Lorrie & DeVal)
2. Little Tom (Ferlin Huskey)
3. If You Ain't Lovin' (Young)
4. I Can Read Between The Lines (Benny Martin)
5. I Gotta Go Get My Baby (Justin Tubb)
6. Number One In Your Heart (Skeets McDonald)
7. New Green Light (Thompson)
8. Makin' Believe (Jimmy Work)
9. Hillbilly Heaven (E. Dean)
10. Sincerely (Johnnie & Jack/ Bob Wills)

NORM HALL & TEX JUSTUS
WBNL & WBTO—
Boonville, Ind.

1. In The Jailhouse (W. Pierce)
2. If You Ain't Lovin' (Young)
3. Are You Mine (Wright & Tall)
4. Hearts Of Stone (Red Foley)
5. No, I Don't Believe I Will (Carl Smith)
6. Honky Tonk Angel (Roland Williams)
7. I Gotta Go Get My Baby (Marvin Rainwater)
8. I've Been Thinking (Arnold)
9. Gossip (Marty Robbins)
10. Hillbilly Heaven (E. Dean)

RAMBLIN' LOU
WHLD—Niagara Falls, N. Y.

1. Are You Mine (Lorrie & DeVal)
2. Hillbilly Heaven (E. Dean)
3. Hearts Of Stone (Red Foley)
4. In The Jailhouse (W. Pierce)
5. More And More (W. Pierce)
6. Loose Talk (Carl Smith)
7. If You Ain't Lovin' (Young)
8. Conscience (Jimmy Dickens)
9. Sincerely (Johnnie & Jack)
10. I've Been Thinking (Arnold)

MACK SANDERS
KFBI—Wichita, Kansas

1. More And More (W. Pierce)
2. Let Me Go, Lover (H. Snow)
3. Loose Talk (Carl Smith)
4. In The Jailhouse (W. Pierce)
5. Hello Darling (C. Copas)
6. Hearts Of Stone (Red Foley)
7. Open Up Your Heart (Cowboy Church Choir)
8. Don't Put It Off (A. Inman)
9. Are You Mine (Hill & Sovine)
10. Tweedlee Dee (Bonnie Lou)

POP'S COUNTRY STORE
WXGI—Richmond, Va.

1. Making Believe (Jimmy Work)
2. In The Jailhouse (W. Pierce)
3. I Feel Better All Over (Ferlin Huskey)
4. Kisses Don't Lie (Carl Smith)
5. Crazy Otto (Johnny Maddox)
6. Danger, Heartbreak Ahead (Mac Wiseman)
7. Hillbilly Heaven (A. Carter)
8. Me And My Fiddle (B. Martin)
9. Tweedlee Dee (Bonnie Lou)
10. A Forest Fire (Lefty Frizzell)

CARL J. SWANSON
WRUN—Utica, N. Y.

1. Making Believe (Jimmy Work)
2. Hearts Of Stone (Red Foley)
3. Flower Of My Heart (Yaney)
4. Don't Forget (Eddy Arnold)
5. Mt. High Yodel (Montana Slim)
6. Are You Mine (Lorrie & DeVal)
7. Fate Of A Fallen Rose (Dave Denny)
8. Mr. Sandman (Chet Atkins)
9. If You Ain't Lovin' (Young)
10. Hillbilly Heaven (E. Dean)

JIM STANLEY
WICH—Norwich, Conn.

1. Never (Tuttles)
2. In The Jailhouse (W. Pierce)
3. I Love You (Jim Wakely)
4. Pledging My Love ('Nita, Rita & Ruby)
5. I Gotta Go Get My Baby (Justin Tubb)
6. More And More (W. Pierce)
7. If Lovin' You Is Wrong (Hank Thompson)
8. Love March (B. Williamson)
9. Hillbilly Heaven (B. Lowery)
10. Sincerely (Johnnie & Jack)

LEN ELLIS
WJOB—Chicago, Ill.

1. In The Jailhouse (W. Pierce)
2. Loose Talk (Carl Smith)
3. I've Been Thinking (Arnold)
4. If You Ain't Lovin' (Young)
5. Open Up Your Heart (Cowboy Church Choir)
6. Hillbilly Heaven (E. Dean)
7. I Gotta Go Get My Baby (Justin Tubb)
8. Whose Shoulder Will You Cry On (Kitty Wells)
9. Sincerely (Johnnie & Jack)
10. Making Believe (Jimmy Work)

CLIFF RODGERS
WHKK—Akron, Ohio

1. Wait A Little Longer (Smith)
2. Davy Crockett (Mac Wiseman)
3. Are You Mine (Wright & Tall)
4. As Long As I Live (Wells & Foley)
5. Loose Talk (Carl Smith)
6. Hearts Of Stone (Red Foley)
7. Please Don't Let Me Love You (Hank Williams)
8. Hello Darling (C. Copas)
9. Making Believe (Kitty Wells)
10. I Gotta Go Get My Baby (Justin Tubb)

CARL STUART
WCOP—Boston, Mass.

1. If You Ain't Lovin' (Young)
2. I Gotta Go Get My Baby (Marvin Rainwater)
3. Loose Talk (Carl Smith)
4. I've Been Thinking (Arnold)
5. Are You Mine (Wright & Tall)
6. Please Don't Let Me Love You (Hank Williams)
7. Little Tom (Ferlin Huskey)
8. Where Does A Broken Heart Go (Jim Reeves)
9. Davy Crockett (Rusty Draper)
10. In The Jailhouse (W. Pierce)

BOB JENNINGS
WLAC—Nashville, Tenn.

1. Wait A Little Longer (Smith)
2. Little Tom (Ferlin Huskey)
3. This Ole House (S. Hamblen)
4. I've Been Thinking (Arnold)
5. As Long As I Live (Wells & Foley)
6. Are You Mine (Wright & Tall)
7. In The Jailhouse (W. Pierce)
8. I Saw Mother With God Last Night (Onie Wheeler)
9. One Broken Heart (Ray Price)
10. The Lord Is Counting On You (Johnson Family)

1. **IN THE JAILHOUSE NOW**
   Webb Pierce
   (Decca 29391; 9-29391)

2. **IF YOU AIN'T LOVIN'**
   Faron Young
   (Capitol 2953; F-2953)

3. **LOOSE TALK**
   Carl Smith
   (Columbia 21317; 4-21317)

4. **LET ME GO, LOVER**
   Hank Snow
   (RCA Victor 20-5960; 47-5960)

5. **MORE AND MORE**
   Webb Pierce
   (Decca 29252; 9-29252)

6. **HEARTS OF STONE**
   Red Foley
   (Decca 29375; 9-29375)

7. **ARE YOU MINE**
   Ginny Wright & Tom Tall
   (Fabor 117; 45-117)
   Myrna Lorrie & Buddy DeVal
   (Abbott 172; 45-172)

8. **I'VE BEEN THINKING**
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)

9. **I DON'T HURT ANYMORE**
   Hank Snow
   (RCA Victor 20-5698; 47-5698)

10. **KISSES DON'T LIE**
    Carl Smith
    (Columbia 21340; 4-21340)

Acuff, Johnnie & Jack, Wells Tour Continues To Pack 'Em In

NASHVILLE, TENN.—The "teaming-up" of top names in country music field has been the trend for sometime now, and one of the most impressive groups to have come up with a continually successful string of personal appearances consists of Roy Acuff and his Smokey Mountain Boys, Johnnie and Jack and Kitty Wells, featured artists of WSM's Grand Ole Opry.

Caring for the units business is Frankie More, manager of the Johnnie and Jack team, Kitty Wells and Spot Acuff.

Recently in the face of below zero weather in St. Louis—18 below with sleet and blizzards—the unit did tremendous business. This is only one example of the type of weather the unit has encountered on many of its recent personal appearances; yet the business was healthy.

The following are a few of the typical spots the show has recently played: Lyric Theatre, Indianapolis, Ind.; the Sports Arena in Toledo, Ohio; Circle Theatre, Cleveland, Ohio; Missouri Theatre, St. Louis and KRNT Theatre in Des Moines.

Foley Celebrates 15th Anniversary With Decca

NEW YORK—On March 5th, Red Foley celebrated his Fifteenth Anniversary as a Decca recording artist. Foley has, throughout these years, consistently been among Decca's top sellers, and indeed, one of the top sellers in the entire Country Field.

Not only has Foley had great success singing country numbers, but he has had several religious records that have enjoyed tremendous sales. During his years with Decca, Foley, like Bing Crosby in the pop field, has recorded with some of the other top names on the label. Among these are: The Andrew Sisters; Evelyn Knight; Ernest Tubb; and Kitty Wells.

Red Foley's string of hits is very extensive. Some of the biggest have been: "Old Shep," "Peace In The Valley," "Tennessee Saturday Night," "Chattanoogie Shoe Shine Boy," "Steal Away," "Just A Closer Walk With Thee," "Sugarfoot Rag," "Cincinnati Dancing Pig," "Midnight," "Slaves Of A Hopeless Love Affair," "Alabama Jubilee," "Mississippi," and "Don't Let The Stars Get In Your Eyes."

CINCINNATI CUT-UPS

A few weeks ago I told you that Red Turner left WLW and was now working as a DJ on WZIP in Covington, which is just across the Ohio river. Last night I had a talk with Zeke Turner (no relation) for he and Red were booked as the Kentucky Boys ("X") and worked at WLW for years. Zeke has a new partner working with him, Slim King. From what he tells me he is very happy with the new set up, and they retain the name Kentucky Boys. . . . That lovable character Aunt Emmie from Hog Wash, Ky., called to tell me she will be doing bookings this spring just as soon as she gets the spring plowing done. . . . The Brooks Sisters who come from Dayton joined Mid-Western Hay Ride this week. (Sure look good), also two old timers are back Charlie Lindville who plays a fiddle out of this world, and Bob Sinex, my nomination for king of the steel guitar players.

Sunny James (Capitol) was in town visiting country deejays. . . . Also Elvis Presley (Sun) and manager Bob Neal made the rounds. . . . I understand that Thom Hall will be in town from Louisville next week, so we will catch up on the news from down there. . . . Bonnie Lou (King) has a new record out "A Rusty Old Halo" which looks big. She told me she just worked two dates in Canton and Springfield with Goldie Hill, Ray Price, and Hawkshaw Hawkins. . . . Bob Atcher has a new transcribed show over WCKY.

Ruth Lyons popular hostess of the 50-50 club recently celebrated her ninth anniversay on WLW-TV. All tickets for her daily show have been reserved through December 1957. . . . Don Webb will take over the PM new spots on WKRC-TV. . . . "Jellybean Acres" show with Roy Starkey and Marti Kay has zoomed into top popularity among the kiddies programs around these parts. It is designed so Mom can get her house work done while Marti and Roy act as sitters for the pre-school age. It's on WKRC-TV.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT FIVE)

1.	IN THE JAILHOUSE NOW	Webb Pierce (Decca)
2.	ARE YOU MINE	Ginny Wright & Tom Tall (Fabor) / Myrna Lorrie & Buddy DeVal (Abbott)
3.	IF YOU AIN'T LOVIN'	Faron Young (Capitol)
4.	LOOSE TALK	Carl Smith (Columbia)
5.	HEARTS OF STONE	Red Foley (Decca)
6.	LET ME GO, LOVER	Hank Snow (RCA Victor)
7.	I GOTTA GO GET MY BABY	Justin Tubb (Decca) / Marvin Rainwater (Coral)
8.	I'VE BEEN THINKING	Eddy Arnold (RCA Victor)
9.	I DREAMED OF A HILLBILLY HEAVEN	Eddie Dean (Sage & Sand)
10.	AS LONG AS I LIVE	Kitty Wells & Red Foley (Decca)

11) MAKING BELIEVE. 12) I FEEL BETTER ALL OVER. 13) MORE AND MORE. 14) LITTLE TOM. 15) KISSES DON'T LIE. 15) IF LOVIN' YOU IS WRONG.

"DON'T YOU FLIRT WITH ANYONE ELSE"
• coming up fast •
Dealers — Distributors
Sage & Sand Records
5653½ Hollywood Blvd.
Hollywood 28, Calif.
HO 9-1527
Hal—Sothern
Hi—Wayne & Hal
The Frontiersmen

BULLSEYE of the WEEK
FARON YOUNG
"LIVE FAST, LOVE HARD, DIE YOUNG"
CAPITOL # 3056
CENTRAL SONGS, INC.
6308 SUNSET BLVD., HOLLYWOOD 28, CALIF.

JIMMY WORK
singing
"MAKING BELIEVE"
Dot 1221

JEAN SHEPARD
"DID YOU TELL HER ABOUT ME"
CAPITOL # 3051
CENTRAL SONGS, INC.
6308 SUNSET BLVD.
HOLLYWOOD 28 CALIF.

A COUNTRY COIN CATCHER!
BENNY MARTIN
"YOU KNOW THAT I KNOW"
MERCURY 70560
CEDARWOOD PUBLISHING CO.
146 7th AVE., NASHVILLE, TENN.

SIMON CRUM
"MY GALLINA"
(Guy-ee-na)
CAPITOL # 3063
CENTRAL SONGS, INC.
6308 SUNSET BLVD.
HOLLYWOOD 28 CALIF.

JIMMIE WILLIAMS
SINGS
on MGM
"NO ONE KNOWS"
b/w
"These Blues Over You"
White Oak Music-BMI
7771 Cheviot Rd., Cincinnati 11, O.

A HIT DUET!
WATCH IT GO!
JIMMY LEE
and
WAYNE WALKER
singing
"LOVE ME"
b/w
"LIPS THAT KISS SO SWEETLY"
CHESS 4863

JUST RELEASED!
JACK FORD
sings
"YANKEE DIME"
b/w
"TEACH ME TO LOVE"
CHESS 4864

GOING GOOD
WAYNE WALKER'S
"YOU GOT THE BEST OF ME"
b/w
"NOW IS THE TIME FOR LOVE"
CHESS 4860

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

HANK SNOW
THE SINGING RANGER
Current Release
"SINGING BELLS"
b/w "THE OLD SPINNING WHEEL"
RCA Victor 20/47-5995
HANK SNOW — CHET ATKINS
Exclusive Management COL. TOM PARKER
BOX 417 MADISON, TENN.
(Phone: Nashville 2-6770)
Direction Hank Snow Jamboree Attractions
TOM DISKEN — GENERAL MANAGER

"KISSES DON'T LIE"
COLUMBIA 21340
CARL SMITH
Driftwood Pub. Co., Inc.
NASHVILLE TENN.

MOA 5th Annual Convention
March 28, 29 & 30
Morrison Hotel, Chicago

THE 10 TOP THE CASH BOX Country Best Sellers

1. IN THE JAILHOUSE NOW
   Webb Pierce
   (Decca 29391; 9-29391)
2. IF YOU AIN'T LOVIN'
   Faron Young
   (Capitol 2953; F-2953)
3. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
4. I'VE BEEN THINKING
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)
5. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
6. ARE YOU MINE
   Ginny Wright & Tom Tall
   (Fabor 117; 45-117)
   Myrna Lorrie & Buddy DeVal
   (Abbott 172; 45-172)
7. HEARTS OF STONE
   Red Foley
   (Decca 29375; 9-29375)
8. KISSES DON'T LIE
   Carl Smith
   (Columbia 21340; 4-21340)
9. LET ME GO, LOVER
   Hank Snow
   (RCA Victor 20-5960; 47-5960)
10. IF LOVIN' YOU IS WRONG
    Hank Thompson
    (Capitol 3030; F-3030)

Les Waldroop Signs With Potter Records

FRANKLIN, N. C.—Les Waldroop, a new country artist from North Carolina, has signed a one year recording contract with Potter Records.

Waldroop, a twenty-five year old farm boy, has been active in country music for over ten years. He plays the rhythm guitar, steel guitar, piano and bass and has composed nearly thirty songs which he will record with his five-piece band. Loren Dowd presently co-writes the material and the first release issued February 9 on the Potter label, couples "Moonlight's A'Wastin'" and "I Love Dixie." Another record is ready for future release and recording sessions are scheduled for additional back-stock.

From late 1949 to mid-1951, Waldroop played with Tommy Trent's band of Atlanta, Georgia.

Les Waldroop had a colorful service career in the Far East from 1951 to 1953. When he first arrived in Japan, he was assigned the duty of organizing, training, and touring a Japanese hillbilly band. Later, in Korea, he was assigned to Special Services and toured the hospitals and clubs.

On his own, Les Waldroop has had a band on the Cherokee Indian Reservation five summers for the Cherokee Indian Fairs. Also, he has played two summers for square dances in the famed summer resort town of Highlands, N. C. He has appeared as a guest star on many radio, television, and stage shows from West Virginia to Florida and west to the Mississippi River.

At present, Waldroop is periodically headlined with the Smoky Mountain Hayride which originates over WWIT, Canton, N. C. This group, composed of Ed Story, MC; Jimmy Haynie, and many others, is scheduling personal appearances in the five southeastern states at this time.

The Cash Box Country Reviews

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"PLEDGING MY LOVE" 2:17)
[Lion BMI—D. D. Robey, F. Washington]
"ROCK LOVE" (2:01)
[Jay & Cee BMI—H. Glover]
'NITA, RITA & RUBY
(RCA Victor 20-6050; 47-6050)

● The diskery, in pooling the talents of three of its femme country artists, comes up with an outstanding combo that could ride high on the sales, deejay and jukebox charts. The gals, 'Nita, Rita and Ruby take two powerful pieces of material, both going great guns in the pop and r&b fields, and treat them to stellar country waxings. Top end is a beautiful, slow tempo blues ballad, dubbed "Pledging My Love." Under lid, "Rock Love," is a delightful, fast-paced handclapper. Both ends can't miss.

"DRINKING TEQUILA" (2:40)
[Dandelion BMI—B. Center]
"RED EYED AND ROWDY" (2:16)
[Dandelion BMI—J. Reeves, T. Perryman]
JIM REEVES
(Abbott 178; 178-45)

● Jim Reeves steps up to bat out two delectable platters that oughta keep the boxes hoppin' day and night. Upper portion, "Drinking Tequila" is a gay, south-of-the-border number, reminiscent of his smash, "Mexican Joe." In fact it could even be the same "Latin-lover" who's enjoying all the festivities on this deck. On the flip-side, Reeves continues in happy-go-lucky fashion as he waxes a flavorful bouncer dubbed "Red Eyed And Rowdy."

HELEN HALL
(Coral 61359; 9-61359)

B+ "WASTED LIFE" (2:43) [Trinity BMI—H. Hall] Helen Hall debuts in impressive style as she turns in a first quality reading on a moderate tempo, tear-compelling item.

B "HONKY TONK HUSBAND" (2:35) [Trinity BMI—J. Harper] Flipside, the chirp takes hold of a middle beat, emotional piece and delivers it in polished fashion. A strong two-sider.

ARLIE DUFF
(Decco 29428; 9-29428)

B+ "LIE DETECTOR" [Harman ASCAP—R. Lissauer, J. Heinz] Arlie Duff, accompanied by a most enjoyable Anita Kerr Singer's backdrop, colorfully belts out a quick beat, religious-flavored tune. Deck could step out.

B "I DREAMED OF A HILLBILLY HEAVEN" [Sage & Sand BMI—E. Dean, H. Sothern] Duff and the Singers send up a lovely vocal job on the current country click.

McCORMICK BROS.
(Hickory 1021; 45-1021)

B "C. N. R. SPECIAL" (2:28) [Acuff-Rose BMI—J. Kingston] It's full steam ahead as the McCormick Brothers sock out an enticing, fast paced train tale. Sparkling instrumentation rounds out the deck.

B "THE BILLY GOAT BOOGIE" (2:13) [Acuff-Rose BMI—C. Kinsey] Bottom waxing is a rhythmic jumper with inviting lyrics that the boys work over in merry style. A solid coupling.

RAY HANEY
(MGM 11944; K11944)

B "LITTLE ONE, LEAN ONE, LONG ONE" [Montauk BMI—Haney, James] Mellow-toned Ray Haney has a charming piece of material to work with as he comes up with a tantalizing, quick beat ditty about a pop and his baby son.

C+ "WALKING AROUND OUTSIDE" [Duchess BMI—James, Perkins] Flip is a touching, middle beat item that Haney etches in feeling-ful style. Rio Grande Playboys lend soft string support.

IRVIN & MARIE RUSS
(Imperiol 8287; X8287)

B "I'M THINKING OF YOU" (2:36) [Commodore BMI — I. Russ] Irvin and Marie Russ neatly blend their vocal talents in approved nasal manner as they deliver a tender, middle beat, sentimental piece.

C+ "WHEN I GET TO WEAK TO KISS YOU" (2:09) [Commodore BMI—I. Russ] Under slicing is a zesty, quick tempo romantic ditty that the duo dishes up in infectious style.

BILL LOWERY
(Capitol 3053; F3053)

B "RUSTY OLD HALO" (2:10) [Rylan ASCAP—B. Merrill] Bill Lowery sends up an enchanting vocal effort on a potent, religious-flavored tune that's currently making noise in the pop market. Deck should cash in nicely.

B "I DREAMED OF A HILLBILLY HEAVEN" (2:42) [Sage & Sand BMI—H. Sothern, E. Dean] Lower half features a fine cover by Lowery on a big country tune. Eloquent support by the Sunshine Boys on both ends.

ZAG PENNELL
(Columbia 21356; 4-21356)

B "T. L. C. (Tender Loving Care)" (2:08) [Cedarwood BMI—Woodson] Zag Pennell, tells his sweetheart with the help of some abbreviations, exactly what he wants to fulfill his needs. A cute, up tempo love piece.

C+ "I'M DOING ALL RIGHT" (2:28) [Driftwood BMI—Taylor, R. Griffin] Reverse platter is a middle beat, heartfelt item that Pennell vocals effectively.

LES WALDROOP & HIS CAROLINIANS
(Potter 1008; 1008-45)

B "MOONLIGHT'S A-WASTIN'" [BMI—Waldroop & Dowd] The smooth tones of Les Waldroop are a treat to the ear on this fetching, slow tempo waltz. Warm string support by the Carolinians.

C+ "I LOVE DIXIE" [BMI—Waldroop & Dowd] The artist turns in a distinctive vocal job on a catchy, up-beat ditty. Pleasant wedding of melody and lyrics.

THE CASH BOX Country Roundup

GRAND OLE OPRY . . . Martha Carson (Capitol) is in Hollywood, California, recording for Capitol and is due back here in Nashville the latter part of the week. Martha is then scheduled to embark for Indianapolis, Ind., for a date at the Lyric Theatre there. On February 27, Martha, Ferlin Huskey, and Bill Carlisle teamed up for a personal appearance. Ira and Charlie Louvin, last heard over WVOK, Birmingham, Ala., joined the Grand Ole Opry as regulars on February 26. An item of interest to followers of Country Music: Compact Magazine for March carries an article on Country Music. Reprinted from Town Journal Magazine, the article states that ". . . During the coming year Americans will spend the phenomenal sum of $100 million on Country Music: They'll buy 30 million records and 2 million copies of sheet music." The story was written by Harry David. Bill McDaniels, publicity department of WSM, reports that the second batch of Flamingo Films of the Grand Ole Opry stars is finished. There will be more films made at some future date . . . meanwhile, the results of the first and second groups of film are rumored to be some of the most-asked-for television film today! The Huskey family has a new look. Ferlin and his wife, Jean, and their children Donna Kay and Danny, have just moved into a nine-room house in Madison, Tenn. Hal Smith, manager of Carl Smith and The Tunesmiths (Columbia) reports that Smith and his group recently did three performances in Flint, Mich., Feb. 20 working for Casey Clark and playing to 4,500 paid admissions. Hal also reports that the Smith band is having all their road equipment completely revamped—new two-tone color paint for the cars and road transportation. Faron Young and the Wilburn Brothers continue on tour and manager of the group, Hubert Long, reports that the group will take time out however to attend the MOA Convention in Chicago the latter part of the month. Grandpa Jones into Canada on tour! Ernest Tubb just concluded a tour through Texas. Roy Acuff and his Smokey Mountain Boys along with Johnnie and Jack and Kitty Wells continue to do top business on their tour dates. Frankie More, manager of the Johnnie and Jack and Kitty Wells package and Spot Acuff for the Roy Acuff group caring for the road promotion and business details! Eddy Arnold surrounded by a group of top talent came through in fine form as NBC Radio saluted the RCA Victor Recording artist on his tenth anniversay with the label. Governor Frank Clements of Tennessee emceed the show.

MARTHA CARSON

CARL SMITH

HAYRIDE HAPPENINGS . . . Hayride artist Jim Reeves along with Maxine and Jim Edward Brown and Dido Rowley have just left on the first leg of a long personal appearance tour that will take the artists through the states of California, Oregon, Washington, Colo., Idaho, and Utah. Tour kicked off on March 2 and concludes on April 2. Jim Ballard into Hayride for visit with artists and huddle with Ray Bartlett, working out possible personal appearance sched for Slim Whitman. Just heard while in Shreveport that Mrs Lillian Stone, mother of the late Hank Williams passed away, apparently of a heart attack. Ray Bartlett informs us that Slim Whitman has a new 45 EP Album slated for release right away. The Whitman album will feature four great old-timers . . . "Blue Eyes Cryin' In The Rain," "Silver Haired Daddy," "When My Blue Moon Turns To Gold Again" and "Petal From A Faded Rose." This is Whitman's first album for 1955, and is being released by requests of the deejays, asking for special programming material, Bartlett added! Deejays Pete Hunter of KRCT, Baytown, Tex., and Tom Perryman of KSIJ, Gladewater, Tex., into Shreveport and visiting backstage with Hayride talent. Pete Hunter also recently guested with Jimmy Newman a Hayride regular at the Moulin Rouge in Lake Charles, La. Also, Hunter has just recorded his first pair for J. D. Miller's Feature Records. Slick Norris of Highlands, Tex., informs us that the Starday recording by Biff Collie, KPRC, Houston, Tex., of "What This Ole World Needs" is sure catching on big in this area. Slick says this is a disc to watch as is Tommy Sands' recording of "Something Is Bound To Go Wrong" on RCA Victor. Jack Ford (Chess) now a regular on the Hayride, out with a new release "Yankee Dime" and "Teach Me To Love." Jimmy Lee, a former partner of the Jimmy Lee-Johnny Mathis duet, is now recording on the Chess label with Wayne Walker. So, the new duet have their first release . . . Jimmy Lee-Wayne Walker . . . "Lips That Kiss So Sweetly" and "Love Me." Early reaction in the Shreveport area on these two seems to be very good.

GRANDPA JONES

JACK FORD

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley's "Ozark Jubilee" TV'er continues to spotlight an impressive list of guest artists. Recently, the "Jubilee" featured the Davis Sisters (RCA Victor) who did a remarkable job with their version of "Everlovin'." Set for the guest spot on March 5 was Eddie Dean. And, according to info from the Ozark's publicity chief, Don Richardson, the "Jubilee" has lined up these artists for tentative guest spots. For the March 12th program will be Goldie Hill (Decca), and on March 19 will be Justin Tubb (Decca) and on March 26 will be Rex Allen (Decca). Lou Black of Springfield's Top Talent now supported by the help of Jim McConnel who is booking personals for Hawkshaw Hawkins, Jean Shepard and other "Jubilee" talent.

THE BIG "D" JAMBOREE . . . Sonny James (Capitol), Charline Arthur (RCA Victor), the Belew Twins (and other Big "D" talent tentatively set to go on tour along with Slim Whitman (Imperial) the latter part of May. Ray Bartlett, Whitman's manager huddled with Ed Watt of the Big "D" Jamboree Artist Service Bureau in connection with the tour just last week. Doug Bragg hittin' big with his recording of "Texas Special" and "Daydreaming" on Coral Records. Songs getting big plugs in this area. Jimmie Newman also has "Daydreaming" out on the Dot label, and Bud Deckelman has it out on Meteor. Charlie Walker of KMAC, San Antonio, Tex., recently visited with friends at the Big "D" in Dallas. Other recent guests, who continue to prove to be a top drawing card, were the Maddox Brothers and Rose. Johnny Hicks (Columbia) continues to do top deejay show over KSKY plus his duties on his Hitparade Show on KRLD. Hicks, regular emcee on the Big "D" is giving big whirl to the Red Sovine and Goldie Hill (Decca) recording of "Ko Ko Mo," and Slim Whitman's latest "Roll On Silver Moon"! Ed McLemore, promoter and producer of the Big "D" Jamboree all smiles about the national plays and plugs his Big "D" talent is receiving around the country. Just heard also that McLemore is handling the promotion on the annual Houston Firemen's Show for this year, which will be staged April 29, 30 and May 1. Gabe Tucker is working closely with McLemore on the publicity angle for these shows.

JIMMY DAVIS

COUNTRY SMATTERINGS . . . Jim Wilson exited his deejay spot at WHOO Orlando, Fla., Feb. 25 for location at WAVE in Louisville, Ky. Wilson exits the Florida spot after four years there. Wilson will maintain a half-hour show daily via tape on WHOO. Jim has asked that those mailing records not to change his address until he notifies you of his new address in Louisville, Ky. Jimmie Davis (Decca) into Houston, Tex., for appearance at the Western Hillbilly Jamboree. Davis just returned from Memphis where he was featured at the Bellview Church in connection with Brotherhood Week. Davis is slated for more transcribing for Billups Oil Co. in Nashville soon. The one-time Governor of Louisiana is also slated to appear as one of the principal figures in the forthcoming Jimmie Rodgers Memorial Day Program in Meridian, Miss. May 25-26. Thom Hall, C&W deejay of WKYW, Louisville, Ky. planning visit to Grand Ole Opry soon. Joe Grishop inked Jimmie Williams to an MGM recording pact recently and his first release is out now . . . "No One Knows" and "These Blues Over You."

MITCHELL TOROK

WAX-WISE . . . A record which is causing much good comment these days is the Hank Snow-Chet Atkins combination and recording of "Silver Bell". Good programming material and an excellent recording! Porter Wagoner (RCA Victor) out with a sequel to his "Company's Comin' " . . . the new one is "Hey, Maw" and "How Quick". Benny Martin (Mercury) bows in with another new release that should further his vocal ambitions . . . titles are "You Know That I Know" and "Ice Cold Love." Mitchell Torok (Decca) also back with another new release . . . "A Peasant's Guitar" and "The World Keeps Turning Around." Ray Price (Columbia) does a terrific job on his latest waxing . . . One Broken Heart". Price comes through in solid fashion with this strong ballad and from every indication this could be another big one for him! Johnnie and Jack (RCA Victor) continue to win top play with their latest . . . "Sincerely" and "Carry On" and both sides on this new one are getting the deejay play. Kitty Wells (Decca) turns in a powerful version of "Making Believe", a tune that is already clickin' big! Kitty's version is right in there! Another very listenable version of "Making Believe" is done up nicely by Anita Carter (RCA Victor). Jimmy Work (Dot) came out with the tune originally! Carl Smith (Columbia) out with a new sacred release that has added extra plays to Smith's current disk clicks . . . Titles of the sacred release are "Wait A Little Longer, Please Jesus," and "Works Of The Lord." It's good to see the major artists continue recording good sacred material, since there are numerous requests from the deejays for this type material!

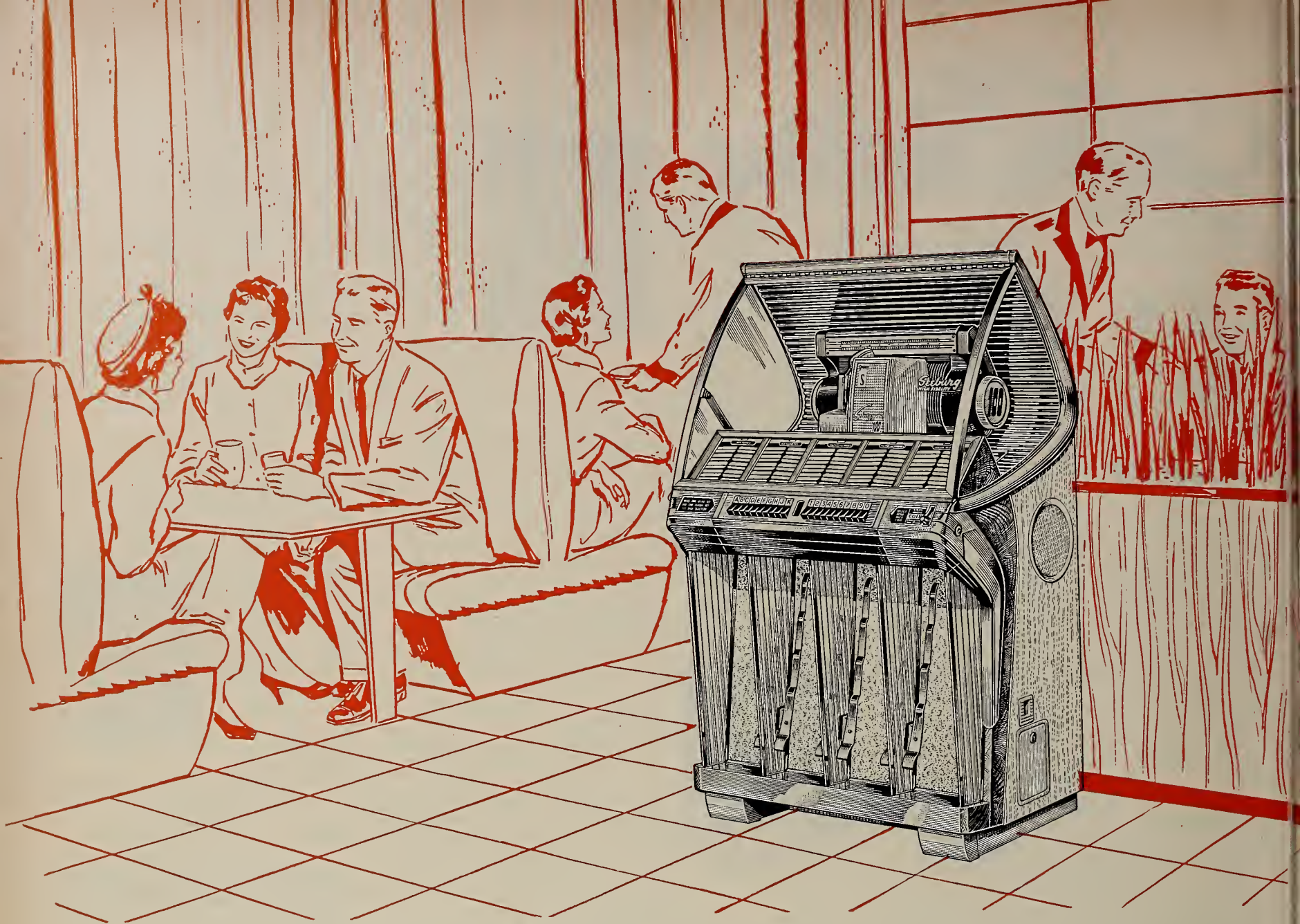
Arnold Sets Precedent

WASHINGTON, D. C.—The staid, musty walls of the Library of Congress in Washington, D. C., echoed to the lilting melody of "The Tennessee Waltz" as sung by country singer Eddy Arnold, "The Tennessee Plowboy," during the formal presentation of his anniversary album to the Folk Music Department of the Library, Thursday, February 24. The Library accepted the album as a true representation of popular American country music.

Attending the ceremony were (l. to r.) Congressman Tom Murray (D. Tenn.); Congressman Noble J. Gregory (D. Ky.); Congressman J. Percy Priest (D. Tenn.); Verner W. Clapp, Acting Librarian of Congress; Eddy Arnold; and Congressman Ross Bass (D. Tenn.). Following the presentation, one of the Congressmen suggested that Arnold favor them with a song, which naturally was "The Tennessee Waltz."

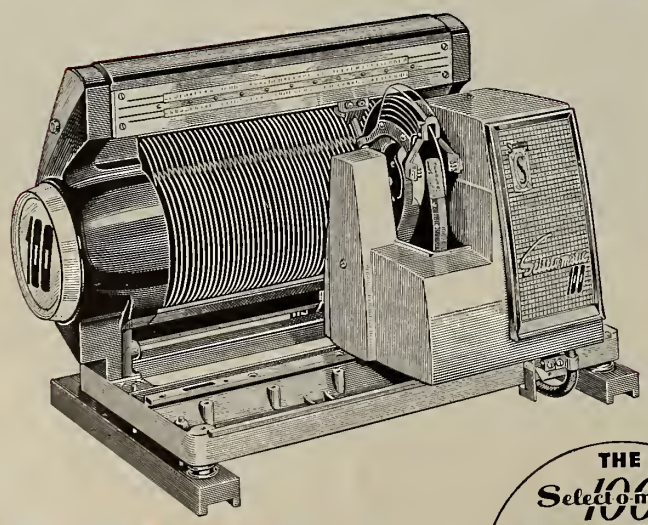
Observers familiar with the activities of the Library claimed that this was the first time they knew of anyone ever having given such a performance, in the Chief Librarian's Office.

Eddy Arnold presented a copy of his album, "Eddy Arnold, An American Institution," which was issued this year by RCA-Victor to mark the 10th anniversary of Arnold as a recording artist for the company and the 30th million record of his that has been sold during this span. The album contains a hit country song from each of the past ten years.



only Seeburg music systems have the

Select-o-matic 100 mechanism



It's the mechanism that has established a new concept of performance in coin-operated music. It's the Select-O-Matic "100" mechanism . . . the most revolutionary development in the history of coin-operated music.

And, only Seeburg has it . . . and only Seeburg gives you

- **FULL-SPECTRUM HIGH FIDELITY**
- **PLUS ALL-DIRECTIONAL SOUND**

Seeburg

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J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

Here and There

LONDON, ENGLAND—Whenever we read "The World's Fair," the English tradepaper for those in the coin machine business, we are forced to reflect on the happy position of the American coinman. Regardless of the many problems faced by the American operator, it appears they do not compare even slightly with those of our English cousins. An ad appears in a February issue of "The World's Fair," headlined "Bally Bumper Pin Tables For Immediate Delivery At Pre-War Prices." Pre-War in England is 1939. How would you like to be forced to buy, in order to remain in business, games manufactured in 1939 (16 years old) at 1939 prices? And probably, glad to get them.

NEW YORK — Sixty top salesmen were chosen from 10,000 thruout the nation to receive the Distinguished Salesmen Awards of the National Sales Executives Club. These men were asked: "How can we sell what we can produce?" A dozen suggestions were made by these experts. A unanimous suggestion was that the country needs better trained salesmen. Altho these men were tops in the selling field, they claimed they could do even a better job—but they were looking for more help from the home office. They want new selling and merchandising ideas from their sales executives; better training in presenting their case and closing a sale; weekly sales tips and reminders; and more information about human behavior. One thing they all seem against: High-pressure selling which one of them defined as "making a pest of yourself." The least important, in their estimation, was the matter of price concessions.

WASHINGTON, D. C. — As we've noted in the past, the country has been enjoying population increases during these past years. The Census Bureau reported this week that 1954 showed the largest annual population increase in United States history—2,823,000. The old mark was 2,718,000 for 1951. The rise was attributed to more than 4,000,000 births last year, also a record. It was the eighth successive year that births had exceeded 3,500,000. "No decrease is in sight this century" declared Henry Shryock, assistant chief of the bureau's population division. As of last January 1, the population was officially estimated at 163,930,000. This compared with 151,132,000 on April 1, 1950, the date of the last census. The five year overall gain was put at about 13,400,000. Shryock said the bureau had predicted a population of 177,000,000 by 1960. Two forecasts have been made for 1975—221,000,000 based on present birth factors, and 220,000,000, in case births fell back to 1939-40 levels.

Write Or Wire Your Senators And Congressmen And All The Senators On The Senate Judiciary Committee About:

THE BURLESQUE OF AMERICAN JUSTICE CONTAINED IN THE "KILGORE BILL" S.590

The "Kilgore Bill" (S.590) Asks the Highest Legislative Body of the United States, the U. S. Senate, to Grant "UNLIMITED PRIVATE TAXING AUTHORITY" to Multi-Million Dollars ASCAP, and Similar Such Organizations (Organizations and ASCAP that are ALREADY GETTING PAID FOR WHAT THEY NOW WANT TO AGAIN TAX) Which Could Possibly Tax Small Juke Box Owners OUT OF BUSINESS!

This is much worse than a burlesque of American justice. It is actually a tragedy being foisted on American justice.

Here comes a multi-million dollar organization, known as ASCAP, to sponsor a bill ("Killgore Bill," S.590) in the highest legislative body of the United States, the United States Senate, to ask that these august legislators, voted into their high office by the peoples of these United States, grant them, ASCAP, "UNLIMITED PRIVATE TAXING AUTHORITY."

And for what? For something for which ASCAP, and similar such organizations, ARE ALREADY GETTING PAID THE ROYALTIES THEIR MEMBERS DEMAND!!

Is there anything more farcical than this?

Is there anything more burlesque than this?

This is tragic. This is a waste of legislative time. This is a travesty on American justice.

This multi-million dollar organization, ASCAP, ALREADY GETTING PAID FOR WHAT THEY HAVE TO SELL, NOW WANT THE SENATORS OF THE UNITED STATES TO GRANT THEM UNLIMITED PRIVATE TAXING AUTHORITY.

And to grant them this UNLIMITED PRIVATE TAXING AUTHORITY by Federal Law, by an Amendment to the Copyright Act—as proposed by the "KILGORE BILL" (S.590)—so that, if they so desire, they can TAX OUT OF BUSINESS THOUSANDS OF SMALL BUSINESSMEN ALL OVER THE NATION!!!

Would this amendment help America's millions of peoples?

Would this Amendment, the "Kilgore Bill" demands, help America's small businessmen?

Definitely NO!!

It would help only the multi-million dollar collective collection agency known as ASCAP, and similar such organizations.

Should such a travesty on American justice like the "Kilgore Bill" (S.590) ever pass through Congress what would then, with such precedent, halt other large, multi-million dollar corporations from also asking for "UNLIMITED PRIVATE TAXING AUTHORITY" by similar such bills? So that they, too, could tax the small businessmen in their industries RIGHT OUT OF BUSINESS.

It is seriously sad to think that such bills can, and are, introduced into the august and extremely busy Congress of these United States.

Can the Senators who sit on the present Senate's Judiciary Committee, who know that those Senators who sat on this very same committee in past years, who listened in investigative audience to similar bills time and again; can these Senators whose decisions are the legislative authority of the nation, can they, by even the remotest sort of consideration, give credence to such a similar bill which has, time and time again, been turned down over and over and over again, not only in the Senate, but also in the House of Representatives, in open public hearings?

Can the highest legislators of this great nation, these United States, the chosen Senators of the American peoples, can they grant to a multi-million dollar collective collection agency, already getting paid for the very same merchandise, can they grant this multi-million dollar organization, ASCAP, UNLIMITED PRIVATE TAXING AUTHORITY, with the sanction of the Government of these United States by Federal Law as contained in the Amendment proposed by the "Kilgore Bill," S.590?

Write or wire your Senators TODAY!

Write or wire ALL THE SENATORS on the Senate's Judiciary Committee TODAY!

ASK THEM ALL TO CONDEMN—TO VOTE AGAINST THE "KILGORE BILL," S.590.

DO THIS IMMEDIATELY!

MOA DETAILS SHOW ACTIVITIES

Lists Reservations For Exhibit Booths, Record Artists Expected to Entertain and Topics to be Discussed at Meetings.

GEORGE A. MILLER
(President, Music Operators of America)

LOS ANGELES—George A. Miller, national president and business manager of the Music Operators of America, announced this week that some fifty odd exhibitors have signified their intentions of showing their wares at the MOA Convention, March 28, 29 and 30, at the Morrison Hotel, Chicago. Said Miller, "The following list of exhibitors have already purchased their exhibit space. Seeburg, Rock-Ola, AMI, Wurlitzer, Capitol Records, MGM Records, Columbia Records, RCA Victor, Dot Records, Decca, Auto-Photo Co., National Rejector, ABT Mfg. Co., Murray Nash Assoc. (WSM Grand Ole Opry), Permo Inc., Capital Projector, M. S. Distributing, The Cash Box, Billboard, Downbeat, Star Title Strip, Consolidated Coin, Barney Young (National Juke Box Music Inc.), Sentinel Radio Corp. (Selecta Vision Division), and many more who have not sent in their checks. We do not consider reservations authentic unless the check accompanies the application."

The big four phonograph manufacturers, Wurlitzer, Rock-Ola, Seeburg and AMI, will have booths 4, 5, 6 and 7 respectively. This consists of the entire west wall of the Grand Ballroom.

According to Miller some of the exhibitors outside of the phonograph industry will show new merchandise that music operators will be extremely interested in. Many music operators have added to their music routes other types of vending machines and kiddie rides and as a result manufacturers of allied equipment have indicated an interest in the show.

Many meetings have been lined up of constructive intellectual content for the music operator to attend during the three days of the meet. It has been arranged for nationally known figures to discuss the present copyright legislation and what the operator can do about it. Advertising and promotional men will speak on public relations and business promotion of the automatic phonograph business. There will also be statesmen and members of the Manufacturers Association to speak on various facets of the music business of interest to the phono op.

The record companies have set aside one morning for a round table discussion. Representatives of the various companies will present merchandising ideas in addition to conducting a question and answer session.

Also on the schedule are discussions of the National Health Plan with speakers from the Bankers Life Insurance Company; an open discussion of an advertising program by the members, and a complete report by Rodney Pantages; and a full discussion of the third performance rights society.

The meetings will be called to order promptly at 10 am each day, and will adjourn about 12:30 so that there will be no conflict between exhibitor hours and MOA meetings. There will be no membership meetings in the afternoon or evening.

Official hours for the exhibitors will be from 2 pm until 9 pm each day, with the exception of Tuesday, March 29, when exhibits will close at 6 pm as the annual banquet and floor show will start at 7 pm on this day. Hirsh De La Viez, chairman of the entertainment committee announced that many recording stars, as well as other acts, have already been secured. He has advised Miller that he may have as performers this year such outstanding record stars as Perry Como, Frank Sinatra, Dorothy Collins, The Fontane Sisters, Johnny Maddox, The Hilltoppers, Billy Vaughn, Mac Wiseman, Pat Boone, and many others.

Miller further advised that several hundred banquet tickets have already been purchased and cautions those who intend to attend to arrange for the purchase of their tickets immediately. The Casino Room at the Morrison Hotel is situated in such a manner that every table assures full vision. Each row of tables is elevated.

Registration booths will be open March 27. Operators can register Sunday afternoon and Sunday evening until 8 pm on the first floor of the Morrison Hotel. Registration badges will be available from Sunday until Wednesday, and all exhibitors, operators and their wives, must have badges. The usual convention registration fee will be $2.00 per person.

Executive Committee members are George A. Miller, chairman, and co-chairman Ray Cunliffe, Albert S. Denver, Martin Britz and Jack Mulligan.

Bill Number Three Faces Music Ops

Rep. Thompson Introduces Still Another Bill (H.R. 4316) Considered Companion to "Kilgore Bill" (S. 590). Music Ops Now Face 3-Bill Battle. One in Senate: "Kilgore Bill" (S.590) and Two in House: "Thompson Bill" (H. R. 2677) and New "Thompson Bill" (H. R. 4316).

CHICAGO—News reached here this past week that a new bill had been introduced into the House of Representatives by Rep. Frank S. Thompson, Jr. of New Jersey. This is Bill: H. R. 4316.

The bill, according to reports. tho somewhat different in content was, in effect, identical to the "Kilgore Bill" (S.590).

This brings three bills for the nation's automatic music industry to oppose in this 84th Session of the Congress.

These are the "Kilgore Bill," S.590, in the Senate. The first "Thompson Bill" H. R. 2677, and now the second "Thompson Bill," H. R. 4316.

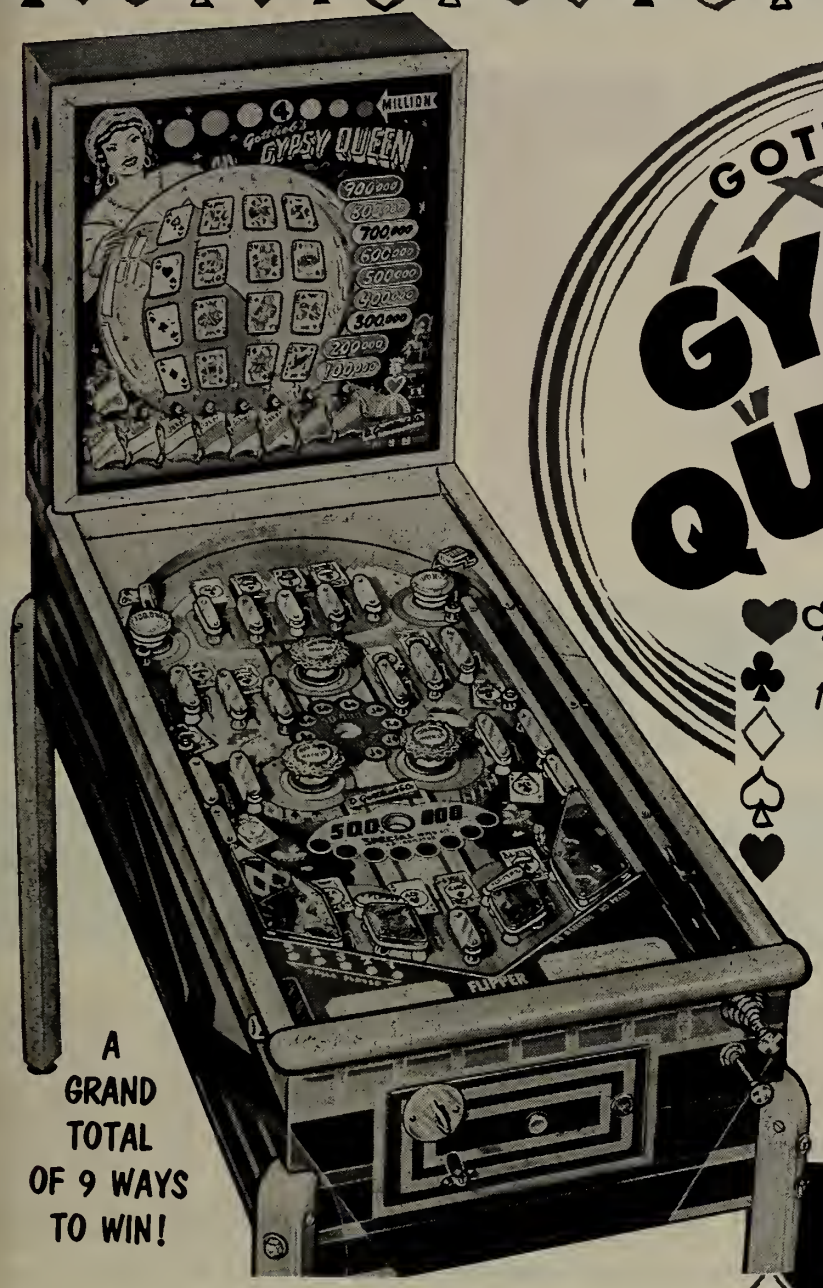
Whereas the first "Thompson Bill" (H. R. 2677) asks that a Federal commission be created to study the copyright laws and make recommendation for their revision, this new "Thompson Bill" (H. R. 4316) comes closer to the mark and, like the "Kilgore Bill" (S.590), asks that the change be in the Copyright Act so that ASCAP, and similar such organization, can become unlimited taxing authorities with the sanction of the Federal Government, and with the power of Federal Law behind them, to tax the automatic music machines industry as they see fit, when they feel like it, and for as much as they care to tax the juke box owners and each individual juke box in the nation.

Tho this was not completely unexpected, as leaders here reported, since in past years similar bills were introduced in both the House of Representatives as well as in the Senate, another bill by Rep. Thompson did cause some surprise, in view of the fact that he already had one bill under way on copyright law.

"It simply means," as one leader here advised, "that we shall have to battle three times as hard as we originally planned.

"Now that we are faced with three bills, two in the House and one in the Senate, we believe that such action will more greatly unify all the automatic music industry and that all will now drive for victory harder than ever before."

DYNAMIC EARNING POWER FROM THE MAGNETIC APPEAL OF PLAYING CARDS!



A GRAND TOTAL OF 9 WAYS TO WIN!

GOTTLIEB'S
GYPSY QUEEN

16 PLAYING CARDS LIGHT UP FOR IN-LINE SCORING!

Each completed vertical or horizontal line lights special hole for an additional replay up to a total of 8 when all lines are made.

♡ Horizontal lines are "straights". ◆ Vertical lines are "4 of a kind".

◇ Central trap hole spots various cards to aid in completing lines.

♥ Arrows in Light Box light up to show when lines are made.

♡ HIGH SCORE TO 7 MILLION. ◆ 3 Hi-Speed "Pop" Bumpers.

♥ 2 Super Powered Flippers.

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

♥ SEE IT AT YOUR DISTRIBUTOR NOW!

Westchester Ops Guild Sets May 10 For Dinner Dance

New Parkway Casino Will Accommodate 700

PORT CHESTER, N. Y. — The Westchester Operators Guild, with headquarters in this city, announced this week that arrangements have been completed for its fourth annual dinner and dance.

The event will take place on Tuesday night, May 10, at the New Parkway Casino, Bronx River Parkway, Tuckahoe, N. Y.

"The New Parkway Casino can accommodate 700 guests in its new beautiful dining room" stated Seymour Pollak, secretary and chairman of the banquet committee, "and this year there will be sufficient room for all who wish to attend. Lack of space forced the limiting of attendance at previous Guild dinners."

Carl Pavesi, president and in charge of the ticket committee, advised that new and novel events and entertainment are planned.

Acting as co-chairman of the entertainment committee with Seymour Pollak, is Nathan Bensky. Other committees are headed by James A. Smith, souvenir journal; Edward Goldberg, seating; Louis Tartaglia, treasurer; and Malcolm Wein, counsel for the Guild, who will act as toastmaster.

As in past years, it is expected that a number of recording artists will be on hand as well as many out of town coinmen.

German Coinman at First Distrib

CHICAGO—Walter Hillebrand of Cologne, Germany, visited the coin machine center this past week, and reported he was very much thrilled by what he saw.

Pictured above, Hillebrand (center) is shown at the quarters of First Distributors, one of the city's largest wholesaling firms, alongside of Exhibit's new gun "Shooting Gallery—model '500.'" Flanking the German visitor (left) is Sam Kolber, export manager of First, and (right) George Moritz, also of the firm's export department.

MOA Morrison Hotel, Chicago March 28, 29 and 30

MUSIC OPERATORS YOU

WRITE

TO YOUR SENATORS AND THE SENATORS ON THE SEN

OVER A MILLION

Over a Million Wires and Letters This Year May, Once and for All Time to Come, Halt the Introduction of Any Further Bills Like the "Kilgore Bill" (S.590) and the "Thompson Bill" (H.R.2677)

This can, most definitely, prove to be the YEAR OF DECISION!

This can prove to be the LAST YEAR when the multi-million dollars collective collection agency, known as ASCAP, and similar such organizations, would ever again dare to SPONSOR such bills!

THIS CAN HAPPEN THIS YEAR!

It can only happen if every single music operator in the nation will work like a demon to make certain he gets 200, 300 and MORE WIRES AND LETTERS sent to his Congressmen and his Senators, as well as to all the Senators on the Senate Judiciary Committee and all the Congressmen on the House of Representatives Judiciary Sub-Committee.

THIS CAN HAPPEN IF OVER A MILLION LETTERS AND WIRES ARE DELUGED DOWN IN A TREMENDOUS FLOOD OF PUBLIC OPINION UPON THE LEGISLATORS VOTED INTO OFFICE BY THE VERY PEOPLE DELUGING THEM WITH THESE WIRES AND LETTERS—AGAINST the "Kilgore Bill" (S.590) in the Senate and AGAINST the "Thompson Bill" (H.R.2677) in the House of Representatives.

OVER A MILLION WIRES AND LETTERS from the peoples of these United States, business people, clergy, people from charitable organizations, plain people, employees of the music operators, the people who work for the firms from whom the music operators and their employees and families continue to daily purchase their bread and butter and necessities to remain alive in business, from all these people, these Americans, such a flood of OVER A MILLION LETTERS AND WIRES deluging Senators and Congressmen is PUBLIC OPINION IN ITS MOST POWERFUL AND POSITIVE FORCE!

This is the YEAR OF DECISION!

MUST DO THIS TODAY

WIRE

CONGRESSMEN AND TO ALL ATE'S JUDICIARY COMMITTEE

WIRES AND LETTERS

A flood of OVER A MILLION LETTERS AND WIRES can prove of such powerful consequence for the years to come that no organization, not even the multi-million dollars ASCAP, would ever again dare to sponsor a bill similar to the "Kilgore Bill", S.590.

This, then, is the BIG JOB AHEAD FOR ALL IN THIS INDUSTRY!

This is a job, if well done, that can prove to be THE FINAL DIRGE to any further such bills.

This is a job, surely, THAT ALL WANT TO ACCOMPLISH, ONCE AND FOR ALL TIME TO COME!

Here's What Each Music Operator MUST Do!

1) SEND WIRES AND LETTERS TO YOUR OWN SENATORS AND TELL THEM TO ABSOLUTELY CONDEMN AND POSITIVELY VOTE AGAINST THE "Kilgore Bill" (S.590).

2) NOW SEND MORE WIRES AND LETTERS FROM YOURSELF; AND HAVE YOUR EMPLOYEES, THE PEOPLE WITH WHOM YOU DO BUSINESS, AND ALL OF YOUR FRIENDS, SEND WIRES TO ALL THE SENATORS ON THE Senate Judiciary Committee:

Sen. Harley M. Kilgore (Dem., W. Va.) Chairman
Sen. James O. Eastland (Dem., Miss.)
Sen. Estes Kefauver (Dem., Tenn.)
Sen. Olin D. Johnston (Dem., S. C.)
Sen. Thomas C. Hennings, Jr. (Dem., Mo.)
Sen. John L. McClellan (Dem., Ark.)
Sen. Price Daniel (Dem., Tex.)
Sen. Joseph C. O'Mahoney (Dem., Wyo.)
Sen. Alexander M. Wiley (Rep., Wisc.)
Sen. Wm. Langer (Rep., N. D.)
Sen. Wm. E. Jenner (Rep., Ind.)
Sen. Arthur V. Watkins (Rep., Utah)
Sen. Everett M. Dirksen (Rep., Ill.)
Sen. Herman Welker (Rep., Idaho)
Sen. John M. Butler (Rep., Md.)

3) SEND WIRES AND LETTERS TO YOUR CONGRESSMEN AND TELL THEM ABSOLUTELY AND DEFINITELY TO OPPOSE AND VOTE OUT OF EXISTENCE THE "Thompson Bill" (H.R. 2677).

4) NOW SEND MORE WIRES AND LETTERS, AND GET EVERYONE YOU KNOW TO DO THE SAME, TO THE House of Representatives Judiciary Sub-Committee:

Rep. Edwin E. Willis (Dem., Martinville, La.) Chairman
Rep. Wm. W. Jones (Dem., Rutherfordton, N. C.)
Rep. Jack G. Brooks (Dem., Beaumont, Tex.)
Rep. James M. Quigley (Dem., Camphill, Pa.)
Rep. Charles A. Boyle (Dem., Chicago, Ill.)
Rep. Shepard J. Crumpacker (Rep., South Bend, Ind.)
Rep. Dean P. Taylor (Rep., Troy, N. Y.)
Rep. Laurence Curtis (Rep., Boston, Mass.)
Rep. Hugh D. Scott, Jr. (Rep., Philadelphia, Pa.)

IMPORTANT NOTICE!

American Coin Machine Firms Desiring Business in Latin America, Europe, Asia and All the Rest of the Free World are Now Offered a Most Unusual and Tremendously Profitable Opportunity in an Outstanding Issue of THE CASH BOX Featuring a Concisely Complete Quarter Year's Report of American Coin Machines Business Printed in Spanish, French and German...

The Cash Box "QUARTERLY" Export Edition

ISSUE DATED WEEK OF APRIL 2, 1955

ADVERTISING CLOSING DAY IN NEW YORK PUBLICATION OFFICES: THURS., MARCH 24, 1955

Note:—This is the same issue as the "M. O. A. Convention Issue"
A Double-Barreled Dynamic Business Bargain for All Advertisers!!

Why A "Quarterly" Export Issue?

For many years now The Cash Box has been receiving requests from its international subscribers for a complete, quarterly report of all important events and, especially, of all equipment introduced by the American industry during that specific quarterly period. The Cash Box has, all these years, answered such requests individually. This year, due to the greatly increased number of requests, The Cash Box has decided to answer all of its international subscribers in an "export edition". Therefore, the April 2, 1955 issue of The Cash Box, will be the first "Quarterly Export Edition". All American coin machine firms should take advantage of this unusually fine opportunity to establish export business to insure themselves future growth in the world's coin machine markets.

Why Should Such An Issue Be Printed In Spanish, French And German?

This first Export Quarterly Edition of The Cash Box will be printed in the languages of the peoples who are going to read it, aside from English. Interested buyers in foreign countries will be able to read it easily, quickly and with most complete understanding in their own language. This will help to establish a closer relationship between exporters and importers. By featuring the text in Spanish, French and German, in addition to English, The Cash Box offers a more intimate approach to the profitable export markets of the free world.

What Does This Mean To You?

This will mean a more understanding, as well as a closer contact, between the seller and the buyer. The fact that The Cash Box, the "official" magazine of foreign governments, as well as the one magazine foreign buyers use for price information, presents advertisements of American firms seeking export business, and prints the information in their own language, enhances the opportunity for developing export business. This means business for all those American firms who meet the foreign buyers in their own native language.

Your Ad Translated Free Of Charge!

Your advertisement will be translated and printed in Spanish, French and/or German, or in all three languages, if you so desire, in addition to English. Whatever extra space will be required in such instances must be completely left to the judgment of The Cash Box Advertising Management. You must specify in advance, at least two weeks prior to publication, by March 18, 1955, in just what languages you desire to have your ad appear. Otherwise your ad will be printed in English only.

Take Advantage of This Important Fact!

"THE CASH BOX PRICE LISTS"

ARE INTERNATIONALLY ACCEPTED BY FOREIGN GOVERNMENTS. THEY BASE THEIR CUSTOMS DUTIES AND EXCISE TAXES ON PRICES QUOTED IN THESE INTERNATIONALLY ESTABLISHED, 16 YEARS OLD "THE CASH BOX PRICE LISTS" BECAUSE THESE ARE THE ONE AND ONLY AUTHENTIC, UNBIASED AND FACTUAL MARKET QUOTATIONS!

RUSH YOUR AD TODAY!!

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

32 WEST RANDOLPH ST.
CHICAGO 1, ILLINOIS

6272 SUNSET BLVD.
HOLLYWOOD, CALIF.

804 CHURCH STREET
NASHVILLE, TENN.

137 SUTHERLAND ROAD
BOSTON, MASS.

Editorial:

RCA Victor And MOA Sponsor Contest To Select "Miss Juke Box of 1955"

Winner To Be Determined By Votes Of Juke Box Operators

Ops Asked To Submit Contestants

NEW YORK—In our travels thruout the many years we've been associated with the music machine industry, we've met music operators from every part of the nation. And, almost without exception, these men have told us that they know of a certain singer that "could be a tremendous recording artist". "How do we go about getting this girl on a record"? is the question asked.

Well, now is the chance for any operator who knows of a girl singer whom they feel could become a record star, to get her a recording contract with RCA Victor.

RCA Victor, in conjunction with MOA (Music Operators of America) is sponsoring a contest to choose "Miss Juke Box of 1955". The final judging will take place at the MOA Convention at the Morrison Hotel, Chicago, being held March 28, 29 and 30. Three finalists will be chosen by a board of experts. The three men will appear at the Chicago Convention of the Music Operators of America, where the operators themselves will elect their Queen for '55.

The contest, first of its kind in the history of MOA, can well set the pattern for the annual competition which will firmly establish the industry as an important factor in giving a break to deserving, but previously unrecognized talent. In a manner of speaking, the contest makes every coin machine operator an "artist and repertoire man," which he believes he is, anyway.

Selection of "Miss Juke Box of 1955" can be a boon, not only to the MOA as a whole, but to every member of the organization. Here is why: It gives each operator an ideal opportunity for further recognition in his own community by working with the local press in selecting a contestant from that particular area, if time is still available this year. If not this year, operators can plan for 1956, as we believe RCA and MOA intend to make this a yearly contest.

RCA Victor has assured MOA that the winner, in addition to receiving a recording contract, also will be publicized nationally thruout the year in a manner that could well establish her as one of the top vocalists of the day.

But remember this: You, the music operators of the nation, will determine the success or failure of the contest. For you, and you alone, can sponsor contestants.

Because The Cash Box believes selection of "Miss Juke Box" deserves the solid support of the entire industry, we once again want to point out the rules:

1. Any girl vocalist, amateur or professional, over 21 years of age, not now under contract to a record company, is eligible.

2. You, the operator, must submit a full-length photograph of your contestant, along with a record or tape recording of her singing any standard pop tune with piano accompaniment only. The entries must be mailed not later than March 15 to "Miss Juke Box," RCA Victor, 630 Fifth Avenue, New York, N. Y.

So—you coinmen of America—you operators who have always been telling us of the great singing talent you have discovered—this is your chance. Submit your entry immediately, as the deadline isn't far off.

KIDDIE RIDE OPERATORS

will say, "Why didn't somebody think of that before?" when they hear about the new sensational money-maker for all spots where kiddie rides are operated. Write today for advance information. You'll be surprised!

Bally®
MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Auto Phono Bowling League Standings As Of March 1, 1955

CHICAGO—Team standings tightened even more after results of bowling this past week (2/28). ABC #2 won two from Star Music; Western Automatic won two games from Oomens; Atlas took two from Coral; B&B won twice from Paschke; Melody beat ABC #1 two games; Mercury took two from Decca; Coven won all three from Gillette which dropped Gillette more firmly into the last position.

Standings as a result of this past week's games, are as follows:

TEAM STANDINGS

Team	*High Game*	*High Series*	*Won*	*Lost*
ABC Music #2	822	2295	45	30
Walter Oomens Sons	967	2519	41	34
Decca Records	839	2383	41	34
Coral Records	901	2312	40½	34½
Mercury Records	895	2494	40	35
Melody Music	815	2210	40	35
ABC Music #1	839	2284	39	36
Paschke	889	2457	38	37
Star Music Co.	868	2432	37	38
Atlas Music Co.	789	2288	36	39
B & B Novelty	850	2351	35½	39½
Coven Music Co.	737	2091	33	42
Western Automatic	801	2165	33	42
Gillette Distr.	787	2145	26	49

INDIVIDUAL STANDINGS—MEN

Name	*High Game*	*Games*	*Total Pins*	*Average*
R. Gallet	213	66	11143	168.55
C. Latino	247	69	11641	168.49
M. Pieroni	213	69	11502	166.48
V. Jaccino	212	75	12266	163.41
J. W. Oomens	206	75	12262	163.37

INDIVIDUAL STANDINGS—WOMEN

Name	*High Game*	*Games*	*Total Pins*	*Average*
M. Sipiora	209	66	9488	143.50
I. Oomens	195	75	10479	139.54
M. Sochacki	184	75	10114	134.64
J. Gallet	223	75	9711	129.36
E. Brown	171	69	8795	127.32

Williams To Display At MOA Show

Will Feature Award Winning "Select-A-Train" and New Surprise Kiddie Market Product

J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm would display at the forthcoming MOA (Music Operators of America) Convention at the Morrison Hotel, here, March 28, 29 and 30.

Weinand stated, "We shall show our award winning 'Select-A-Train' that won such outstanding commendation at the NAAPPB show here in Chicago.

"There is a growing demand for this train and many, who saw it for the first time at the Amusement Parks show, are now calling to make certain that we will have delivery for them.

"In addition", he intimated, "we shall have an outstanding surprise for operators of kiddie locations.

"We believe", he said, "that this new product will start an entirely new era in the kiddie field and that operators all over the nation, who now feature kiddie machines, are going to find this new product one of the most outstanding in this field.

"Extensive tests", he continued, "indicate that this is the new type of product that the kiddies like.

"It's one of the most amazing machines ever conceived and one that every kid loves", he concluded.

Baby Girl Born To The Blalocks, New Orleans, La.

NEW ORLEANS, LA.—Word from Guy DuPuy, manager of F. A. B. Distributing Company, Inc., this city, is that Fletcher A. Blalock, owner of the company, is "floating on the clouds."

The reason is the arrival of a new member to the Blalock family on February 26—a girl, Gera Lynne, who checked in at 11 lbs., 3 oz.

Hospital report: "Mother, father and baby doing fine."

Coin Operated Parking Lot Gates

CHICAGO—With parking facilities at a premium in most shopping areas, Em-Ro Distributors, this city, have introduced self-service parking as a new answer. The coin-operated gates permit self-service parking without attendants and with no coin-handling problems. To enter, the patron drops designated coins into the National Coin Accumulator. This causes the coin-operated gate to rise and permit the vehicle to pass through. Ample time is provided for the car to clear the gate yet a second patron cannot enter without inserting a coin. The car wheels pass over a treadle causing the gate arm to lower.

NOW DELIVERING
THE BEST in . . . .
GAMES and MUSIC
AMI Model "F" PHONO
•
Bally MYSTIC BOWLER
For Good Buys In Used Machines, Write:
RUNYON SALES COMPANY
Factory Representatives for:
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SEEBURG 148 Blond $125
WURLITZER 1500 445
SEEBURG 147 M 95
RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.

A Quarter Century of Service.
ATLAS MUSIC COMPANY
2120 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

NEW ENGLAND NIBBLES

Biz reported good everywhere in the industry throughout the length and breadth of Yankeeland this week. . . . Ten cent play taking hold around Boston and other New England states where it has yet to appear evidencing great interest. . . . A dinner for R. I. ops brought reps of distribs from the Hub to the Crown Hotel in Providence, March 1. More than 75 "Little Rhody" ops turned out from the bang-up get-together with Trimount Automatic Sales Corp. sponsoring the dinner. Among those attending from the Hub were **Irwin Margold**, general manager, Trimount; (Seeburg) and **Bob Jones**, sales manager, Redd Distributing (Wurlitzer). Discussed was dime play and op association biz. . . . R. I., Me., Vt., N. H., have yet to go to the dime. . . . Conn. and Mass. are in on the dime solid with Boston breaking through. . . . Distribs are all moving a lot of equipment on the dime conversion from the Hub. . . . **Si Redd**, who has been vacationing in Florida, planed in to the Hub nite of March 1 sporting a terrific tan. . . . With all the furor over the McGuire Sisters' Hub visit, the reception given them by Dick's Record Co. and Redd Distributors, got crowded out of the column. So this is to say that 300 ops and their wives got a real close-up view of the famous femme trio at the party and a grand time was had by everyone.

Big turnout of ops around coin row this week. . . . Seen at Atlas Distributors (AMI) visiting with the genial **Blatt Brothers, Barney** and **Louis**, were **Ralph Ridgway**, Springfield; **Gerald Waterhouse**, New Bedford; and **Henry Brooks**, Dover, N. H.; at **Jerry Flatto's** Boston Record Distributors were **Oscar Pratt**, Manchester, N. H.; and **Freddie Faretra**, Concord, N. H.; at Redd Distributors were **John Connors**, Salem, N. H.; **Flint Newton**, Bristol, Conn.; **Ray Farrow**, Taunton; **Harold Smith** and **Leo Sherry** of Providence, R. I. . . . Meetings with Worcester ops are being held by reps of the new Eastern Massachusetts Music Operators Association and ops from the "Heart of the Commonwealth" are favorably disposed to coming into the new org in a body. . . . **Bob Jones**, sales manager, Redd's, made a flying trip to Bangor, Me. on a big Wurlitzer deal—says demand for the new Wurlitzer is more than terrific. . . . **John McIlhenny**, district sales mgr., Wurlitzer, at the Redd plant here visiting. . . . Service schools on Wurlitzers for ops will be held at Redd's March 14-15-16 and March 28-29-30. . . . Games of all types beginning to pick-up in the territory. . . . **Irwin Margold**, Trimount, reported United's new Bingo game, "Manhattan," going over big with ops. . . . Rides going big at **Ed Ravreby's** World Fair and Associated Amusements on Brighton Ave. . . . Both Ed and daughter, **Ruth Mae**, along with sales manager **Dick Mandel**, being kept very busy.

First members of the new Eastern Massachusetts Music Operators Association were announced as follows: **Phil Swartz**, Winrox Vending; **Dave Baker**, Melo-Tone Music; **Saul Robinson**, Paramount Music; **I. Spector**, Capitol Music; **Ralph Lackey**, Karel Music; **Stank Cokas**, Capitol Music; **Jim Geracos**, National Music; **Alex Pechilis**, Ipswich; **Teddy Rubinovitz**, Teddy's Music; **Dave Gropman**, Beacon Hill Music; **Arthur Sturgis**, Automatic Distributors; **Perry Lipson**, Newtone Amusements; **L. Tortorella**, Mass. Music; **Peter Pompeo**, Pompeo's Music; **S. Hurwitz**, Neptune Music; **Harry Deshowitz**, **K. Ghiorse**, K & H Music; **Guy DiGiovanni**, Commonwealth Distributors; **Al Ambrose**, Ambrose & York; **Ben Ross**, Graben Novelty; **Al Dolans**, Pioneer Music; **Lou Risman**, Mystic Automatic; **Sumner Segal**, Royal Automatic; **Al Sharenow**, Casco Music; **Cy Jacobs**, Interstate Music; **Luke Levine**, Advance Coin; **Walter Lubey**, Novelty Sales; **Edward Ross**, Suffolk Vending; **Leon Shaker**, Chester Music. . . . More members signing up daily. . . . Second meeting of the association was held at Hampton Court Hotel Thursday nite, March 3.

Meeting Dates Of Music Operators' Associations

Mar. 7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

7—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

8—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

8—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.

8—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

8—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

9—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

10—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

16—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

17—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Apr. 5—Arizona Music Guild, Phoenix Chapter #1
Place: 1738 West Van Buren, Phoenix, Ariz.

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NEW PLASTIC LITE-UP REELS

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FREE SWINGING NO-CHAIN GUN

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RAPID FIRE TRIGGER ADJUSTABLE TO FIRE 30 SHOTS IN 5 SECONDS

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Built BY KEENEY!

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Keeney's DELUXE

RANGER

Entirely New

with DEEP STEREO view projecting targets and scenery into greater 3-D depths than ever before!

Adjustable by operator to give REPLAYS for High Scores from 370 to 460

LIBERAL · NORMAL · CONSERVATIVE MATCH FEATURE

MAXIMUM SCORE 400 plus TIME BONUS

also AVAILABLE IN REGULAR RANGER MODEL without match or replay feature

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Get IMMEDIATE DELIVERY! See YOUR KEENEY DISTRIBUTOR!

Games Biz Speeds Up

Production Schedules Expanding With Longer Work Weeks as Mfrs. Try to Catch Up With Growing Demand for New Games. Ingenious Development Plus More Expert Engineering Promises to Bring New Type Amusements to Games Biz. Export Gains Also Noted

CHICAGO — A general speedup is under way thruout all the games manufactories in this city.

It seems that all are trying their level best to speed up production to the point where they will be able to catch up with the growing demand for the new games.

Some of the factories have instituted longer work weeks, six days per week, while others have also put on an overtime schedule.

Yet, with the introduction of each new game, the factories seem to fall further behind and the backlog for new games so much in demand continues to grow greater each week.

While the production men are working hard to keep schedules going ahead at top speed there is no slowdown in the development, experimentation and engineering departments of any of the factories.

So many new engineers have been hired these past months that, to most of those acquainted with the various factories, the entire forces seem to be entirely composed of new peoples.

The new engineers, plus the old, and the many new ideas which are being tested at plant after plant in this area, definitely portends great things to come in the months ahead.

There are sure to be presented many new types of amusements, leaders here claim, as the result of the experimentation, engineering and development work that is so intensively under way here.

In addition to all this, the factories are enjoying a resurge of business from the export markets. Many have received orders from far away places that they hadn't expected. Others have been able to point to letters with orders that almost approach, what some claim, "The old days when export business was almost as big as our domestic market."

Lieberman Music, Minneapolis to Hold Bally Service School March 22 and 23

MINNEAPOLIS, MINN. — Harold Lieberman, president of Lieberman Music Company, this city, announced that Bob Breither and Paul Calamari, Bally Manufacturing Company field engineers, will be at the Minneapolis headquarters of Lieberman Music on March 22 and 23 to conduct a Bally Service School. Lieberman will also be on hand to greet coinmen who attend.

Breither and Calamari, both veteran coinmachine engineers, will provide operating and servicing tips that will do much to increase the earnings of Bally equipment. The speed control Score Booster and Super Strike features of "Magic" and "Mystic" Bowlers, and the Magic Lines feature of "Big Time", Bally's current in-line game, will be thoroughly explained. All other features and electro-mechanical details of Bally games will be covered in detail. Much time will be devoted to "questions and answers" to help many with their individual problems.

Lieberman urges every operator and serviceman in the Minneapolis territory to attend this two-day school to gain the many advantages offered by the two well informed engineers.

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

United CHIEF	$249.50
United LEADER	295.00
United 10th FRAME STAR	89.50
United CASCADE	110.00
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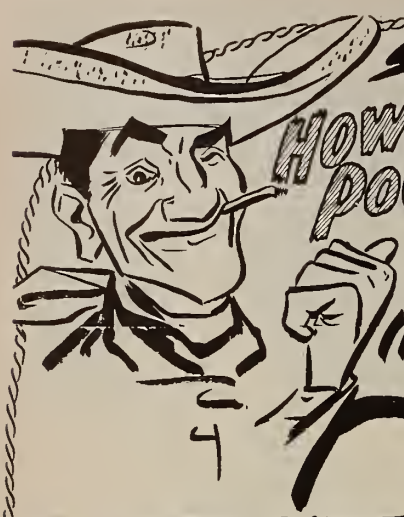

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MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA
CHARLEY CAVANAUGH

United Music Ops of Mich. Hold Meet

DETROIT, MICH.—The members of the United Music Operators of Michigan met at the Fort Wayne Hotel, this city, on Friday, February 25.

Many matters were taken up, and as so much business was completed, it was voted to accept the meet as a regular meeting in place of the scheduled March meeting. Next regular meeting is now scheduled for Monday, April 4.

Communications were read by Harry Norton from St. Mary Magdalen Rectory, thanking them for the donation of a juke box; from Sophie Wright Settlement, another thank you letter for a juke box; from the Boys Club of Detroit for tickets sent them for the teen-age shows; and from the Jewish Community Center, also for tickets to the teen-age shows.

Six new members were accepted by the association: Robert Ryan and Jack Gage of G & R Music; Kirtz and Colderwood of T. T. & G. Co.; George Meshing, Hit Record Music; Frank Jenks, Jenks Music; Jack Mayrand, Mayrand Music; and Jack Gervasi of Vagabond Music.

Rockola Entertains Mexican Visitors

CHICAGO—David C. Rockola, president (right) and Arthur Ehlert, treasurer, Rock-Ola Manufacturing Corporation, this city, entertain their Mexican distributors, Messrs. Brena and Romera of INSSA, at the Palmer House, this city.

The Cash Box

MOA

(Music Operators of America)

SPECIAL ISSUE

(Dated: April 2)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Coinmen unable to attend will receive it by mail.

NOTICE: This is the same issue as the "Quarterly" Export Issue. A double barreled Bargain for all advertisers.

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EXHIBIT'S

MODEL "500"

ALL MOVING TARGET

Shooting Gallery

The Fastest Shooting Gun on the Market

SHOOT

the Wading Ducks
Flying Pheasants
Climbing Squirrel

"Pin Game" Scoring Panel – Mystery Bonus — Lite-up Targets — Flashing Lights — Fast-Acting, Bonus Totalizer — Operator Controlled Variable Target Speed — Operator Controlled and Free Play Score — Optional Free Play and Match Score. Shipping Weight, 325 Lbs.

BEAUTIFUL SMALL SIZE CABINET

Only 28½" wide — will go through any door
Highly Colorful Interior Loaded with Animation

NEW SIMPLIFIED MECHANISM

By the Originators of Gun Games

ESTABLISHED SINCE 1901

EXHIBIT SUPPLY

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DALLAS DOINGS

Biggest news in the industry here in Dallas is the move toward 10c play. **R. B. Williams** of Commercial Music Company has a plan on this for the music operators. He is working on a plan for 10c play and three plays for 25c which he will reveal to the operators very shortly. . . . Everyone enjoyed the **Julius La Rosa** show which has been at the Baker Hotel. Went over real great. . . . **Wilbur Briscoe** of Radio City Music in Waco, Texas, was in town this week purchasing new shuffle alleys for his operation. Reports business picking up. . . . **Harry Sulton** of Bossier City, La., was in town picking up new equipment, and reports booming business in his territory. . . . **Bob De Priest** feeling mighty chipper and rested after a trip to Galveston last week-end. . . . Bad luck for **Harold Strange** of Central Music in Temple. He broke his leg and had to come to Dallas on crutches. . . . A new manager for the Village Record Shop in Dallas. **Chris Chandler** decided to sell. . . . We hear that **Jiggs Hamilton** of Fort Worth is all set to go to Hot Springs, Ark., for the week-end. . . . Opertors who visited over at the S. H. Lynch Company this week were **W. B. Mosely** of Paris, **D. R. Price** of Italy, Mrs. **Tom Williams** of Mineola, **Benny McDonald** of Fort Worth and Jimmy Garrett of Longview. The Seeburg representatives were in Dallas this week. . . . **Frank Sachael** back in town with plenty of fish. He spent three days at Black Lake and reports that the fish were really biting. . . . Here's hoping that **Carl Caperson** of Commercial Music Company is feeling lots better. . . . A well known man in the coin machine business, **M. N. Naples** in Dallas planning his new Teen-Age Shop which will be opening soon. . . . Looks as if our local boy, **Pat Boone** is really going places with his new Dot release, "Two Hearts." . . . Visitors at Commercial Music Co. were **Buster Williams** of Williams Distr. Co., Memphis, Tennessee and **Joe Steele** of Steele Distributing Company in Houston, Texas. . . . **E. R. Terry** and **James Young** report business good. They were buying new equipment for their route.

Guns Go BOOM

CHICAGO—If any one division of the industry can be said to be "booming" it's the gun business.

Never before have there been as many fine gun games presented to the field as are on the market at this time.

Each one of the manufacturers of gun games reports that business seems to be increasing, rather than diminishing, even tho some have stated: "With so many new guns on the market—where are they all going to be located?"

Instead, the problem of locating the new guns, as they come out, seems to have been brushed aside. The operators continue to demand guns with more and more unique and different features.

Also interesting is the fact that, with the warmer weather approaching, many are of the belief that business will boom even more than at present for all the gun games.

As one noted operator stated, "These are a natural for any of the roadside spots and, especiallv for outdoor locations.

"I want to be ready with the latest and the best", he concluded, "when the warm weather gets here."

Manufacturers of the guns point to orders which they have for delivery when the amusement parks and kiddie spots open this summer.

As one manufacturer stated, "We have taken quite a few orders, far in advance, to supply many of the parks and kiddie spots, just as soon as these are scheduled to open with the warming weather coming along."

In short, and according to leaders in the gun field, the business seems to be expanding continually.

Almost every day one factory or another points to new outlets for their guns and, all combined, this brings about the statement here that the: "Guns go boom!"

KIDDIE RIDE HEADQUARTERS

- Finance Your Kiddie Rides
- Liberal Budget Terms
- Largest Stock In World!

HORSES — SPACE SHIPS
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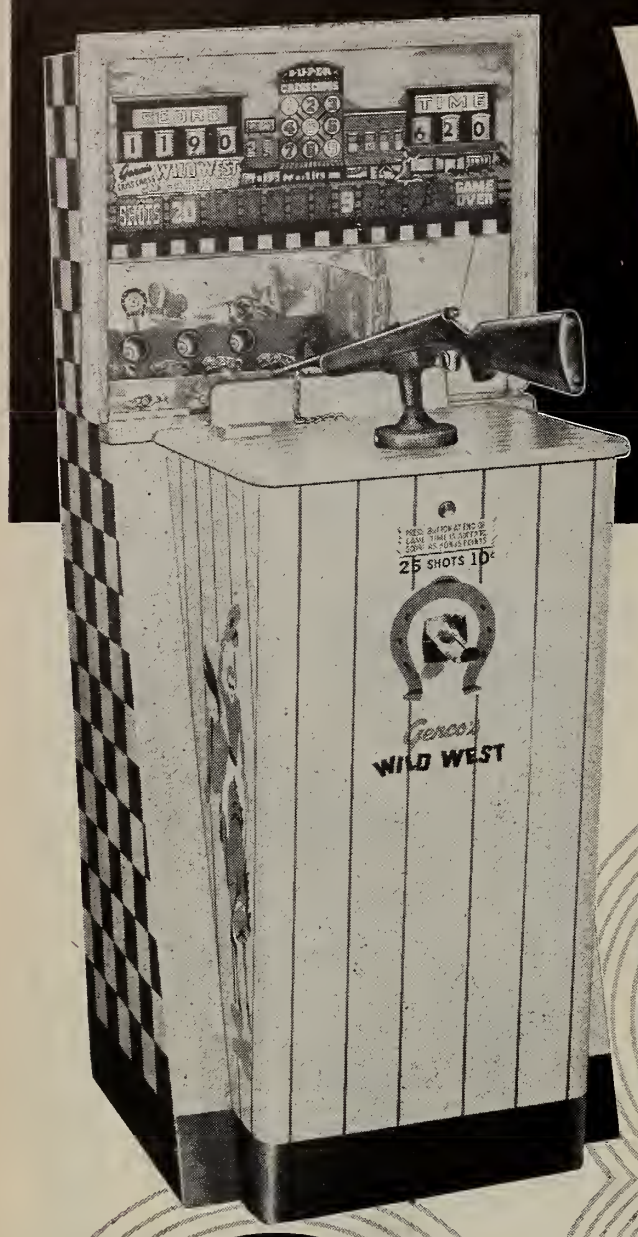

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MONEY-MINDED OPERATORS who want to make it B-I-G—without resorting to BANK ROBBERY, KIDNAPPING, and OTHER NEFARIOUS ACTIVITIES!

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You can't miss with • • •

GENCO'S SENSATIONAL "CRISS-CROSS"

WILD WEST Gallery

NEW TIME BONUS
Creates Competition
Speeds Up Play!
• No multiplication and subtraction necessary. Simple for players to understand

NEW CRISS-CROSS
- Single Number Match (Optional Free Play for Single Number Match)
- Criss-Cross Match
- Super Criss-Cross Match

CRISS-CROSS LIGHTS
Carry-Over to next game! Creates more play!

NEW TYPES of TARGETS
More action than any other game

3rd Dimension CINERAMA EFFECT!
A panorama of brilliance and color. New depths of illusion never before attained.

ALSO AVAILABLE without MATCH OR REPLAY

COMPACT CABINET
Fits thru any Door only 29½" wide

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Cincinnati Phono Ops Hold "Name That Tune" Contest

CINCINNATI, O.—The Automatic Phonograph Owners Association of Cincinnati held a six-week "Name That Tune Contest" which terminated on February 16. Winner of the contest to name a disc sold exclusively to local Record Company, was Frank Williams, 626 W. Fourth St., whose "Doggetts Delight" title was picked by a committee of local disc jockeys. His card entry was mailed from Mom's Fifth Avenue Bar at 520 W. Fifth St., the winner received a prize of $500 and the proprietor of the establishment from whence the winning card came received $100. The awards were made by disc jockey Rex Dale at Station WCKY on Friday (25).

Great interest was manifested in this contest. It drew more than 5,000 entries, it was reported by the committee of Milton Cole, Ray Bigner, Joe Westerhaus and Charles Kanter, named by the phono association to handle the details.

The disc jockey committee selected to name the tune, composed of Rex Dale, WCKY; Walter Phillips, WLW; Jack Remington, WKRC; Will Lenay, WSAI; and Ralph Johnson, WCIN was tendered a dinner party recently by the phonograph committee at the Beverly Hills Country Club.

The King disc, an instrumental, gave only the name of Bill Doggett, the artist. The record was labeled—Name The Song Contest. King also furnished the decals and banners with the words "Name The Song Contest" Win $500. These were furnished to each location along with entry blanks. These entry blanks were filled in by the contestant with the suggested title and mailed to the Association office. Each operator paid an additional fifty cents per record he purchased into a fund to make up the prize money.

The record was played over the air and listeners were told to go to their local tavern and enter the contest. Local Tavern Owners news bulletin gave the contest a big build-up to tavern and restaurant owners.

At the close of the contest the cards were coded and a list of suggested titles were compiled. Copies of the titles were given the judges at a dinner held for them, and at that time they selected the winning title. By using the code system it was simple to find the winner.

The Association estimates that the record was played about twenty times a week and the average location produced about ten entry blanks. It is the opinion of the operators that the record more than paid for itself that everyone involved was pleased with the results.

We're Home Again

ready to serve you in our beautiful quarters at

855 N. BROAD ST.

and . . . crazier than ever on prices.

Let Us Know What You Want! We Have It!

DAVID ROSEN
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chicago coin's

EXCITING NEW THRILLER! . . .

ARROW BOWLER

NEW!... SUSPENSE "ARROW-LITE" FEATURE!

MATCH AN ARROW TO NUMBER, STAR AND CROWN FOR THE ULTIMATE IN AN ADDED EXCITING SCORING FEATURE!

NEW!... 4 WAY MATCH PLAY!

TWO GAMES IN ONE!

Easily Adjustable from "Flash-O-Matic" to Advance Scoring!

"Flash-O-Matic" SCORING!

With Traveling Score Lites In Formica Playfield!

FOUR DRUM SCORING

All 4 drums operate to score!

Player by Timing His Shot When Highest Score is lit on the Formica Playfield Gets as Much as 800 for a strike in Each Frame!

chicago coin's CRISS CROSS TARGET

Regular or Match and Free Play!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

MIAMI MURMERS

With the winter season in full swing, everybody in the coin machine business is going around with a happy smile. Long may it last. . . . Wonder what all the building activity is about in Music Maker's building? When asked for an explanation, all you can get from Willie "Little Napoleon" Blatt is, "You'll soon know," and away he goes, smiling. . . . **Ken Willis**, of Bush Distributing Co., away on a three week's trip thru South America. **Ted Bush** all set to go with him, but had to back out at the last minute. Too busy with the new Wurlitzer "1800." . . . Congratulations to **Jean Guberman**, bookkeeper at Taran's Dist. Co. She was married Sunday, Feb. 27. Best of luck, Jean. . . . So many coin men coming and going to this vacation land, it's impossible to keep track of them. Needless to say, all are enjoying the glorious sunshine. . . . Steve **Brookmire**, of Mercury Records Dist. excitedly telling about the new **Georgia Gibbs** recording of "Dance With Me, Henry." Claims it will be bigger than her Nibb's "Tweedlee Dee." "Still can't get enough of "Tweedlee Dee," complains Steve. "The boys grab them as fast as they come in." That's a complaint? . . . **Raoul Shapiro** of Budisco One Stop going around with a worried look on his face. "Sure can use a wall stretcher," sez he. . . . **Walter Wheeler** of Supreme Service Co. sadly turning away any new accounts. "Just can't handle any more stops properly," he explains. "But I sure hope to be able to get another good man soon." . . . **Buster Railey**, routeman for Deale Automatic Co., still in the hospital with a very bad back. Hurry up and get well, Buster. We don't like to see you laid up. . . . **Roy Gullo**, of Marino Music, bought a home in Ft. Lauderdale. "My route's up there, so I may as well live there," explains Roy.

Bob Waggener Dies

CHICAGO—Word was received here this past week that Robert W. Waggener, well known to many in the industry, passed away from a heart attack at his home in Glendale, California, Monday, February 28.

Bob Waggener was well known here in the City of Chicago. He was always connected with the financing business. He had helped many in the industry to continue ahead with proper and sufficient finance.

United Starts Shipping New In-Line Game

BILL DeSELM

CHICAGO—All the busy action at United Manufacturing Company, this past week, was best described by Bill DeSelm, general sales manager of the firm, when he said:

"We're starting to ship our new 'Manhattan' in-line game. This game", he continued, "features a completely brand new mechanism developed at tremendous expense to meet the needs of the industry."

He also said, " 'Manhattan' is one of the livliest two-card games yet introduced to the trade. Both cards carry very high awards, just as the players want them to.

"In addition", he stated, "there are a great many new and interesting features we've never before presented to the field. The operators are going to find that 'Manhattan' is simply chock full of 'play-me-again-and-again-appeal'."

DeSelm was tremendously enthused at the number of advance orders which the firm has already received from its distributors.

"The fact of the matter is", he commented, "that those distributors who received their first samples immediately got on the long distance telephone to request that we step up their initial shipments.

"In some cases", he reports, "we have had to double and triple initial shipments for 'Manhattan'.

"We now believe", he concluded, "that when the operators see 'Manhattan' at their distributor's showrooms they, too, are going to step up their usual initial orders.

"There is no doubt that 'Manhattan' is well on the way to becoming one of the biggest hit games we've yet presented to the industry."

If you have PHONOGRAPHS for sale

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DAVIS DISTRIBUTING CORPORATION

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725 WATER STREET

SYRACUSE, NEW YORK

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Here is what E. L. Whipple and M. L. Whipple of Whipple Music Co., Columbus, Georgia says about ROCK-OLA Hi-Fidelity Music

E. L. WHIPPLE

M. L. WHIPPLE

WE LIKE ROCK-OLA PHONOGRAPHS BECAUSE:

1. Our service calls have been reduced to a minimum since we started using ROCK-OLAS
2. It is so easy to change records on a ROCK-OLA
3. The playmeter, a routeman's infallable guide to the revenue producers, is ideally situated
4. Our locations are well pleased with the small amount of valuable floor space required for the ROCK-OLA
5. The installation of a new ROCK-OLA has repeatedly increased the revenue from locations.

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WHIPPLE MUSIC COMPANY

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ROCK-OLA
Famous Service-Free Mechanism
Ask Your Route Man—He Knows!

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
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Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

EASTERN FLASHES

Like the thousands of music operators thruout the nation, those here and in New Jersey have sent out letters to their Congressmen and Senators asking them to help defeat the Copyright bills introduced by Kilgore and Thompson. For those who haven't as yet sent out letters, we cannot stress too greatly the necessity that they do so immediately. See editorials in this and preceding issues.

* * * * *

Dime play conversions continue to take place here, with more and more operators getting under way. It's too early to report results, but we advise operators to give it good chance to prove out. We suggest that they follow the practice used by the Westchester and Baltimore ops. Where the resistance is too reat—pass over for the time being—and go to the next spots where locations will cooperate. Operators in the above areas have advised us that, in most instances, those locations passed over have, after a period of time, come to them, asking for a changeover. . . . Officers elected to head the Music Operators of Connecticut for the next year are: **Jimmy Tolisano**, president and chairman of the board of directors; **Paul Rechtschafer**, vice president; **Jerome Lambert**, treasurer; and **Maurice Wein**, secretary. **Abe Fish** was voted honorary president. . . . If you know of any female vocalists, over 21 years old, and not signed with a recording company, it would be a good idea to have them enter the "Miss **Juke Box of 1955**" contest being conducted by RCA. Winner will be chosen at the MOA show in Chicago, and will be given a recording contract with RCA. Operator sponsor will get a beautiful expensive TV set. The operator must submit a full-length photograph of the contestant, along with a record or tape recording of the vocalist singing any standard pop tune with piano accompaniment only. Entries must be mailed not later than March 15 to "Miss Juke Box," RCA Victor, 630 Fifth Avenue, New York, N. Y. . . . **A. D. Palmer, Jr.**, advertising and sales promotion manager for The Rudolph Wurlitzer Company, a visitor in our city for several days this week. . . . Members of the Music Operators of New York attended a general meeting on Tuesday, March 1, and discussed many vital matters.

* * * * *

Mike Munves, who is displaying Exhibit's new gun "Shooting Gallery" model 500, reports exuberantly that this is the best gun ever made by Exhibit, and he's selling them at a rate never before experienced by his firm. . . . **Mike Colland**, Atlantic New York Corp. sales rep, handing out the seegars celebrating the arrival of a daughter, **Mary Ann**, this past Sunday. . . . **Max Klein**, popular Westchester op, recuperating from a hernia operation. . . . **Bob Luttman**, back from the sunny (well, he says it was for four of the 12 days he was there) shores of Miami Beach. At any event, Bob was sporting a suntan. . . . **Barney (Shugy) Sugarman**, Runyon Sales, "batching" it for a few days as his **Mollie** relaxes at a Milk Farm. We're wondering if **Shugy** and **Dave Stern** got together for that Chinese meal—or did it wind up Italian food? . . . **Al Simon**, Albert Simon, Inc., displays Genco's new gun, "Wild West Gallery", with **Dave Lowy** and **Al D'Inzillo** demonstrating its playing features to the ops. . . . Chairman **Barney Sugarmen**, together with **Al Denver** and **Sidney Levine**, making big plans for the forthcoming UJA Testimonial dinner for **Joe Young**—Wednesday night, June 15 at the Hotel Astor. . . . **Hymie** and **Harry Koeppel**, Koeppel Distributing Co., advise that sale of reconditioned music machines locally has slipped slightly, but is more than made up for by demand from foreign countries. . . . Looks like attendance at forthcoming MOA Show in Chicago—Morrison Hotel—March 28, 29 and 30, will be biggest of all time. We seriously advise those coinmen who expect to attend that they send in their reservations for Hotel accommodations immediately if they want to be with the crowd—otherwise they might miss out. . . . **Lou Boorstein's** Leslie Distributors (one-stop record service) proving a boon to harried music ops, now that they're located on the row. Ops rush in—**Bernie Boorstein** drops everything and gets records ops want—and they rush out before getting a parking ticket.

UPPER MIDWEST MUSINGS

Bob Soule, Soule Vending Co. of Minneapol's, Minn., has been plagued by break-ins both in his car and in his home. Last week thieves broke into the garage and took a quantity of cigarettes which Bob had lined up for his cigarette machines for the next day. . . . **Ted Fischer** of Waconia, Minn. brought some nice crappies into town to show the boys that there really are some fish in Lake Waconia. One of the crappies was well over a pound and a half. Good eatin' too. . . . **Jeff Kost** of St. Cloud, Minn. spent several hours shopping for records and parts for his route. . . . **Roy Foster** of Sioux Falls, S. D. was a good samaritan in that he drove a friends car back from the Twin Cities to Sioux Falls. What had Roy stymied was all the gadgets on the new Pontiac that he drove back. . . . **Pete Wornson** of Mankato, Minn. made a quick trip into Minneapolis to pick up some supplies for his route. . . . The Lieberman Music Company was host to **Mr. and Mrs. Ed Devinger** of Mount Pleasant, Iowa; **Mr. and Mrs. Gordon Stout** of Pierre, S. D.; **Mr. and Mrs. Mark Hallock** of Fort Pierre, S. D.; and **Mr. and Mrs. Clayton Norberg** of Mankato, Minn. After a sumptious dinner at the Carousel Room of the Dyckman Hotel in Minneapolis the guests took in the stage play "Tea and Sympathy" starring Deborah Kerr. Several other guests were unable to attend due to bad weather and bad road conditions. . . . **Mr. and Mrs. Frank Betz** of St. Cloud, Minn. were in town shopping. . . . Recent visitors to the Twin Cities were **Elgin McDaniel** of Wadena, Minn.; **Don Isensee** of Hager City, Wis.; **Dick Grant** of Mound, Minn.; **L. P. Wilbur** of Duluth, Minn.; **Bill Arndt** of Long Prairie, Minn.; and **Al Eggermont** of Marshall, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

Music leaders here agree that public opinion is the one power all legislators definitely heed. Public opinion is, in almost all cases, best expressed by letters and wires. OVER A MILLION LETTERS AND TELEGRANMS must be immediately rushed to Senators and Congressmen. This is Public Opinion in its most forceful state. OVER A MILLION LETTERS AND WIRES avalanching down on Senators and Congressmen from all music operators, their employees, friends, and all business people allied to them, is the one best way to prove to these legislators that the three bills now before them: "Kilgore Bill" (S.590) and the two "Thompson Bills" (H.R.2677 and H.R.4316) are definitely injurious to a great number of their constituents. The constituents of these Senators and Congressmen who voted them into these highest legislative offices in this nation. Regardless of how much time and money it costs each music operator to get out those wires and letters—it's a bargain! If the operator doesn't protect his investment, BY RUSHING OVER A MILLION WIRES AND LETTERS, and should one of these bills ever become Federal Law, he can be taxed right out of business. Two of these bills grant copyright organizations like ASCAP—ABSOLUTE AND UNLIMITED TAXING AUTHORITY. They can charge whatever, whenever and however much they feel like charging juke boxes and juke box owners, or both.

Sincerest thanks to Jack Nelson of Bally for his very complimentary letter about our forthcoming "Chicago" booklet. Jack writes, "This is a splendid idea". . . . Walter Hillebrand of Cologne, Germany, around town. Visited over at First and had his pic taken. Wally Finke and Joe Kline were eagerly asked by Walter, "Will this appear in 'The Cash Box'?" Walter also visited with David C. Rockola, Kurt Kluever, Les Rieck, Arthur Ehlert, Wayne Bradfield at the Rock-Ola factory. He is reported to have been much impressed with what he saw here in Our Town. . . . Ted and Rosie Bennett of Toledo in town this past week visiting around and generally enjoying themselves. . . . Bill Marmer of Cinci also in town. Talking about his "very swell new distributing offices and showrooms" to Bill O'Donnell and Jack Nelson in company with Grant Shay. . . . Jimmy Ross of Cleveland phones to advise that he p'ans to have his singing boy, Tommy Mara, at the MOA Convention.

Never came across a more excited or elated bunch of guys than over at United. Simply thrilled with the way orders flooded in after its first sample shipment of its brand new in-line, "Manhattan". And the way Bill DeSelm and Ray Riehl tossed those money figures about, as to the cost of this entirely new mechanism being featured in the "Manhattan" for the first time, we could very comfortably retire with this kind of moolah. Bill DeSelm also advised that reports from their roadmen, Ben Becker, Al Thoelke and Johnny Casola, all to the effect the boys are simply thrilled with the new "Manhattan". . . . Nate Gottlieb came up with a honey this week, in between long distance phone calls coming into the factory one a minute for more games. Reported Nate: Seems a farmer crossed a Holstein with a Guernsey. Now he calls it a 'Goldstein'. Because instead of "moo", the cow says, "Noo". . . . Ralph Emmett, who handles Rowe vendors offices here on South Michigan, phoned in a subscription and asked, "When're you guys gonna put out a vending machine magazine?" Ralph used to be with The Cash Box 'way back when. Was one swell all around music man as well as a terrific writer and chock full of ideas all of the time.

Frank Mencuri made to feel right at home over at Exhibit Supply by the many, many phone calls he's received since his return to Chicago. Said Frank "I certainly appreciate the way everyone has phoned to wish me well and offer me their wholehearted cooperation. There's nothing like Chicago for friendliness." Which should make all Chicagoans feel terrif'. . . . Ed Levin was commenting on the fine job that George Wrenn is doing for ChiCoin covering the States of Texas and Oklahoma. Said Ed, "George just never seems to tire. Keeps right on going. Meeting with operators and jobbers all over these two big states." . . . Sincerest condolences to the family of Robert W. (Bob) Waggener who passed away in Glendale, California, this past week. Bob well known to almost everyone from his finance days in the industry. . . . If distribs like to use artistic decor in their showrooms a visit to Al Stern's World Wide Distrib offices would prove very valuable.

Once again we doff our topper to Roy Small and his United Music Ops of Michigan for the very outstanding public relations job they are doing. Not only have they backing of the press, radio and TV in Detroit, but also the Police Dept., Parent Teachers Assn., Businessmen's groups, and almost every other outstanding civic organization in Detroit. This is an achievement to really be proud of. . . . Sincere thanks to George M. Dick for his autographed volume, "And I Quote". We have one at home. This autographed copy that George mailed us will occupy a place of honor here in our offices. If you haven't "And I Quote" dash down to your nearest bookstore and get a copy. Proving that coinmen, too, can write very fine philosophy. . . . Nice letter from Harry D. Moseley. (Bet that name recalls plenty memories to old-timers. But this is his son.) Anyway, Harry advises that he hopes his leg will heal in time for him to attend the MOA convention. Broke it when he slipped on some ice. . . . Nice letter from Leo Weinberger of Louisville who advises that he intends to have a complete table for his firm at the MOA banquet Will have all his top men with him at the convention.

George Kozy of ABT advises, "Must have another copy of 'The Cash Box' ". When asked "why", George said, "My wife wants one, too." (Georgie, boy, Mrs. Kozy isn't the only wife who likes to read 'The Cash Box'). . . . Pat Buckley back in his offices after an extended visit to the Far West. So Jerry Haley packs up and hies himself off to sunny Florida for a bit of a vacation. . . . Busiest of distribs here are Maurie and Eddie Ginsberg. It's a real thrill to walk into this beautiful Atlas building and remember 'way back when they were just getting started (and how we remember Mama Ginsberg's "luckshenkoogle", may she rest in peace) and now seeing Maurie and Eddie and Harold Schwartz and Bill Philips and Nate Feinstein and all the others in those gorgeous offices —that's real progress. . . . Haven't heard a single yell this past week from that lox and bagel eater, Vince Shay. Must be somethin' gettin' ready to break when Vince gets that quiet No doubt it'll come out with a roar—and we mean a roar. . . . Many guys askin', "What's Harry Williams got up his sleeve?"

HAPPY BIRTHDAY THIS WEEK TO: Joseph Bradish of Freeland, Pa. . . . Charles J. Breitenstein of Chicago, Ill. . . . Al S. Douglis of Miami, Fla. . . . Joe Fishman of New York and Philadelphia, Pa. . . . Alvin Gottlieb of Oak Park, Ill. . . . Morris B. Horwitz of Miami, Fla. . . . Lou Karen of Miami Beach, Fla. . . . Joe Rake of Phila., Pa.

WAKE-UP NOVELTY GAME PLAY!

OPERATE Williams SPITFIRE

new

Making numbers 1 to 8 in rotation scores immediate replay and lites both lanes in midget playfields and bottom center rollover for replay.

new 2nd Coin STAR FEATURE permits player to score from 5 to 200 replays!

Captive Ball in YELLOW Midget Playfield Builds Up Bonus and Scores Replay

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5 BALLS IN SKILL HOLE SCORES REPLAY!

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See Your Williams Distributor Now!

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GUNS?
EMPIRE HAS THEM ALL!

BRAND NEW		LIKE NEW	
UNITED BONUS GUN—CLOSEOUT!		United Deluxe Carnival	$399.50
Genco Criss Cross Wild West		Genco Rifle Gallery	375.00
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Exhibit Sportland		Genco Sky Gunner	195.00
Exhibit Star Shooting Gallery		Exhibit Space Gun	125.00
Exhibit Shooting Gallery		Seeburg Shoot The Bear	150.00
Williams Jet Fighter		Seeburg Coon Hunt	275.00
Phone Or Write!		Exhibit Jet Gun	145.00
		Chicago Coin Pistol	99.50

1/3 with order. Bal. C. O. D.

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

Being one of the many, this past Tuesday, to phone Art Weinand and offer him congrats in his new position, asked, "How d'y'like your new offices?" Answered Art, "Don't know yet. Phone's been ringin' ever since I came in this morning. Haven't had a chance to even sit down in this chair to learn if it's comfortable." And from what we've heard the phone just kept right on ringin' all day long. . . Talk about ringing telephones—just try our Bill O'Donnell's office at Bally some day. His phone never stops ringing. . . . Ed Ratajack has been canceling one plan after another to tour about and visit his distribs. Too much paper work on hand keeping him plenty busy. . . . Hear that AMI's adman, Bill Fitzgerald, coming along fine and recuperating from his emergency operation. . . . U. S. Labor Dept. reports there are 56,000 more women employed right now than at the wartime peak in 1945. Wonder if one of the ingenious engineers can't think up a game these gals would like to play, all 19,726,000 of them? . . . Note from George A. Miller with a very impressive list of exhibitors who have already paid for booths for the MOA Convention. . . . After Tho't: Even a tombstone will say good things about a guy when he's down.

ATTENTION !

If you are seeking information on any coin operated machines of American manufacture, write: "The Cash Box"—the authority of the coin operated machines industry.

OJO !

Si desean informes respecto a máquinas accionadas por monedas fabricadas en los Estados Unidos, escriban a "The Cash Box"—la firma más competente en la industria da máquinas accionadas por monedas.

ACHTUNG !

Falls Sie Auskunft über jede Art von Münzautomaten amerikanischer Herstellung wünschen, schreiben Sie doch bitte an "The Cash Box"—die Sachverständigen der Münzautomatindustrie.

ATTENTION:

Si vous avez besoin de renseignements sur n'importe quelle machine a distribution automatique, de fabrication américaine, écrivez a "The Cash Box"—qui font autorité dans l'industrie de la machine à distribution automatique.

THE CASH BOX

26 WEST 47th STREET

NEW YORK 26, NEW YORK

CALIFORNIA CLIPPINGS

Unless you want to be taxed right out of business you'd better get out of that chair, roll up your sleeves and pitch in to help defeat the "Kilgore Bill" (S.590). The welfare of your business, your family, your future and the future of your children are at stake. That's why over a million letters and wires should flood congress now—today! Letter writing for a busy coinman is a hard task but those letters can be our most potent weapon to save the music industry.

DISTRIBUTOR DOINGS:—It's most encouraging to see that distributors in the area are mostly for dime play. Many of them can see it as a means of developing LA into a key coin machine market in the very near future. . . . PAUL A. LAYMON & CO.:—While rushing around waiting on customers **Jimmy Wilkens** enthusiastically exclaimed, "Business has been wonderful. We've had a big run on used bowlers and music machines along with lots of activity on Bally's "Big-Time" In-Lines and "Magic Bowlers". He added, "Bally's latest entries into the field have been most heartily accepted by the ops here in Southern California". . . . BADGER SALES CO.:—According to **Joe Duarte**, top brass in the export sales dept., foreign trade is picking up tremendously. They have been flooded with orders for all types of coin operated equipment from South America and the Philippines. The Badger service department has been running two shifts daily in order to get all the equipment reconditioned and ready for shipment. . . . **Bill Happel** and **Fred Gaunt** have been shooting up the town with Keeney's new "Ranger" and Genco's "Wild West" guns. Seems like location owners and their customers have gone completely gun crazy the way operators have been buying them up. . . . C A. ROBINSON & CO.:—Last week **Charley Robinson** received his first shipment of United's new "Manhattan" In-Line and things suddenly started happening. Operators started pouring in to his West Pico establishment and before he and **Al Bettleman** could turn around twice the games were all sold out. . . . **Dave Wallach**, Robinson's new sales rep., is now on the road buying and selling used equipment thru the Arizona and Texas areas. . . . MINTHORNE MUSIC CO.:—Commanding the center of attention at the Minthorne showrooms is Chicago Coin's new "Arrow" bowler and Exhibit's "500" Shooting Gallery. Southland coinmen are showing keen interest in both games. . . . Minthorne is now the distributors for the Telefunken line of German hi-fi radios, tubes and hi-fi components. . . . **Jean** and **Dolores** left for Phoenix to set the line at their branch showrooms there. **Bob Weber** will manage the Telefunken sales department here in Los Angeles.

OPS JOTS:—The interest in the wide array of new equipment now on the market is shown by the throngs of suburban operators who passed along coinrow last week. The average coinman is now more particular than ever before about the type of equipment he buys. He always keeps in mind what will be the most profitable phono or game in a certain location and which piece will meet the location owners approval. . . . **Johnny Ketchersid** and **Orville Kendig** from Long Beach were among the many out-of-towners. . . . **Gene DeVilbis**, Big Bear, was seen in town again taking care of business. . . . **Jack Neel** drove down from Riverside. . . . **Don and Dolores Wykoff** trekked in along the Pico strip from Newhall. . . . **C. L. Andrews** also came in from Santa Ana. . . . Everyone was surprised to see **Harold Sharkey** from Huntington Park. He hadn't been in town for many a moon.

COINROW CHATTER:—Vick Knight, head of the newly formed Key Records label, tells us about the drunk in Las Vegas who stuffed 20 dimes into the juke box before he discovered it had no handle. . . . **Lee Palmer** of Mercury Record Distributors, here, has compiled a list of all the record distributors in the area and the lines they handle for the convenience of operators and dealers. If you have not received a copy we suggest that you get in touch with Lee at 2958 W. Pico, LA (6). . . . **Bunny Paul** was in visiting all the operators and crew at Calif. Music Company last week. She was kicking off her first Capitol waxing of "Please Have Mercy". This R & B bouncer is kicking up quite a fuss locally and is expected to be a big juke box number.

All agree that something must be done to fight the practice of some operators giving locations money to attain top spots. It's getting to a point where an op must pay the exorbitant fee to get a choice spot or lose out to another operator who is willing to come up with the money. . . . The cities two leading one-stops were in the limelight last week as some of the nation's top recording stars came in to tell one and all about their latest releases. Visiting along coinrow were **The Crewcuts**, **Georgia Gibbs** and **Rusty Draper**. **Wade Ray** stopped in at Leuenhagen's Record Bar to chat with **Mary and Kay Solle**. Mary came up with another one of her famous predictions. She sez that **Andy Griffith**'s comic version of "Make Yourself Comfortable" on Capitol will be a big hit. . . . Carpenters have been busy at Bard Distributing Company. The upper balcony of the Bard showrooms, which were formerly used for storage, is being converted into an office which will serve as new quarters for **Al Hanlin**. . . . Lyn Brown seen whizzing along Pico busier than a one armed paper hanger. . . . **Aubrey Stemler**, Regional rep. for Eastern Electric, hitting all the Southland territories showing the new "Electro" ciggie vendor. . . . DON'T FORGET!—MAKE YOUR RESERVATIONS NOW IF YOU PLAN TO ATTEND THE M.O.A. CONVENTION IN CHICAGO MARCH 28, 29, 30. BE ASSURED OF A PLACE TO STAY!

CLASSIFIED ADVERTISING SECTION

WANT

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT—Bally Bright Spots. Any quantity. Will pay $65.00 each. BAILIE DISTRIBUTING COMPANY, 647 SOUTH WEST STREET, SYRACUSE, N. Y. Tel.: 4-1500.

WANT — Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Bingos and Gottlieb 5-balls for resale. Send Prices. H & H DISTRIBUTING, 1626 3rd AVENUE, MOLINE, ILL. Tel.: 4-6703.

WANT—Hideaways, Wall Boxes, Phonographs, Seeburg 100, AMI 80 and 120; AMI 40 selection Hideaways; Rock-Ola 120 selection Wall Boxes; late Bingo Games. Write stating condition, number and prices. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Distributors — Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PR 9-0182.

WANT—For resale—22-ft. Rockola—American or National Shuffleboards — Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Genco Bingo Rolls; Bally Bingos; Gottlieb 5 Balls; Late Model Shuffle Alleys and standard Metal Typers. FOLLETT AMUSEMENT CO., 1029 WEST 24th, SPOKANE, WASH., Tel.: MA 0969.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

CLASSIFIED ADVERTISING SECTION

WANT—Late Model Shuffle Alleys—Have Bear Gun, Atlantic Citys, Palm Beach, United Havana, Tropics to trade. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND., Tel.: 3-4508.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH DISTRIBUTING COMPANY, 506 BROADWAY, MACON, GA. Tel.: 5-6565.

FOR SALE

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's $200 each; 2 Evans Constellation $200 each; C. C. Around The World Trainer $425; United Tropic $175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2-2800.

FOR SALE—Spot Lites $65.00; Beach Clubs $250.00. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Atlantic Citys $95; Spot Lites $60; AMI Model C $235; AMI Model D $325; AMI Model D-80 $465; Seeburg 100-78 $365; Rock-Ola Comets $795; AMI Steppers $19; 5/10c Boxes $10; 5c Boxes $5; 3020 Boxes $15; 219 Steppers $15; Seeburg 5/10/25c $18. H & H MUSIC DISTRIBUTING, 1626 3rd AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—Rock-Ola 1436, 120 selection, 78 RPM, $400 each; Wurlitzer 1450, $375; AMI E-120 $595 each; Model 5204 Wurlitzer 104 selection Wall Box $40 each; Model 252 Wurlitzer 104 selection Stepper $20 each. WERTZ MUSIC SUPPLY COMPANY, 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE — "Wurlitzer Phonographs." 1500's—$395; 1400's—$325; 1250's — $175; 1100's — $150; 1015's—$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—In March Only. RCA Tubes, fully warranted, new, 5U4G —72c; 6SN7GTA—98c; 6SJ7—81c; 6L6G—$1.40. All others priced accordingly. Lowest prices on GE fluorescent bulbs and lamps. COVEN MUSIC CORP., 3181 NORTH ELSTON AVE., CHICAGO 18, ILL., Tel.: INdependence 3-2210.

FOR SALE — Clover Shuffle Alley $125; Royal $225; League $325. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN RD., SCHENECTADY 2, N.Y., Tel.: 7-2162.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Attention Arcade Owners. Four current model International Mutoscope Drivemobiles, used only 3 months. Guaranteed like new. Save $300 from list. Write or Call for prices: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9016.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

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CLASSIFIED ADVERTISING SECTION

FOR SALE—Look At Our Prices. Spot Lite $75.00; Coney Island $75.00; Atlantic City $100.00; Palm Beach $130.00; Yacht Club $140.00; Palm Springs $290.00; Ice Frolics $290.00; HiFi $335.00; Surf Club $335.00; Variety $475.00; Holiday $55.00; Lite A Line $45.00; Havana $210.00; Rio $200.00; Shin Dig $120.00; Disk Jockey $65.00; Four Corners $60.00; Hong Kong $60.00. One Third Deposit with each order. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA., Tel.: CAnal 7137.

FOR SALE—United Fifth Ave. $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Williams Special DeLuxe Baseball $125; Williams DeLuxe Baseball $99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Handicap, shuffle alley tournament — blackboard, posters, rules. Tremendous income increases. Price $4.00 each complete; Marlin 12 gauge 3-shot repeater $22.50. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE — Special. Bally Hi Fi's $314.50; Varieties $495; Beach Clubs $250; Palm Springs $285; Ice Frolics $295; Bally Beauties $199.50; Rocket Bowlers $349.50; United Tropics $149.50; Singapores $395; Nevadas $269.50; Genco Night Fighter Gun $119.50; Sky Gunner Gun $94.50; Shuffle Pools $95; Chicago Coin Round The World Trainer $355. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: OCeanside 5151.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE — Chicago Coin King Bowler; Starlite Bowler, Home Run and Super Frame. Write for our low prices. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., Tel.: FO 5-3456.

FOR SALE—New close-outs: Genco Rifle Gallery $425.00; Skee Balls, 9 and 12 Ft. $175.00; Exhibit Shooting Gallery $350.00. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. Tel.: GL 6-6807.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Sensational News — 12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms — Trades Accepted. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: Algonquin 4-4040.

FOR SALE—2 Coney Island $69.50; 1 Yacht Club $139.50; 2 Tropic $149.50; 3 United Olympic $179.50; 12 United Tenth Frame $89.50; 2 United DeLuxe $39.50; 5 United Super $49.50; 11 United Cascade $125; 3 Bally Space Ship $425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Watch My Line $55; Hayburners $75; Four-Horsemen $79.50; Handicap $95; Knockout $75; Spot Lights $65; Beach Clubs $275; Yacht Clubs $135. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. Write. Also write for complete information on "Jukette", sensational non-coin operated home juke box. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—3 Wurlitzer 1500 $385; 3 Wurlitzer 1500A $480; 4 AMI-C $175; 1 AMI-A $109; 1 AMI E-80 $485; 5 AMI 80 Sel. wallboxes $49. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering-4-8628.

FOR SALE—Genco Shuffle Pool $110; AMI D-40 $345; AMI D-80 Chrome $445; AMI E-120 $645; Wurlitzer 1550 $375; Wurlitzer 1450 $325. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

FOR SALE—Ready for locations: Beach Clubs $240; Dude Ranch $275; Palm Springs $300; Ice Frolics $300; Yacht Club $125; Atlantic City $105. Also other Bingos and Bowlers. 1/3 deposit — Balance C. O. D. or S/D. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA, Tel.: 5-7549.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—"Best Buy In Town". 1 Yacht Club $105.00; 1 Atlantic City $75.00; 2 Bally Coney Island $35.00 each, both $60.00; 1 Bally Beauty $175.00; 2 Beach Clubs $475.00 & Free 1 Williams Long Beach; 12 Wurlitzer Nickled Plated 5-10-25c Wall Boxes for 24 record phonograph $10.00 each. Clean Merchandise. 1/3 deposit, balance C.O.D. Write, wire or phone: LEE NOVELTY CO. (ROBERT EHRHARDT, SR.) 608½ AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 3-3625 and 2-4545.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE—Budget Special. Model D40 AMI $245. First come, first served. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16, PORTLAND, ORE.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned, like new. Yacht Clubs $135.00; Ice Frolics $325.00; Surf Clubs $355.00; Bally Jet Bowlers $425.00; Evans Turf & Saddle $249.50. Write: DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28.00. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS, MO. Tel.: JEfferson 1-6531.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — Bright Lights $49.50; Packard Boxes $2.00 each; 3031 Wurlitzers $2.00 each; Seeburg Wireless 5c, $2.00 each; 3 Packard Playmaster $30 each; 12" Speaker & Baffle complete $9.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: MArket 3967.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: FIllmore 3025.

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YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Genco Shuffle Pools $50 each; Genco 2 player Basketball $190; Seeburg Coon Hunt $225; Daffy Derby $160; Genco Rifle Gallery $325; Williams Jet Gun $325. All equipment in A-1 condition. Phone Hartford—CHapel 9-6556. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

MISCELLANEOUS

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples $3.00, $8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

NOTICE—We are exclusive National Distributors for the New Miracle Cleaner, Pin Joy. Spray Surface to be cleaned, wipe off, no rinse required. Write for free sample. PIN JOY INC., 1912 EAST COLFAX AVE., DENVER 6, COLORADO.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOVEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PErshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

NOTICE—Your Seeburg 20-selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s—5 cent Box $5.00. 5-10-25 $15.00. Performance guaranteed. 100 SERVICE COMPANY 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEwstead 6531.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16-oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

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THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
805th Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

2. Model A, '46, 40 Sel., 78 RPM	99.50	150.00
4. Model B, '48, 40 Sel., 78 RPM	175.00	250.00
2* Model C, '50, 40 Sel., 78 RPM	175.00	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	245.00	375.00
3* Model D-80, '51, 80 Sel., 45 RPM	345.00	525.00
2. Model E-40, '53, 40 Sel., 78 RPM	395.00	575.00
4. Model E-80, '53, 80 Sel., 45 RPM	485.00	695.00
4* Model E-120, '53, 120 Sel., 45 RPM	595.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	79.50
1. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
2. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
2. Century, '52, Model 2045, 100 Sel., 45 RPM	250.00	325.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	50.00	110.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	100.00	165.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	250.00	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	349.50	425.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	75.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	100.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	85.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	95.00
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
2* M100A, '49, 100 Sel., 78 RPM	349.50	400.00
4. M100B, '51, 100 Sel., 45 RPM	495.00	575.00
3. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	600.00
4. M100C, '53, 100 Sel., 45 RPM	595.00	650.00
1. HF100G, '54, 100 Sel., 45 RPM	745.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	50.00	99.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	119.00	185.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4*1400, '52, 48 Sel., 78 RPM	279.50	375.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	375.00	475.00
4. 1650, '53, 48 Sel., 45 RPM	475.00	525.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
6. Ali Baba (Got 6/48)	15.00	25.00
6. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49) .. 12/53)	10.00 155.00	25.00 175.00
4. Arabian Knights (Got 12/53)	155.00	175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	65.00	110.00
4* Atlantic City (B 5/52)	95.00	130.00
6. Baby Face (Un 12/48)	10.00	20.00
6. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
6. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	230.00	285.00
2* Beauty (B 11/52)	195.00	230.00
4. Be Bop (Ex 3/50)	10.00	20.00
6. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
6. Bowl. League (Got 8/47)	10.00	19.50
4. Bright Lights (B 5/51)	40.00	75.00
4. Bright Spot (B 11/51)	65.00	85.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
6. Buccaneer (Got 10/48)	10.00	25.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	145.00	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	24.50
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4 C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	20.00
2* Coney Island (B 9/51)	55.00	95.00
6. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	275.00	325.00
4. Daisy May (Got 7/54)	175.00	235.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	145.00	165.00
4. De Icer (Wm 11/49)	20.00	39.00
6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00

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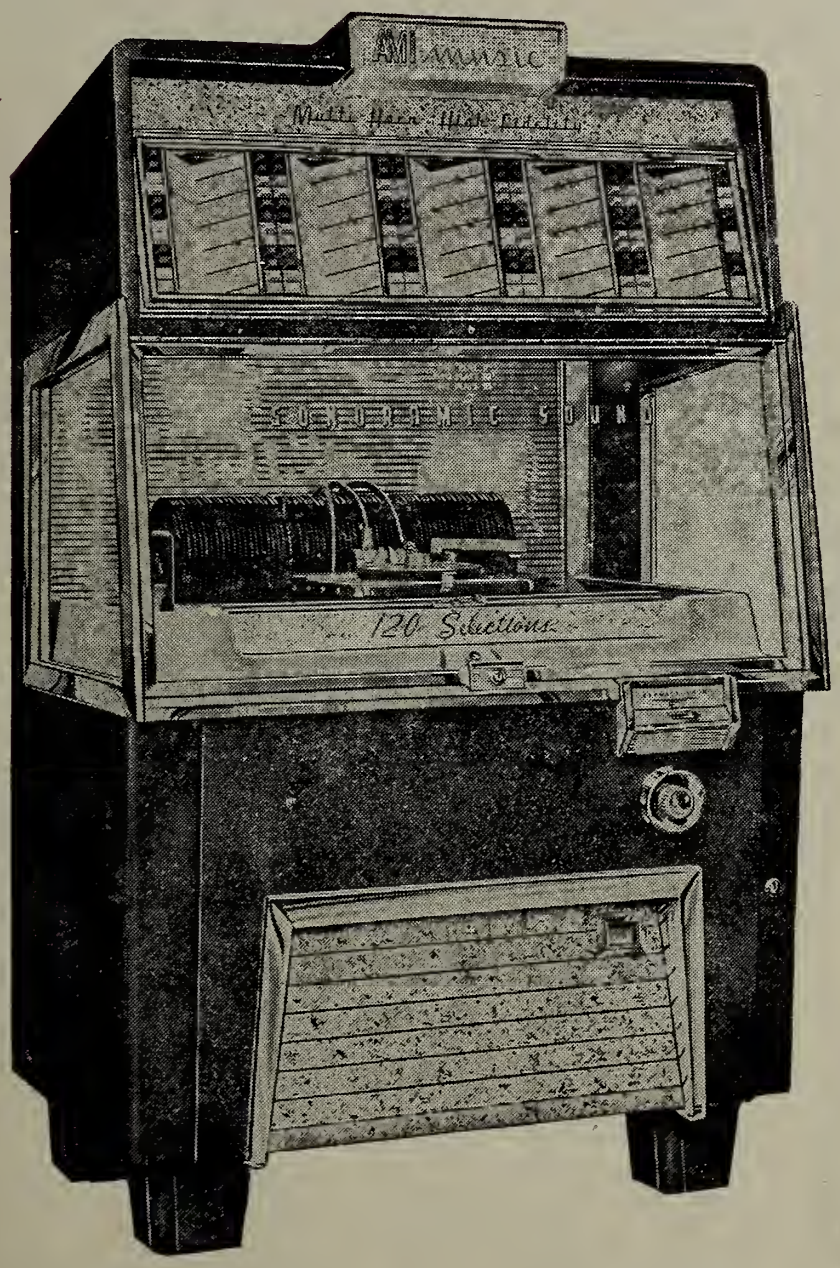
AMI NEW Model "F" is the first

phonograph in the world with a self-contained multi-horn sound system



Only the most expensive custom-built high fidelity sound systems are comparable to the Model "F"–and they cost as much or more than the entire AMI juke box itself!

Full Range Multi-Horn High Fidelity

Sonoramic Sound

120, 80, and 40 Selections

Choice of 8 Spectacular New Colors:
Tahitian Brown, Firecracker Red, Happy Blue, Paddy's Green, Bright Sand, Sunburst Yellow, Atoll Coral, Embered Charcoal.

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN—AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

4. Dragonette (Got 6/54)	185.00	215.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	265.00	295.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
2. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Foothall (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
1. Four Horsemen (Got 9/50)	30.00	79.50
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	29.50
4* Frolics (B 10/52)	135.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
4. Gold Star (Got 8/54)	210.00	245.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	160.00	190.00
4. Gun Club (Wm 11/53)	95.00	125.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
1. Handicap (Wm 6/52	45.00	95.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	260.00	315.00
2. Hawaii (Un 6/54)	295.00	375.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
1. Hayhurner (Wm 6/51)	45.00	75.00
4. Hi-Fi (B 6/54)	340.00	375.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	59.50	85.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	45.00	80.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
6. Humpty Dumpty (Got 10/47)	10.00	25.00
4* Ice-Frolics (B 1/54)	295.00	365.00
6. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamhoree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Cluh (Got 4/54)	175.00	205.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
1. Knockout (Got 1/51)	30.00	75.00
4. Lady Luck (Got 9/54)	225.00	250.00
6. Lady Rohin Hood (Got 1/48)	10.00	25.00
2. Lazy "Q" (Wm 2/54)	109.00	140.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
6. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
6. Magic (Ex 11/48)	10.00	20.00
6. Majors '49 (CC 2/49)	15.00	25.00
6. Major League Basehall (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
6. Maryland (Wm 4/49)	10.00	20.00
6. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/15)	25.00	39.00
2. Mexico (Un 3/54)	295.00	375.00
4. Minstrel Man (Got 3/51)	20.00	39.00
6. Monterey (Un 5/48)	10.00	20.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
4. Nevada (Un 8/54)	350.00	425.00
4. Niagara (Got 12/51)	40.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	115.00	150.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	99.00
2* Palm Beach (B 7/52)	110.00	145.00
4* Palm Springs (B 11/13)	290.00	325.00
6. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	225.00	275.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	135.00	185.00
6. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
6. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ev 10/53)	175.00	265.00
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
6. Samba (Ex 5/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwhall (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
6. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
6. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	59.00	85.00
6. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	54.50	75.00
4. Slugfest (Wm 3/52)	55.00	75.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52)	55.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	115.00	145.00
6. Summertime (Un 9/48)	15.00	25.00
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	49.50	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
2* Surf Club (B 3/54)	350.00	375.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	185.00	240.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
6. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
6. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
6. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
6. Trinidad (CC 3/48)	10.00	20.00
6. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	39.00
6. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
2* Tropics (Un 7/53)	149.00	195.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumhleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	24.50
4. Vanities (Ex 2/47)	10.00	19.50
2. Variety (B 9/54)	510.00	550.00
6. Virginia (Wm 3/48)	10.00	12.50
1. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
6. Wisconsin (Un 3/48)	10.00	20.00
1* Yacht Club (B 6/53)	125.00	175.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00

CONFIDENTIAL PRICE LIST SHUFFLES

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	315.00	400.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F. P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
2. ChiCoin 6-Player DeLuxe (5/52)	65.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4* ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	95.00	150.00
2* ChiCoin 10th Frame Douhle Score Bowler (2/53)	115.00	165.00
2* ChiCoin Crown (4/53)	95.00	170.00
6 ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
2* ChiCoin Triple Score (6/63)	150.00	185.00
2* ChiCoin Gold Cup (7/53)	175.00	240.00
4. ChiCoin High Speed Crown (7/53)	150.00	300.00
6. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
2. ChiCoin Advance (10/53)	175.00	335.00
4 ChiCoin King (10/53)	300.00	370.00
4. ChiCoin Criss Cross Bowler (12/53)	295.00	375.00
4. ChiCoin Super Frame (3/54)	300.00	385.00
4* ChiCoin Starlite (5/54)	325.00	395.00
2. ChiCoin Feature (7/54)	315.00	385.00
2. ChiCoin Holiday (9/54)	495.00	550.00
4. ChiCoin Flash (10/54)	395.00	475.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhihit Strike (6/51)	20.00	30.00
4. Exhihit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
2* Genco Shuffle Pool (11/53)	95.00	175.00
4* Genco Match Pool (2/54)	225.00	275.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Cluh (4/53)	115.00	165.00
4. Keeney Domino (5/53)	130.00	195.00
4. Keeney Carnival (5/53)	155.00	225.00
4. Keeney Pacemaker (9/53)	165.00	235.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
2* Keeney Bonus Bowler (3/54)	175.00	275.00
2. Keeney Diamond Bowler (5/54)	200.00	335.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Shuffle Skill (6/49)	15.00	20.00
6. United Shuffle Alley (9/49)	15.00	20.00

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6. United Super Shuffle Alley (1/50)	20.00	30.00
6. United Double Shuffle Alley (2/50)	20.00	30.00
6. United Sbuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Sbuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	45.00	75.00
2* United DeLuxe 6-Player (10/51)	39.00	80.00
1* United 6-Player Super (3/52)	49.50	109.50
4. United 4-Player Official (5/52)	75.00	125.00
2. United 6-Player Star (7/52)	75.00	140.00
2* United 10th Frame Star (9/52)	89.50	140.00
4. United Manhattan 10th Frame (9/52)	110.00	150.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	115.00	140.00
2* United Cascade (2/53)	95.00	160.00
2* United Clover (2/53)	115.00	170.00
4. United Liberty (2/53)	125.00	175.00
2* United Classic (6/53)	145.00	180.00
2* United Olympic (6/53)	150.00	195.00
1* United Royal (9/53)	200.00	285.00
4* United Imperial (9/53)	245.00	285.00
4* United Chief (11/53)	249.50	300.00
2* United Leader (11/53)	275.00	310.00
2* United Team (1/54)	275.00	325.00
4. United DeLuxe Team (1/54)	325.00	350.00
4. United League (1/54)	295.00	340.00
2* United Ace (5/54)	345.00	365.00
2. United Rainbow (5/54)	325.00	395.00
2* United Banner (8/54)	389.50	400.00
2. United Shuffle Targette (8/54)	335.00	435.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
2* United Speedy (8/54)	365.00	440.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Sbuffle (12/49)	20.00	34.50
6. Williams Twin Sbuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4 Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. CbiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	65.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
4. ChiCoin Home Run, 6 Player (3/54)	195.00	295.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
2* Exhibit Jet Gun	125.00	145.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4 Exhibit Silver Bullets	75.00	115.00
4. Exhibit Six Shotter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal.	195.00	285.00
4. Exhibit Star Shooting Gallery (9/54)	325.00	410.00
6. Groetchen Met. Typer	79.50	149.50
1* Genco Sky Gunner	125.00	195.00
4. Genco Night Fighter	149.00	175.00
2* Genco Basketball	190.00	345.00
4* Genco Rifle Gal. (6/54)	299.50	375.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Figbter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitcb 'Em	145.00	185.00
1* Seeburg Bear Gun	125.00	175.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
2. Seeburg Coon Hunt	225.00	395.00
4. Set Shot Basketball	200.00	250.00
4* Telequiz	99.50	125.00
4. Un. Team Hockey	30.00	85.00
2. United Jungle Gun	295.00	375.00
4. United DeLuxe Jungle Gun	395.00	495.00
2. United Carnival Gun (10/54)	385.00	450.00
4. United DeLuxe Carnival Gun (10/54)	395.00	465.00
6. Western Baseball '39	75.00	95.00
6. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams DeLuxe World Series	40.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quaterback	25.00	75.00
4. Williams DeLuxe Baseball	99.50	175.00
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pennant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4* Williams All Star Baseball (5/54)	250.00	375.00
4. Williams Big League Baseball (6/54)	250.00	375.00
4. Wurlitzer Skeeball	35.00	150.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

F-120 Juke Box (Receiver included)
F-80 Juke Box (Receiver NOT included)
F-40 Juke Box (Receiver NOT included)
HS-80 Selective Hideaway
HS-120 Selective Hideaway
W-80 Wall Box
W-120 Wall Box
S-80 Receiver
S-120 Receiver
Wall Speaker
Corner Speaker
Recessed Speaker
R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Big Time	760.00
Moon-Ride	995.00
Magic Bowler (with Matcb Feature) Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (without Matcb Feature) Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Arrow Bowler (with Matcb Feature) Single Cbute	$ 750.00
Double Chute	770.00
Criss Cross Target (without Matcb Feature) Single Cbute	685.00
Double Chute	705.00
Criss Cross Target (with Match Feature) Single Cbute	750.00
Double Cbute	770.00
Triple Strike Bowler (witbout Matcb Feature) Single Chute	695.00
Double Chute	715.00

EXHIBIT SUPPLY

Shooting Gallery Model 500 (witbout Matcb or Free Play)	$ 625.00
Model 500A (witbout Match, with Free Play)	630.00
Model 500B (witb Match, No Free Play)	645.00
Model 500C (with Matcb, with Free Play)	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Wild West (Regular)	$ 650.00
Criss-Cross Wild West (Match)	680.00

D. GOTTLIEB & CO.

Gypsey Queen	$ 392.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (with Match Feature)	$ 690.00
Sportsman (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only
Model 1440 Playmaster, 120 Selections, 45 RPM Only
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
Model 1546 Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
Model 1550, 20 Selection Wall Box
Model 1613, 8" Blonde Wall Speaker
Model 1614, 8" Mahogany Wall Speaker
Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

HF-100-R
3W-1 Wall-O-Matic "100"
MRVC-1 Master Remote Volume Control
CVS4-8—8" Wall Speaker Ivory (Teardrop)
CVS6-8—8" Recessed Speaker
CVS7-12—12" Recessed Speaker
PS6-1Z Power Supply
ARA1-L6 Auxiliary Remote Amplifier
AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Lightning Shuffle Alley (without Match Feature) Single Chute	$ 705.00
Double Chute	725.00
(with Triple-Match Feature) Single Cbute	735.00
Double Chute	755.00
De Luxe Comet Shuffle-Targette (with Match Feature) Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Bonus Gun (without Match Feature) Single Chute	690.00
Double Chute	710.00
De Luxe Bonus Gun (with Triple Match Feature) Single Chute	715.00
Double Chute	735.00
Tropicana	725.00

WILLIAMS MFG. CO.

Safari (without Match or Replay)	$ 690.00
Safari De Luxe (with Triple Match and Replay Features)	715.00
Spitfire	389.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

Model "1800" Hi-Fi Phonograph
Model "1700" Hi-Fi Phonograph
Model "1600-A" Hi-Fi Phonograph
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker
Model 5111 12" Concealed Speaker Hi-Fi
Model 5112 8" Wall Speaker Hi-Fi
Model 5115 Hi-Fi 4 Cone Corner Speaker
Model 5116 Hi-Fi Coaxial Corner Speaker
Model 5117 Hi-Fi Coaxial Wall Speaker

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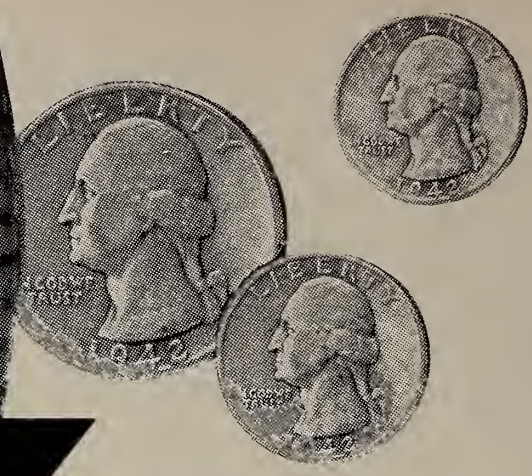

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CORNER

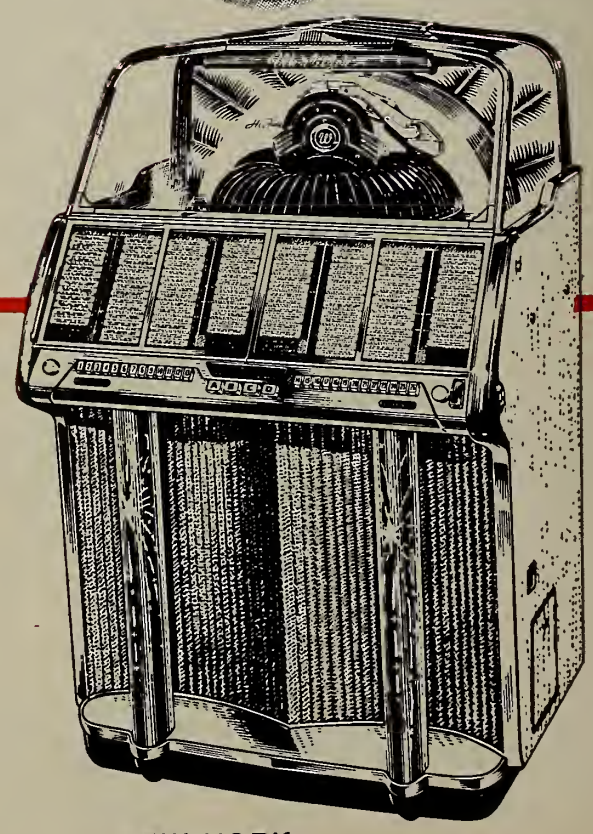
ON THE

BIG MONEY

LOCATIONS

The Wurlitzer 1800, ultimate achievement in coin-operated phonographs, is not only designed to get and hold the big money locations, but to turn ordinary locations into extraordinary earners.

Available in gorgeous array of fresh, new sky colors, equipped with the famed Carousel Record Changer, and producing through its Dynatone Sound System the finest High Fidelity Music ever offered on any coin-operated phonograph, the new Wurlitzer Model 1800 has already proven to be the highest earning phonograph ever offered operators.



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BIG MONEY

WITH THE

Wurlitzer 1800

DYNATONE SOUND TAKES THE MASK OFF
THE MUSIC MORE THAN EVER BEFORE

See Your Wurlitzer Distributor

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Established 1856

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LIGHTNING SHUFFLE ALLEY

WITH EXCITING NEW

STRIKE-A-MATIC

SYNCHRO-FLASH FEATURE

Combines Strike Lane Accuracy with Speed Control

Skill Shooting Plus
Skill Timing
Increases
Spare and Strike
Scores

NEW SUPER STRIKES

NEW SPECIAL STRIKES

NEW Direct-View Scoring Lites on Playfield

Adjustable
to
Advance
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TOP SCORE 9600

TRIPLE MATCH FEATURE

SPELL **UNITED'S** CARRY-OVER FEATURE
STAR-NUMBER LITES LETTERS
NUMBER MATCH + CLOVER, STAR NUMBER
MATCH SCORE FEATURES 3RD OR 10TH FRAME

- **10TH FRAME FEATURE**
- **KING SIZE PINS**
- **NEW E-Z SERVICE FEATURES**
- AVAILABLE IN 10¢—3 FOR 25¢ MODELS
- TWO SIZES: 8 FT. BY 2 FT., 9 FT. BY 2 FT.
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TROPICANA
Fast-Action In-Line Game

BONUS GUN
Flashy, Fast-play Shooting Gallery with Time Bonus Score

COMET
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6-PLAYER
Extremely Quiet

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

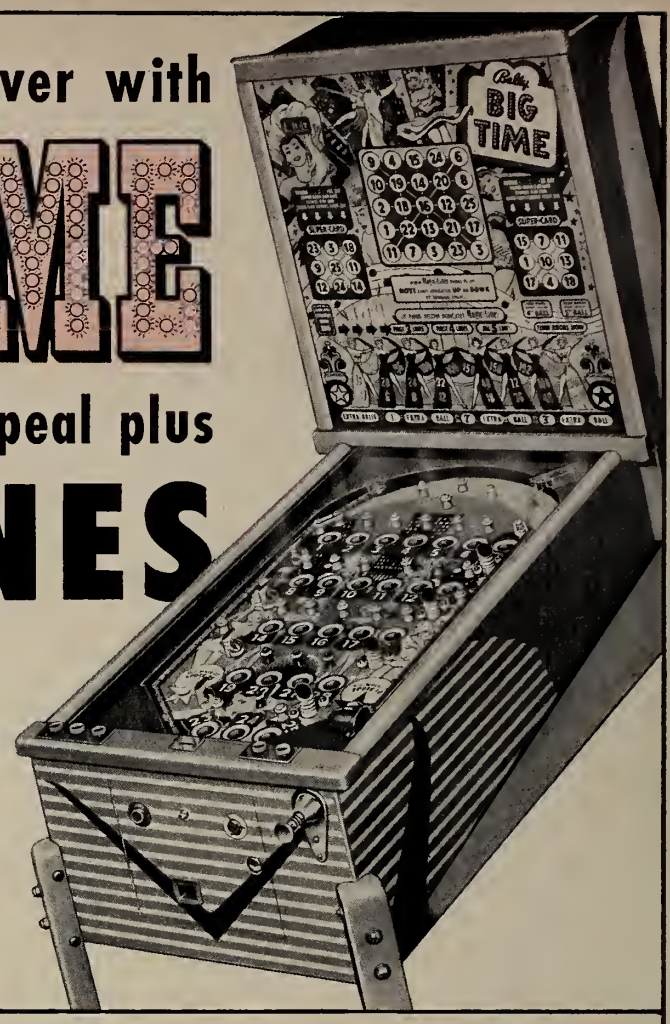
LIGHTNING SHUFFLE-ALLEY ALSO AVAILABLE
IN REGULAR MODEL WITHOUT TRIPLE MATCH FEATURE

Operators report biggest earnings ever with

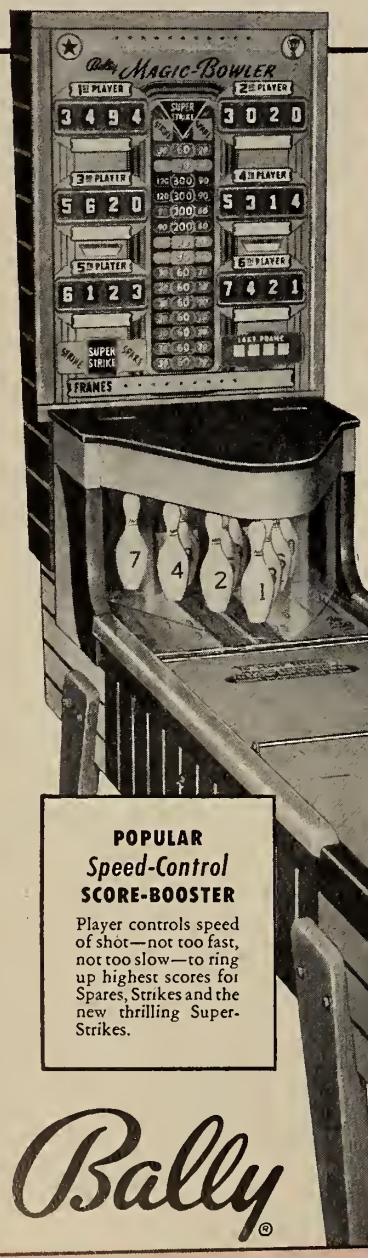
Bally BIG-TIME

popular BEACH CLUB-VARIETY play-appeal plus

5 MAGIC-LINES



Reports from coast to coast prove the money-making power of 5 MAGIC-LINES. Get your share of the BIG-TIME profits. Get BIG-TIME at your Bally Distributor today.



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POPULAR
Speed-Control
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Player controls speed of shot—not too fast, not too slow—to ring up highest scores for Spares, Strikes and the new thrilling Super-Strikes.

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Magic-Bowler
WITH POPULAR MATCH-PLAY

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